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October
1958

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Fashions for your full fall days

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Halloween party—Shari Lewis style





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page 57 for entry blank.



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NUMBER 4 Serving more than 5 million families



Family Circle

OCTOBER
1958

Inside our Family Circle

Our cover—Romance blooms in chrysanthemum time, season of glowing colors and sparkling weather. In flowers, fashions, and sentiment, our cover embodies the promise and special beauty of the fall season. And it keynotes our big six-page feature "Fashions for Your Full Fall Days" (pages 36-41).

The couple on our cover are outfitted in Jantzen sportswear. (For stores where garments may be bought, see "Buyer's Guide," in this issue.)

Magic for the young (and young in spirit)—Gifted recording artist, tv puppeteer, and actress Shari Lewis, who puts on the delightful Halloween party for youngsters (page 54), has won two Emmy awards this year. She was named New York's outstanding female personality; and her program "Shari-land," seen on WRCA-TV in the New York area, was chosen best program for children or teen-agers. As we go to press, plans are "beyond the talking stage" for network televising of "Shari-land"—the appealing show that has won countless young (and older) fans for Shari and her charming puppets.

Shari is only 24 years old, weighs 97 pounds, and is five feet tall—but in terms of versatility, she's a heavy-weight. She's not only a ventriloquist, puppeteer, actress, and storyteller, but also a singer, mime, magician, musician, announcer, juggler, and author.

Shari was tutored by her musician mother and her magician-showman father, Dr. Abraham B. Hurwitz, who was for many years the official magician for the New York City Department of Recreation, and known to children as Peter Pan the Magic Man. At four Shari appeared on the stage with him and pulled a rabbit out of a hat. At 17 she was a winner on "Arthur Godfrey's Talent Scouts," and at 18 she launched her first tv show.

Shari is married to tv producer Jeremy Tarcher, and their three-room New York apartment is, she says, "infested with puppets, dolls, costumes, and props. Also animals—a collie, a monkey, a cockatoo, and a mink." **Good luck to you in our \$100,000 contest!** Your entry blank is on page 58.

Fiction—MAXINE LEWIS, Editor

- 44 THE WALLFLOWER DRESS *Harriet Washburn*
46 THE BEST IN PEOPLE *Robert Fontaine*

Features

- 35 GOOD-BY, FAMILY—HELLO, WORLD! *Marjorie Holmes*
58 \$100,000 CONTEST
72 CHRISTMAS SHOPPING CIRCLE *Florence Simon*
94a A TIME FOR RHYME
94b WHERE TREES AND SKY MEET *Joureed Lquritzen*

Food—JULIA LEE WRIGHT, Homemaking Editor; GRACE WHITE, Food Editor

- 28 KITCHEN-AIDS
42 AMERICA'S NO. 1 MEAL—BREAKFAST *Grace White*
68 PIES THEY'LL LOVE YOU FOR
70 HAMBURGER'S A GIRL'S BEST FRIEND
104 TWO LAMB DINNERS FROM SUNDAY'S ROAST
124 PERFECT PASTRY—EASY AS PIE
130 NEW TRICKS WITH FROZEN FRENCH FRIES
134 SAUCES LIKE MAGIC WITH EVAPORATED MILK *Julia Lee Wright*

Home—EVAN FRANCES, Furnishings Editor; SALLY PEPPER HAAS, Equipment Editor; JOSEPH B. MASON, Building Editor

- 16 SHORT CUTS TO BETTER HOUSEKEEPING
24 PRINTS FROM JAPAN FOR YOUR HOME
64 BIG DIVIDENDS FROM SMALL KITCHENS, DONE OVER *Sally Pepper Haas*
116 TOUCH-UPS FOR TABLE TOPS *Walter Ian Fishman*

Fashions and Needlework—KATHRYN DAY, Editor

- 36 FASHIONS FOR YOUR FULL FALL DAYS *Kathryn Day*
56 SEW! IT'S PARTY TIME
109 HANDMADES FOR THE CAREFREE SET

Beauty and Health—MARY MILO, Editor

- 4 HERE'S NEWS IN MEDICINE *Lawrence Galton*
48 WHEN THE SONG LEFT MY HEART *Gladys Szwartout*
50 YOU DO HAVE TIME FOR BEAUTY *Mary Milo*

Your Children and You—CECILY BROWNSTONE, Editor

- 52 THE GIFT THAT LASTS FOREVER *Victor Borge*
54 HALLOWEEN PARTY—SHARI LEWIS STYLE *Cecily Brownstone*
80 HOW DID YOU HANDLE IT?
94h LAUGH WITH THEM! *Heraldine Hendrix*

Other Departments

- 6 THE REEL DOPE *Philip K. Scheuer*
10 TV PERSONALITY *Philip Minoff*
30 JUST LIKE A MAN *Byron Fish*
122 BUYER'S GUIDE
128 THEY'RE A HELP!
132 THE SHOPPING CIRCLE *Florence Simon*

COVER BY ORMOND GIGLI

NW-5P

ASSOCIATES: Helen T. Boasi, Audrey Brown, Marian Daly, Carl Herrforth, Corinne Johnson, Margaret Kolvenbach, Harriet London, Marion McGill, Gladys Merrifield, David L. Meyer, Ruth K. Mumbauer, George K. Nordhausen, Arlene Paling, Florence Simon, Jack Taylor, Marius Trinque, Robert Wallace.

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Here's news in

medicine

By LAWRENCE GALTON

Kidney stones — Of 10 million Americans with kidney stones, about one million, a Harvard medical team has found, have stones of the uric-acid type and may be helped by a simple treatment—use of sodium bicarbonate. Uric-acid stones form when a kidney defect leads to excess of acid in the urine. Sodium bicarbonate, by neutralizing the acidity, can in many cases help to prevent repeated stone formation.

Dr. Philip H. Henneman, Harvard Medical School, Boston.

Trichomoniasis — A common vaginal infection. trichomoniasis sometimes is difficult to overcome and often recurs despite many medications that help to combat the causative parasite. Now a woman physician, Dr. Jane Hodgson, reports excellent results, both in overcoming the infection more rapidly and completely and in preventing recurrences, through the use of a few simple measures. One of the most important is the avoidance of tight garments, such as pajamas, blue jeans, slacks, and panty girdles, which seem to be associated with continuing infection and reinfection. Another—daily tub baths with a detergent rather than showers and douching. After tub bathing a medicated vaginal suppository can be used and is then more effective. Baths and suppositories are continued throughout the menstrual cycle till the infection is overcome.

Journal of the American Medical Women's Association: Vol. 13, page 9.

Tranquilized childbirth — Taken at home at the beginning of labor before a mother leaves for the hospital, a tranquilizing pill appears to have a number of important advantages, one obstetrician reports. In a study with 400 women, 200 were given one such pill, *Trilafon*, while 200 others received for comparison an inert dummy tablet. The tranquilizer was found to shorten the length of labor, reduce nausea and

vomiting, produce calmer, better-adjusted patients, and reduce the amount of anesthetic agent required. Reports the physician: "The difference in reaction between the two groups of patients was so marked that our nursing and resident staffs became aware almost immediately of which group had the *Trilafon*."

Obstetrics & Gynecology: Vol. 11, page 273.

Lifesaver for babies — Infants with life-threatening staphylococcal infections have been saved with *bacitracin*, used as a last resort. Although the drug is seldom employed within the body because of a tendency to produce kidney complications, it was given to 17 babies—12 with pneumonia, three with septicemia, and two with septicemia complicated by bone infection—in whom other antibiotics had not worked and who were considered in imminent danger of death. Sixteen were saved. Kidney complications were minimal, but some urinary abnormalities were observed, indicating that *bacitracin* should be restricted for internal use only to life-threatening disease.

Report to American Pediatric Society by Dr. Hope C. Perry, New York Hospital-Cornell Medical Center, New York City.

Port-wine birthmarks — An electric-needle treatment has brought considerable improvement for port-wine marks. Unlike strawberry or raspberry types, port-wine marks (elevated growths composed of blood vessels) usually do not respond to X-ray, radium, or cold treatments. The electric needle does not erase the marks completely but does improve their appearance, and the improvement in morale of patients has been "remarkable," reports an Army doctor.

Major Darl E. Vander Ploeg, Madigan Army Hospital, Tacoma, Washington. [To page 9]

References to reports given at the end of each item are for the guidance of your family doctor. These reports are usually technical, beyond understanding by laymen, but they will help your doctor to determine whether a new development might be of value in your particular problem. Most of these publications are available to doctors through county-medical-society or hospital libraries and through the mail lending service of the library of the American Medical Association, 535 N. Dearborn St., Chicago 10, Illinois.



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The reel dope

By PHILIP K. SCHEUER



Dorothy Tutin and Dirk Bogarde

"A Tale of Two Cities" rediscovers Charles Dickens as a master storyteller and a good old movie technique with which to tell it. Things happen so fast, indeed, that it may take you the first of two hours to orient yourself to them, but the over-all effect is rewarding. Here again is the stirring tale of Sydney Carton (Dirk Bogarde), the dissolute cynical lawyer. But as he goes to the guillotine with the immortal words "It is a far, far better thing I do than I have ever done," he redeems his worthless life by sacrificing it for the love of Lucie Manette (Dorothy Tutin), the half-French, half-English girl engaged to another. Filmed at authentic sites of the French Revolution. (*Rank*)

"White Wilderness," which takes us through the Arctic season from big thaw to big freeze, may well be the most fascinating of Disney's True-Life Adventures. While the theme—survival of the fittest—is the same as that of other films in the series, in this feature there is less dwelling on "the kill" and more—well, fun (for example, two cuddly polar-bear cubs that just can't make it up a snowy incline; fledgling goldeneye ducks lamming it out of a tree trunk). Also investigated: The lemming, walrus, ringed seal, caribou, reindeer, ermine, white whale, musk ox, wolf—and birds, birds, birds. The villains this time: Wolverines. In Technicolor. (*Walt Disney; Buena Vista*)



Arctic antics on an ice floe—the perfect playground for a pair of polar-bear cubs



Jeff Chandler and Esther Williams

"Raw Wind in Eden" is offbeat with a vengeance, a melodrama for those seeking the different in story above all else. William Alland and Richard Wilson, two of Orson Welles's old Mercury Theatre boys, made it—and there is something a bit Wellesish about it at that. Esther Williams, a model, and Carlos Thompson, a playboy, are forced down on a tiny island occupied by Jeff Chandler, self-exiled man of mystery, and three Italians—one, fiery Rossana Podesta. The whole thing is pretentiously written and performed, but just when you think it's becoming ridiculous, it turns out to be rather profound. Exciting, too. In Eastman Color and CinemaScope. (*Universal-International*) [To page 8]

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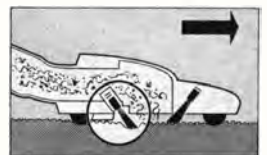


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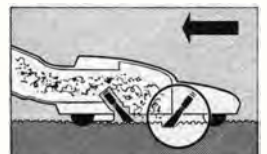
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The reel dope

From page 6

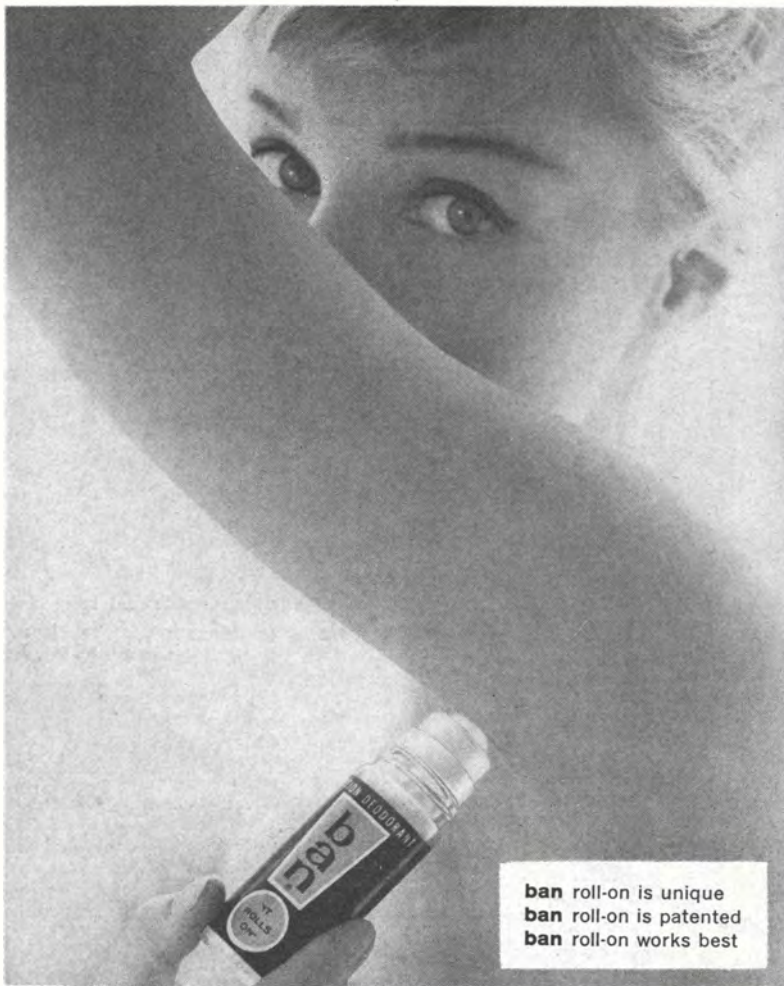


Cary Grant, Sophia Loren,
and Charles Herbert

"Houseboat" is played more like a drama than a comedy, despite the popping up of near-slapstick gags. Its laughs are tinged with uncertainty because no one, even favorite-farceur Cary Grant, appears to be enjoying himself much. Grant is a widower who neglected his three youngsters before his wife's death. In trying to win them over, he hires as their maid Sophia Loren, a symphony conductor's daughter whom he has mistaken for a poor immigrant but whom the children are crazy about. When the two fall in love, the youngsters (charmingly played by Charles Herbert, Mimi Gibson, and Paul Petersen) pull farther away than ever. Not bad, but it should have been better. With Martha Hyer and Eduardo Ciannelli. In Technicolor and Vista-Vision. (*Scribe; Paramount*)

"Once Upon a Horse" introduces Rowan and Martin, night-club and TV comedians, to the motion-picture screen. The introductions, while over-extended, are comparatively painless, for writer-producer-director Hal Kanter pays as much attention to visual gags as to verbal ones. The whole business is a burlesque of Westerns, and the boys reveal a nice sense of timing as, having turned cattle rustlers in order to be able to "go straight" (to Chicago), they find they can't unload the beasts. Dan Rowan is personable enough to play a real hero sometime, and Dick Martin is a funny foil. The much-in-demand Martha Hyer is in this one, too, and David Burns, James Gleason, and Max and Buddy Baer contribute to the comedy. In Cinemascope. (*Universal-International*) # #

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SEE CONTEST RULES ON P. 58



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DEODORANT, 7 OUT OF 10 WOMEN PREFERRED BAN.

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Here's news in medicine

From page 4

Little-known cause of bad breath—

A tiny cleft at the back of the tongue—so small that it is unsuspected by the person who has it—can be the source of unpleasant odor that persists despite the most fastidious mouth care, Dr. A. P. Seltzer, a Philadelphia otolaryngologist, has discovered. Although the tongue develops from two segments that normally fuse at birth, incomplete fusion sometimes occurs, leaving a tiny pocket in which food particles can collect and decompose. Odor can be eliminated at once when the collection is removed, and many people, Dr. Seltzer reports, can be taught to do this for themselves by creating a gag reflex with the fingers in the throat and coughing vigorously at the same time. This empties the pocket, and the mouth can then be rinsed with a mild cleansing solution.

American Practitioner: Vol. 9, page 609.

Foot warts — Painful plantar warts on the soles of the feet, often difficult to treat by other means, can be eradicated in 90% of cases with one to four X-ray treatments. Such treatments are safe, painless, convenient, and economical, report two Maine radiologists on the basis of four years of experience with 150 patients. In about half the cases the central core had dropped out, and the wart was no longer visible within six weeks after treatment; in the other half the wart had flattened, and all pain and tenderness had disappeared. For up to four years no recurrences have been noted. While X ray should *not* be used again if there are recurrences, and such treatment can be dangerous in the hands of physicians inexperienced in its use, it can be, the radiologists report, "a most effective one in properly trained hands."

Journal of Maine Medical Association: Vol. 49, page 85.

"Window" for lung disease—A surgically opened "window" in the windpipe promises to be helpful for many patients with severe emphysema—a lung disease in which air passages become clogged by thick secretions. The window is cut out of the front wall of the windpipe and can be reached from the outside through a skin tunnel that is entered between two doorlike skin valves located over the front of the neck. The valves keep window and tunnel neatly closed yet allow patients to siphon out their own secretions when necessary and also to apply medication.

Dr. Edward E. Rockey, New York Medical College, New York. # #

OCTOBER 1958

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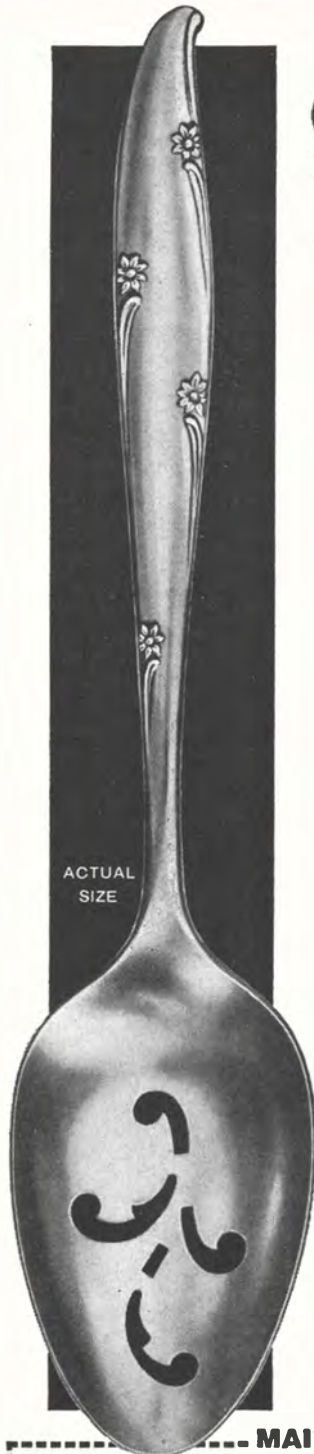
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Yield: 4 dozen cookies

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BALANCED DOUBLE ACTION



TV personality

By PHILIP MINOFF

The stage, the movies, and now television . . . how far can singer-dancer-actress Shirley MacLaine go—and remain an unrehearsed pixy?



Shirley's California home is New England outside, Oriental inside. A crazy mixed-up household? Not really. It's just that Shirley's husband Steve Parker, a movie producer, commutes to Japan. Their two-year-old daughter Stephanie, whose floppy hairdo is no Occident (see *Mamma's*), is at home with the chopsticks

IT'S rather typical of the atypical Shirley MacLaine that, despite her acknowledged prowess as a singer, dancer, and actress, she made her first big impact on TV audiences as a laughier. The occasion was two years ago, in Hollywood, during the televised arrivals of celebrities attending the premiere of the film "Around the World in 80 Days." Steve Allen (from New York, via TV's split screen) was conducting the customary under-the-marquee interviews with several of the film's six zillion stars (one of whom, of course, is Miss MacL.).

The chatting was of the fairly standard "I'm terribly excited to be here" variety until Miss MacLaine showed up. Wearing her broadest Scots-Irish grin (complete with freckles), she started chuckling and guffawing as soon as she came on camera and never stopped. Neither Allen nor anyone else knew what had tickled her funny bone, but so infectious and genuine was her laughter that it broke up Allen completely and gave several million viewers a most refreshing—and unrehearsed—TV experience.

Not a few of the lookers-in must have suspected Miss MacLaine of having had one too many en route to the theatre, but the fact is that she doesn't drink and never has. She's just naturally cheerful: and sometimes the

ebullience simply spills over, that's all. Curiously, although she has made more than half a dozen movies (among the most recent: "The Matchmaker" and "The Sheepman"), it has been her TV guest shots that have best caught the peculiar effervescence of the MacLaine personality. This season she'll be making five major video appearances, and so strong a draw is she in the nation's living rooms that NBC will be paying her \$35,000 for each of the engagements.

BOTH onstage and off, the 24-year-old Miss MacLaine seems to combine the naturalness of the girl next door with the unpredictability of the girl on the next planet. "Don't try to analyze Shirley," a colleague of hers told us recently. "Just be grateful that in this generally somber world of ours there are creatures like her still around." Shirley herself (as guileless a gal as you'd ever want to meet) doesn't know what the fuss is all about. "I never try to be anybody but me," she says, "and if some of the things I say or do come out a bit wacky, whose fault is it?"

Shirley has always disliked getting dressed up, and her elevation to stardom hasn't changed that attitude. "A lot of my friends think I'm just plain sloppy," she told us recently. "But



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me of
trying to
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Allsweet

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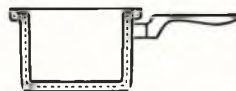
THE EXPENSIVE-TASTING SPREAD AT THE POPULAR PRICE ... FROM SWIFT

FLINT®

Stainless Steel Cookware

makes eating great

Imagine grandmother's iron pots and pans wrapped in gleaming stainless steel! That's what Ekco has done with Flint—wrapped an exclusive Radiant Heat Core in beautiful stainless steel to give you cookware that cooks far faster, yet cooks so evenly food has old-fashioned flavor.



Dotted line shows how RADIANT HEAT CORE in Flint Cookware spreads heat not just across the bottom—but up the sides, too—like grandmother's iron cookware used to do.

©1958 Ekco Products Co.



2 qt Double Boiler (5-in-1 cooker) above \$11.75. Below are 10" covered Skillet, \$10.75, 4½ qt covered Sauce Pot, \$10.50, 1 qt covered Sauce Pan, \$5.25

makes cleaning up easy

Just ordinary washing keeps Flint gleaming. Every piece is stainless steel inside and out—you never have to polish Flint to make it shine. For yourself or for a gift, if you want to give pleasure—give Flint stainless steel cookware. Choose from 57 handsome matching pieces and sets.

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Look for the 6-piece special \$19.95 set for only \$14.95. Pans also available in stainless steel copper-bottom Ekcoware

they still talk to me—so I guess I'm not *that* sloppy." Her vital measurements (34-24-34) help make up a figure that has been called one of the most ideal in show business. "But they're usually saying that about someone or other," she comments. "I always have to laugh out loud when I read somewhere that I'm 'sexy-looking.' Honest—when I look at some of the *really* pretty girls in show business, I feel like Rin Tin Tin."

It is candor rather than modesty that motivates Shirley's self-appraisal. When we reminded her, for example, that Alfred Hitchcock (who directed her in the movie "The Trouble with Harry") had called her a "great dramatic actress," she did *not* laugh it off. "I don't think I am—*yet*," she said thoughtfully. "But I know I have the potential for it. No, I've never taken any acting lessons. I think they're silly. You study a role, you feel it, then you go ahead and do it; that's the only method I know. A director can be helpful—sure; but how can anyone teach you to *feel*?"

It was, of course, as a dancer rather than actress that Shirley MacLaine got her start. After loafing for the first few years of her life (in her native Virginia), she made her professional ballet debut at the age of four. Her father, now a real-estate agent in Arlington, Virginia, used to be a musician and band leader. Her mother once taught dramatics at Maryland College. Shirley's younger brother, actor Warren Beatty, uses the family surname but spells it with two T's.

The impatient Miss MacLaine hadn't finished high school when she went to New York for a job in the chorus of an "Oklahoma!" revival. After that stint she returned home to complete her schooling, then invaded Broadway in earnest. Like most newcomers, she had to audition with a vengeance and, following a theatrical tradition of long standing, conserve her meager funds by eating 10c lunches at the Automat.

Eventually she landed a dancing job in a trade show for electrical appliances—an assignment that, at one point, required her to do 55 consecutive ballet turns around a refrigerator ("If I'd been connected to it by gears," says Shirley, "I could have whipped cream on the inside"). Before long she was working on the stage again but always as a member of the chorus. It got so that she could recognize dozens of Broadway stars just by the back of their heads.

In the Broadway musical hit "The Pajama Game" Miss MacLaine got her first big break—Carol Haney's ankle. As the indisposed Miss Haney's

*"You'll agree folks
it's the most improved
instant coffee yet!.."*



TUNE IN ON "ARTHUR GODFREY TIME" ON CBS-TV AND RADIO, MONDAY THROUGH FRIDAY

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Fun for Halloween

CRAYOLA WINDOWS. Draw pumpkins, witches, goblins on paper. On the reverse side, wipe or rub the entire surface with any available household oil—salad oil,

linseed oil, baby oil. Tape sheet with design to inside of window pane. Put lights behind it and it will glow like a stained glass window.



CRAYOLA "SCARE FACES". Have children color a face on a paper bag. Then stuff with newspaper and fasten to stick with string or tape. Paste strings to the head for witch's hair, or add decorated paper cups for hats.

CRAYOLA GHOSTS. Use white CRAYOLA Wax Crayon to draw ghostly figure on white paper. Then brush paper with diluted tempera paint, ink or water color. Ghosts appear as if by magic because paint won't stick to heavily crayoned areas. As a variation, try this with colored crayons and contrasting paint. Binney & Smith Inc., 380 Madison Avenue, N. Y. 17, N. Y.



THE CRAYOLA® MAKERS



understudy, the carrot-topped, long-legged Shirley filled the void admirably, getting the first rave notices of her career.

It was during the run of the show that Shirley met Steve Parker, a young actor-director, who became her manager and (in 1954) her husband. Lately Parker has been producing movies in Japan, but through Shirley's visits to him there and his own frequent commuting, the two manage to spend a good deal of time together. "There's a practical reason for this setup," explains Shirley. "We both feel that any big surge of business in films will be between the Orient and the West; and Steve could well wind up as the chief movie figure in that entire operation."

The Parker-MacLaine home in California sits high on a hillside. The architecture is New England, but the decor—what with all the Japanese souvenirs the Parkers have been collecting—is slowly veering toward the Oriental.

A more animated parcel of non-conformity is little Stephanie, the couple's two-year-old daughter. The youngster spends a lot of time playing in the yard with the family boxer Caesar. When the dog tears up her dolls—a sight that would make some tots scream with horror—Stephanie simply feeds the half-chewed remnants to him, along with what's left over from her own lunch.

Mamma Shirley sees no "bad seed" implications in all this. "In some ways," she says, "Stephanie is very much like me—no bluff about her at all. And people seem to take to her so easily. I've seen the milkman or trash collector stop to talk with her for as long as 15 minutes at a time. I have no idea what she says to them, but she seems to keep them interested."

THAT Stephanie's mother will keep TV and movie audiences interested for a long time to come seems fairly certain, for Miss MacLaine isn't likely to surrender her individuality—ever.

She's still a gal who (when so inclined) will sit down to a lunch of chocolate eclair with hot fudge sauce; two cuts of coconut pie; and a cup of hot chocolate topped with whipped cream. She's still a gal who can laugh almost as loudly as Helen Traubel. And she's still a gal who remembers to get her floppy-style hair trimmed only when it begins to impair her vision.

Question: Did they throw away the mold when they made Shirley MacLaine? Answer: It's much more probable there was no such mold to begin with. #



Location: Hotel Sherry-Netherland

GIANT CLOCK FACE* CLEANED IN 45 SECONDS BY NEW "FAST ACTION" WINDEX!

New Improved Windex® cleans faster and easier than ever before! To prove it, we took our camera to the big outdoor clock on New York's famous Fifth Avenue. The glass face had been allowed to accumulate city dust and dirt for a full month.

Just 45 seconds later, the giant clock face was sparkling clean.

New Improved Windex covers a larger

area with a finer spray. The new formula attacks dirt and grease faster; wipes off easier. And, Windex leaves no dirt-catching film on your windows as most other cleaners do. Your windows stay cleaner, longer.

Look for New Improved "fast action" Windex in bottle or pushbutton can, at your store right now. Available in Canada. (*Equivalent to 4 average windows)

Gets glass so clean, it seems to disappear!

NEW IMPROVED



The Drackett Company, Cincinnati, Ohio



better housekeeping

New products you should know about . . .

Use this multipurpose utility cart as a clothes hamper or as a tub for soaking or starching clothes or hand-washing personal things. You can even ice beverages or a watermelon in it or use it as a lawn cart. The basket, made



of tough snagproof polyethylene, is light, unbreakable, and easy to remove from the frame. The large wheels roll quietly and smoothly over doorsills or rough turf. You'll find the cart in department stores and hardware stores.

Are you weary of using a measuring spoon to figure the amount of bar butter or margarine you need for making a favorite cake or sauce? Why not try this aluminum scale? Just set it on top of the bar, with the mark of



the desired amount at one end, and cut off the butter or margarine where the scale stops. One side is marked for long quarters; the other, for short quarters. The scale is available in housewares departments.

A new fabric sizer, now available in grocery markets and housewares de-

partments, puts life back into limp cottons, silks, and synthetics. Just mix the sizer with water, following the directions on the tube; immerse the garment after the last rinse; work the solution through; then hang to dry.

It's simple to press pleats, tucks, darts, and embroidery with the new 12½x30-inch transparent pressing cloth that lets you see what you're doing. Each cloth is chemically treated to prevent passage of water through the fabric being pressed. Available, two in a package, at most notion counters.

You'll find it easier to persuade the children to hang up their clothes when the clothes rod is low enough for them to reach it easily. The movable bar can be hung from your regular closet

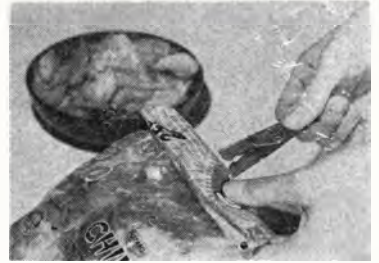


rod, then adjusted to the desired height and locked in position by tightening a thumbscrew on each side. As the children grow, you can raise the bar.

If you're having difficulty removing grease and oil stains from concrete, try the new cleaner that dissolves both kinds. Pour a little of the solution on soiled area, let it stand a minute, then wipe with a dry cloth. Available in paint and hardware stores. —S. P. II.

Our readers do it this way . . .

When I store opened bars of foods such as beans, potato chips, cookies, and the like, I roll the bag at the top



and fasten it with a clip-type clothespin. This prevents spilling and helps keep the contents fresh.—Mrs. HOWARD A. WOOD, *Arco, Idaho.*

I "squeeze" the last drop out of ice-cream containers by using a rubber



bowl scraper instead of a scoop or a spoon.—Mrs. A. J. HEID, *Westwood, New Jersey.*

Try freezing individual servings of fruit in paper food containers with lids. They'll make welcome surprises in your husband's and youngsters' lunch boxes.—Mrs. LESTER T. HANNAN, *Orchard Park, New York.*

Is it hard for your child to hold the polishing cloth while he's shining his shoes? If you wrap the cloth around a blackboard eraser, you'll find that buffing is easy.—Mrs. ANDREW PETORAK, *Seattle, Washington.*

Heating leftovers for a late-comer? An easy way is to wrap each portion in a piece of aluminum foil and place it on a sandwich grill.—Mrs. MARION E. CORONADO, *Redding, California.*

[To page 26]

Try the New Fall Fashions in Food

BY Betty Crocker



Pictured above, recipes within

1. MANDYNG MERINGUE CHIPPON CAKE: made with Softasilk Cake Flour and Betty Crocker Meringue Mix. Page 4 inside

2. CHOCOLATE ICE CREAM PUFFS —made with Betty Crocker Cream

Fluff Mix. Page 4 inside

3. CARAMEL ROLLS —made with Bisquick. Page 1 inside.

4. REAL "YEASTY PIZZA" —made with Bisquick. Page 3 inside

Pictured above, recipes within

5. "DOUBLE RING CEREMONY" CAKES —made with Betty Crocker Angel Food Cake and Cherry Fluff Frosting Mix. Page 4 inside

6. BANANA NUT LOAF —made with

Betty Crocker Yellow Cake Mix. Page 1 inside.

7. BISCUITSBURGERS —made with Betty Crocker Bisquick Refrigerated Biscuits. Page 3 inside.

Seven tear-out pages of pictures and recipes with the new informal look!

8. CHEDDAR CHEESE PIE —made with Gold Medal Flour. Page 2 inside.

9. APPLE TORTIE —made with Betty Crocker Yellow Cake

and Meringue Mixes. Page 3 inside.

10. BANANA SPICE COOKIES —made with Gold Medal Flour. Page 4 inside.



New designs for Party Luncheons

*"One secret of a successful luncheon is simplicity,
with the spotlight shining on just one dramatic dish!"*

Betty Crocker



CARAMEL ROLLS

Picture 3 on color page

- 1/4 cup soft butter
- 1/3 cup brown sugar (packed)
- 1 tsp. light corn syrup
- 1/3 cup pecans or walnuts
- 3/4 cup warm water
(not hot—110 to 115°)
- 1 pkg. active dry yeast
- 2 1/2 cups Bisquick
- 2 tbsp. soft butter
- 1/4 cup brown sugar (packed)
- 1 tsp. cinnamon

Melt butter; add brown sugar, corn syrup. Bring to rolling boil. Spread in 8" round layer pan. Add pecans.

Dissolve yeast in warm water. Mix in Bisquick and beat vigorously. Knead until smooth on surface well dusted with Bisquick. Roll out into rectangle, 16x9". Spread with butter, sugar, cinnamon. Roll up tightly, beginning at wide side. Seal well by pinching edge of dough into roll. Slice into 10 slices. Place in pan; cover with damp cloth. Let rise in warm place about 1 hour. *Heat oven to 400° (mod. hot). Bake 20 to 25 min.* Invert pan; serve rolls warm.



MAIN DISH PUFFS

Make large cream puffs as directed on Betty Crocker Cream Puff Mix pkg. Fill with chicken à la king, creamed tuna, or ham salad. Elegant and easy treat!



LEMON REVEL PIE

- 9" Baked Pie Shell
(see recipe next page)
- Lemon Chiffon Pie Filling
- 3 sq. semi-sweet chocolate
(3 oz.), melted

Prepare your own favorite Lemon Chiffon Pie Filling or use Prepared Lemon Chiffon Pie Filling Mix following pkg. directions. Brush inside of cooled baked pie shell with thin coating of melted chocolate. Pile half of filling into shell. Dribble 2 tbsp. melted chocolate over top. Add remaining filling and dribble remaining chocolate in thin line swirl over top of filling. Place in refrigerator for several hours until set.



BANANA NUT LOAF

Picture 6 on color page

To Betty Crocker Yellow Cake Mix, add 1/8 tsp. soda. In first step of mixing, use only 1/3 cup water and add 1/3 cup mashed bananas. In third step, instead of 1/3 cup water use 2/3 cup mashed bananas. Fold in 1/3 cup chopped walnuts. Bake in two greased and floured 8 1/2 x 4 1/2 x 2 3/4" loaf pans 35 to 45 min. in 350° (mod.) oven (325° for glass pans).

New relaxed look for Informal Suppers

"Informal means informal. Your guests do not expect you to produce a meal without spending some time in the kitchen. Keep it neat and expect watchers and helpers."



CHEDDAR CHEESE PIE

Picture 8 on color page

9" Baked Pie Shell (recipe at right)
2 ripe tomatoes, sliced
1 to 2 tbsp. chopped green pepper

FILLING: $\frac{3}{4}$ lb. aged Cheddar cheese, grated; 3 eggs, beaten; 1 tbsp. finely minced onion; $\frac{1}{2}$ tsp. each salt, Worcestershire sauce, and dry mustard.

Heat oven to 325° (slow mod.). Combine filling ingredients; stir over hot water until cheese melts. Pour into pie shell. Bake 20 min. or until filling is just set. (If filling is put into *hot* shell, bake only 10 min.) Top with overlapping tomato slices, cut in half. Garnish with green pepper. Season with salt and pepper. Bake 15 min. longer. 6 to 8 servings.



APPLE TORTE

Picture 9 on color page

Heat oven to 350° (mod.). Mix thoroughly with hand, contents of Betty Crocker Yellow Cake Mix pkg., $\frac{1}{4}$ cup soft shortening, 1 medium egg, and 2 tbsp. water. Pat dough into greased oblong pan, 13x9 $\frac{1}{2}$ x2". Bake 15 to 20 min. (Crust will still be soft.) Cool.

Mix two no. 303 cans applesauce (about 4 cups), $\frac{1}{4}$ cup cornstarch, and 1 tsp. nutmeg. Heat until thick and boil 1 min. Pour over cooled crust. Top with Meringue made from one packet Betty Crocker Meringue Mix. Bake at 425° about 10 min. Refrigerate any leftovers.

Betty Crocker

9" BAKED PIE SHELL

1 cup sifted Gold Medal Flour
 $\frac{1}{2}$ tsp. salt
 $\frac{1}{3}$ cup shortening (add about 1 tbsp. if using hydrogenated)
2 tbsp. water

Heat oven to 475° (very hot). Mix flour, salt; cut in shortening.

Sprinkle with water; mix with fork. Round into ball. Roll out 1" larger than inverted pie pan. Ease into pan, flute and prick pastry. Bake 8 to 10 min.



CREAM PUFFS HAWAIIAN

Make miniature cream puffs as directed on Betty Crocker Cream Puff Mix pkg. Cool. Glamorize with **Hawaiian Filling:** whip 1 cup whipping cream with $\frac{1}{4}$ cup sifted confectioners' sugar. Fold in $\frac{1}{4}$ cup each crushed pineapple; toasted almonds, chopped; flaked coconut.

LOOSE-LEAF NOTEBOOK FOR YOUR RECIPES!

These pages are made to fit it!



Ring-bound with sturdy washable covers, 10x6 $\frac{1}{2}$ "; loose leaves for your favorite recipes. To get yours, send \$1.50 with name and address to Betty Crocker's Loose-Leaf Notebook, Box 394, Minneapolis 1, Minnesota.

Newest in Party Snacks

"Finger food! Serve one or two as pre-dinner appetizers or load the midnight table with several."

Betty Crocker



BISCUITBURGERS

Picture 7 on color page

- ½ lb. ground beef
- ¼ cup each chopped onion, celery
- 1 tbsp. shortening
- 2 tbsp. Gold Medal Flour
- ½ cup catsup
- ½ tsp. each salt, Worcestershire sauce
- ¼ tsp. each pepper, flavor extender
- 1 can Betty Crocker Bisquick Refrigerated Biscuits

Sauté beef, onion, and celery in shortening. Sprinkle in flour, stir to blend. Stir in catsup and seasonings. Cool.

Heat oven to 450° (hot). Pat each biscuit paper-thin, 3¾" across. Place 5 on ungreased baking sheet. Place about ⅓ cup meat mixture on each. Moisten edges; cover with another flattened biscuit. Pinch edges together; cut small slit in center of each. Brush with melted butter. Bake 10 to 12 min., or until golden brown. *Makes 5.*



AS-YOU-LIKE-IT CAKE

Heat oven to 350° (mod.). Make batter as directed on any flavor Betty Crocker Cake Mix pkg., (except Angel Food). Pour in greased and floured jelly roll pan 15½x10½x1". Bake about 25 min. Frost with Betty Crocker Fluffy White Frosting Mix, mixed as directed on pkg. Mark frosting in 3 parts; sprinkle 1 part with ¼ cup chopped nuts, 1 with a mixture of 1 tbsp. sugar and ¼ tsp. cinnamon, 1 part with ⅓ cup flaked coconut. Return to 400° oven 6 to 8 min.



YEAST PIZZA

Picture 4 on color page

- ¾ cup warm water (not hot—110 to 115°)
- 1 pkg. active dry yeast
- 2½ cups Bisquick
- ¾ cup chopped onion
- 1 clove garlic, chopped
- 2 cups tomato sauce
- 1 cup cooked Italian sausage
- salt, pepper, oregano
- two 6-oz. pkg. sliced Mozzarella cheese, cut in strips

Heat oven to 425° (hot). Dissolve yeast in water. Add Bisquick; beat. Knead 20 times on surface dusted with Bisquick. Divide in 4. Roll paper-thin into 10" circles. Put on ungreased baking sheets. Mix other ingredients except cheese, oregano; spread on dough. Top with cheese, oregano. Bake 15 to 20 min. Serve in wedges.



CREAM PUFF HORS D'OEUVRES

Make miniature cream puffs as directed on Betty Crocker Cream Puff Mix pkg. Fill with mixture of 1 cup cultured sour cream and ¼ cup dry onion soup mix. *Makes 1 cup.*

Dress-up desserts for Daytime or Evening

"The Dessert Party is a grand way to say 'Thank you' or 'Welcome to the neighborhood' or (of course!) 'Happy Birthday!'"

Betty Crocker



MAHOGANY MERINGUE CHIFFON CAKE

Picture 1 on color page

Follow recipe for Mahogany Chiffon Cake (directions on Insert in Softasilk pkg.). Place cake on baking sheet covered with aluminum foil. Spread top and sides with meringue made by beating 2 packets of Betty Crocker Meringue Mix with $\frac{2}{3}$ cup water until stiff.

Place in mod. hot oven (400°) 8 to 10 min., or until meringue is delicately browned. If desired dribble chocolate sauce over meringue. 16 servings. Refrigerate any leftover cake.



BANANA SPICE COOKIES

Picture 10 on color page

- $\frac{1}{2}$ cup soft shortening
- 1 cup brown sugar (packed)
- 2 eggs
- 1 cup mashed bananas (about 2)
- 2 cups sifted Gold Medal Flour
- 2 tsp. baking powder
- $\frac{1}{4}$ tsp. each soda, salt, cloves
- $\frac{1}{2}$ tsp. cinnamon
- $\frac{1}{2}$ cup chopped nuts

Mix well shortening, sugar, eggs. Stir in bananas. Sift dry ingredients; stir in. Blend in nuts. Chill about 1 hr. Heat oven to 375° (quick mod.). Drop rounded tablespoonfuls 2" apart on lightly greased baking sheet. Bake 8 to 10 min. Frost with thin confectioners' sugar icing, tinted. Makes about 2 $\frac{1}{2}$ doz.



CHOCOLATE ICE CREAM PUFFS

Picture 2 on color page

Make 8 medium cream puffs as directed on Betty Crocker Cream Puff Mix pkg. Cool. Fill with chocolate ice cream. Top with marshmallow sauce.



"DOUBLE RING CEREMONY" CAKE

Picture 5 on color page

Make two Betty Crocker Angel Food cakes as directed on Mix pkg. Cool as directed. Trim slice from side of each cake and place with flat sides together on large tray.

Make Betty Crocker Cherry Fluff Frosting Mix as directed on pkg. Frost cakes; trim with silver dragées. NOTE: Use two pkg. of frosting. Beat one at a time.

MELTAWAY COOKIES

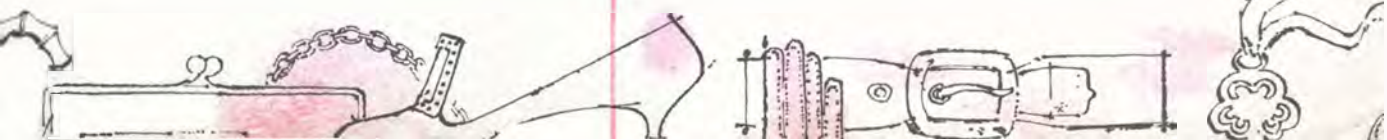
- 1 cup soft butter
- $\frac{1}{2}$ cup sifted confectioners' sugar
- 1 tsp. vanilla
- 2 $\frac{1}{4}$ cups sifted Softasilk Cake Flour
- $\frac{1}{4}$ tsp. salt

Heat oven to 400° (mod. hot). Mix thoroughly butter, confectioners' sugar, vanilla. Sift flour, salt; stir in. Drop teaspoonfuls on ungreased baking sheet (cookies do not spread). Bake about 8 min. until set, but not brown. Sprinkle with confectioners' sugar. Makes 5 doz.

General
Mills

SAVE THIS SECTION

It's made to fit your copy of
Betty Crocker's Loose-Leaf Notebook





Puppet Show Woman, by Masanobu



Woman Holding "Hozuki," by Kiyonobu

You can order these exquisite panels, printed in Japan, of subjects by three artists of the famed Ukiyoe (world of everyday life) school of art

PRINTS FROM JAPAN FOR YOUR HOME

Because Oriental art has become increasingly popular in home decor, we are making available to our readers these fine reproductions. The originals were done from woodcuts, by masters of the Ukiyoe school (which flourished between the 17th and 19th centuries), and show actresses in roles that gained them fame in the Japanese theatre of their day. The panel subjects are 26"x10 $\frac{3}{4}$ ", plus a 1 $\frac{1}{2}$ " white border. To order—at \$1 each, or any four for \$3—use coupon on page .99.



"Yujo," by Hokusai



"Oiran" Courtesan, by Hokusai

To



turn to page 99

NEW MUFFIN RECIPE

Homemade
goodness...
and easy, too!



BRAN 'N RAISIN MOLASSES MUFFINS

You just can't top the hearty flavor of these old-fashioned homemade muffins
—so easy to make with BRER RABBIT MOLASSES and KELLOGG'S® ALL-BRAN®!

MUFFIN RECIPE

Bran 'n Raisin Molasses Muffins (No shortening)

2 cups Kellogg's All-Bran	1 cup sifted flour
½ cup Brer Rabbit Molasses	1 teaspoon baking soda
1¼ cups milk	½ teaspoon salt
1 egg	½ cup seedless raisins

1. Combine All-Bran, Brer Rabbit Molasses and milk; let stand until most of moisture is taken up. Add egg and beat well.
2. Sift together flour, soda and salt; add with raisins to All-Bran mixture, stirring only until combined. Fill greased muffin pans ¾ full.
3. Bake in moderately hot oven (400°F.) about 25 minutes. Let stand about 5 minutes before removing from pans. Serve immediately.

Yield: 12 to 15 muffins, 2½ inches in diameter.



Look for this recipe also on the Kellogg's All-Bran package—on the Brer Rabbit bottle!

Only Royal Gelatin gives you the

FRESH-FRUIT VITAMIN-C



LOWER IN CALORIES
than ½ large grapefruit

And simply scrumptious! Only ROYAL GELATIN DESSERT tastes like fresh ripe fruit . . . and gives your family the "Fresh-Fruit Vitamin"—C . . . the vitamin so important to sturdy bodies, good teeth and bones. Yet a serving of ROYAL GELATIN is lower in calories than ½ a large grapefruit. Get ROYAL today. 8 Delicious Flavors!



Blue Bonnet

LOOKS, COOKS

and

TASTES LIKE

THE "HIGH-PRICE"
SPREAD!

BECAUSE IT HAS
FLAVOR GEMS



"HIGH-PRICE" SPREAD



BLUE BONNET



BRANDS A B C & D—OTHER
POPULAR MARGARINES



NO FLAVOR GEMS

TWO FINE PRODUCTS OF STANDARD BRANDS INC. © 1958, S. B. INC.

Better housekeeping

From page 16

Our readers do it this way . . .

Members of my family have one special closet into which they put clothing that needs buttons or mending. Thus the garments are all sorted out for me whenever I have a few minutes for sewing or darning.—MRS. E. FAGERSTEN, *Midland, Michigan*.

Children's "beanbags" are easier for youngsters to handle when rice instead of beans is used for the filling.—MRS. WILMA M. LARSEN, *Brush, Colorado*.

When I paint the woodwork around my windows, I cut and dampen the margins from newspapers. Around the edges of each pane of glass I squeegee the cutouts. This makes them stick, and they catch splattered paint. When the woodwork is dry, I strip off the paper—and there's no paint to scrape off.—ANNA CLAVICH, *St. Petersburg, Florida*.

Before I cream cold shortening in my electric mixer, I heat the beaters for a few minutes by placing them in hot water. This helps prevent the shortening's clogging and sticking to the blades.—E. CARLSON, *St. Paul, Minnesota*.

Keeping appliance instruction books on the same kitchen shelf with cookbooks gives you a handy reference library that eliminates a lot of guesswork when using the appliances.—MRS. FRED C. THALACKER, *Kansas City, Missouri*.

I use pin-curl clips to hold back my sheer curtains when I air the bedrooms. The clips won't damage or mark the curtains.—MRS. V. O. GROVES, *Lake Villa, Illinois*.

We strung plastic clip-type clothespins on picture wire and fastened this to the back of the door to the play yard. Above the wire we installed a hat-and-scarf rack. When the children come in from playing, they clip their mittens and gloves to the wire and leave hats and scarves hanging. Damp things dry quickly, and everything is easily found.—MRS. J. D. BAKER, *Willowdale, Ontario, Canada*. ##

We'd like to hear about your short cuts. EVERYWOMAN'S FAMILY CIRCLE will pay \$2 for each suggestion printed. There's no limit to the number you may send, but no entries can be returned. Mail your idea to Housekeeping Editor, EVERYWOMAN'S FAMILY CIRCLE, 25 W. 45th St., New York 36, New York.



so good in glass

... because it's so easy to serve and store applesauce when it comes safely capped in clear glass jars. Because clean, shining glass adds no taste of its own, nor can it take away any of the orchard-fresh flavor of applesauce. That's why applesauce—and so many other mealtime favorites—hold their natural goodness in sparkling glass containers.

GLASS CONTAINER MANUFACTURERS INSTITUTE, 99 PARK AVE., N. Y.



IMPORTED
5-PIECE

Manicure Set

IN ZIPPER CASE

a \$3.50 value
Shipped postpaid
direct to you from Europe

Only \$1.00

and can lid or large flag from
plastic bag of Jolly Time Pop Corn.

SPECIAL OFFER FROM JOLLY TIME POP CORN

This attractive, 5-piece manicure set sent direct from Solingen, West Germany, cutlery capital of Europe! Forged steel, nickel-plated. Simulated leather case with zipper. Closes to 2 1/4" by 6". Fits any purse. Grand for gifts. Order as many as you wish. But please hurry!

Oh! How it POPS!

Every kernel pops or money back! Pops crisp, tender, delicious. Treat your family to heaping bowls of hot-buttered Jolly Time Pop Corn tonight. Your grocer has it in 10 oz. cans and 1 and 2 lb. plastic bags. Your choice of Yellow Hulless or White Hulless. Both the tastiest ever!



QUANTITY LIMITED! ORDER NOW!

JOLLY TIME, DEPT. 208, SIOUX CITY, IOWA

Please rush my order to factory in Solingen, West Germany for acceptance and delivery postpaid, duty free for _____ Manicure Sets as described. I enclose \$ _____ and _____ (can lids) (large flags) from Jolly Time Pop Corn. I understand I must allow 4 to 5 weeks for delivery from Europe.

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CITY _____ STATE _____

This offer good only in U. S., Possessions and Canada. Void where taxed or otherwise restricted.



Pizza from leftovers

Meat loaf, roast beef, wieners, or sausage; tuna, salmon, shrimps, or sardines left over? Use them up this way: Make biscuit dough from a mix, patting lightly into big or little pizzas; spread with pieces of leftover meat or fish; top with tomato sauce or catsup and melty cheese; sprinkle sparingly with thyme or oregano. Place on buttered cookie sheet and bake at 400° just until dough is lightly browned and cheese is bubbly.—MRS. GEORGE P. STEWART, Toledo, Ohio.



So-good sauce

Combine 1 jar (junior pack) pears-and-apples—or other fruits, if you wish—and 1 cup of hot melted jelly in small saucepan; stir to blend well. Spoon over custard, plain bread pudding, or vanilla ice cream.—FRIEDA MARKELS, Chicago, Illinois.



Cooky short cut

When making sugar-coated cookie-dough balls, try this way: Partly fill a plastic container with sugar; add four to five balls at a time; cover and shake to coat evenly.—MRS. HARRY N. TUBBS, Green Bay, Wisconsin.

Bread-pudding pie

Here's a simple and thrifty dessert that couldn't be less trouble to make. Lightly butter an 8-inch pie plate and cover bottom with 2 slices of bread, cubed. Combine 1 package of instant coconut-cream pudding mix with 2 cups milk and pour over; dot with butter or margarine and bake in moderate oven (350°) about 20 minutes, or just until bread cubes (they rise to the top) are lightly browned and toasty. Serve warm, either plain or topped with whipped cream. Makes 4 servings.—MRS. H. O. ADAMS, Lexington, North Carolina.



Short-cut suggestion

If you have a heatproof glass coffee-pot, use it this way the next time you make a gelatin salad or dessert. Heat the water called for, then mix in the gelatin and cold water right in the coffee-pot. When the gelatin is dissolved, pour mixture from the spout into the molds. This saves dishwashing and avoids any spills.—MRS. RITA AUBIN, Pawtucket, Rhode Island.

Sweet-potato puff

Sweet potatoes are so good when made into a fluffy light puff! Boil 4 medium sweet potatoes as you usually do (or use sweets from a 1-pound can); mash and whip until very light; season with salt and pepper and a dash of nutmeg; add butter or margarine to taste and 1/2 cup seeded raisins. Pile lightly into a 4-cup baking dish; bake at 350° about 35 minutes, or until heated through and lightly browned. Makes 5 to 6 servings.—MRS. G. D. DAVIS, Washington, D. C.

\$2 for Kitchen-aid ideas

Here's your chance to earn pin money: Everywoman's Family Circle will pay \$2 for each suggestion printed. There's no limit to the number you may send in, but no entries can be returned. Share your favorite kitchening ideas with our other readers. Mail your suggestions to Homemaking Editor, Everywoman's Family Circle, 25 W. 45th St., New York 36, New York.



Better yet you try these Pennsylvania Dutch Delights, No?

🍷 Pretzel Tomato Soup 🍷 Schnits Un Speck Pudding 🍷 7 Sweets and 7 Sours

Yes! You and Heinz together can create plain or fancy Pennsylvania Dutch feasts with the greatest of ease. Your secret: Heinz does the hard part, you have the fun! You add special elusive flavors to give these wonderful Heinz foods your strictly personal touch. And how beautiful they look on your table!

Thrift plus good taste—Your main dish begins with left-over ham (speck) and apple slices (schnits), glorified with a rich, spicy sauce concocted from two Heinz favorites: savory Ketchup and winy Apple Cider Vinegar. Baked in a mold, this Schnits Un Speck Pudding is the fanciest-looking easy dish you ever fixed!

New way to greet guests—Pass mugs or over-size cups of steamy soup on a tray as a welcome gesture—a hearty first course before buffet supper. Pretzel Tomato Soup (made in minutes from tasty Heinz Tomato Soup, plus seasonings and garnishes) introduces your Pennsylvania Dutch delights.



Pretzel Tomato Soup

To 2 cans of Heinz Condensed Tomato Soup add 1 7-oz. can minced clams and liquid (or 1 8-oz. can corn kernels and liquid), 2 soup cans milk or water, 1 clove pressed garlic, 2 Tbs. dried parsley flakes or 4 Tbs. chopped fresh parsley. Simmer 5 min. Garnish with pretzels—and/or sour cream. Makes 4 to 6 servings.



Schnits Un Speck Pudding

Combine 2 cups ground cooked lean ham with 1 cup soft bread crumbs, ½ cup chopped onion or 2 Tbs. instant dried onions, ½ cup grated carrot, 1 well-beaten egg, ¼ cup milk, ¼ tsp. allspice. Mix well.

Butter a quart mold or ovenproof bowl. Bake at 350°F. 45 minutes or until the top feels firm. Let stand 10 minutes. Unmold on serving plate. Garnish with this rich, spicy sauce:

Blend 1 Tbs. flour with 1 cup cider or apple juice, 1 tsp. Heinz Vinegar and ½ cup Heinz Ketchup. Bring to a boil, stirring constantly. Add 1½ cups canned apple slices, drained. Simmer 10 minutes. Serve over ham pudding. Makes 4-5 servings.

7 SWEETS and 7 SOURS

Seven Sweets—Heinz Candied Dill Strips • Heinz Sweet Midget Gherkins • Heinz Sweet Cauliflower • Heinz Sweet Mustard Pickles • Cottage cheese • Currant jelly • *Sweet pickled apricots.

Seven Sours—Heinz Chow Chow • *Brown Bean Relish • Heinz Genuine Dills • Heinz India Relish • *Pickled beets • *Pink eggs • *Quick Pepper "Hash".

*Recipes below.

Sweet Pickled Apricots

Drain syrup from a 1-lb.-13-oz. can of apricots (or other fruit) and add ¼ cup Heinz Apple Cider Vinegar, ½ tsp. whole cloves, 3-inch cinnamon stick. Bring to a boil; reduce heat and simmer 10 minutes. Add fruit; again bring to a boil and simmer 5 minutes. Cover. Chill several hours before serving.

Brown Bean Relish

To 1-lb. can Heinz Vegetarian Beans in Tomato Sauce (firm, hearty beans) add 1 medium onion cut into thin rings, ½ cup sliced celery, 3 Tbs. Heinz Apple Cider Vinegar, ½ tsp. salt, dash of pepper. Toss lightly. Cover. Chill overnight.

Quick Pepper "Hash"

Combine equal quantities chopped celery or scallions, chopped green pepper and spicy Heinz Chili Sauce. Let mellow an hour or so.

Pink Eggs and Pickled Beets

Drain 1-lb. can of beets, retaining liquid. Pour liquid into a glass jar or bowl, add 1 cup Heinz Apple Cider Vinegar, ¼ cup sugar, 1 Tbs. salt. Stir till sugar dissolves. Add beets, 6 peeled, hard-cooked eggs, 1 medium onion, thinly sliced, separated into rings. Cover. Chill several hours. Serve beets and eggs in separate dishes.



"No, No—I brought her with me!"

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His "The Wonderful World of Cooking" (Simon & Schuster, Inc., N. Y., 20) combines excellent seasonal recipes with well-written anecdotes and background descriptions that enhance the joy of cooking.

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Just like a man

By BYRON FISH



IT'S surprising there aren't more women architects. A designing woman can do things with space and building materials that no man could accomplish.

When my wife wants more storage, as all women do, she draws plans for a closet that takes up only 30 cubic feet of room on the outside but has 72 cubic feet inside.

Laurie conquers dimensions with only a pencil, a scrap of paper, and a firm argument for the project.

When she wants a washbasin or electrical outlets moved, she becomes impatient with arguments about the necessity of pipes or wiring in back of them.

She doesn't believe in studding, ceiling joists, or bearing walls. She's secretly convinced they're just terms made up by obstructionists who want to balk her plans for remodeling.

I USED to brag about my wife's architectural talent, but soon found out she is not unusual. In uninhibited approach to building, almost any woman can prove Frank Lloyd Wrong.

Furthermore, if we'd leave construction to the wives, the cost would fall to little more than the price of the lumber. It's the way men monkey around with foundations, and the like, that makes homes so expensive.

Even with small jobs men tend to be concrete-bound, as one of our women friends remarked recently.

ELsie and Trevor have a patio that's stopped by a steep bank at one side. Elsie got the idea of adding the missing corner, balcony fashion. "How much do you think it would cost?" she asked me with a pretense of casualness.

Even if I hadn't heard my own wife direct that inquiry (always casually) to men visitors at our home, the em-

phasis on "you" was a giveaway. Obviously Trevor, and probably a contractor, already had told her.

I sized up the situation and estimated the job, with concrete piers, would run between \$800 and \$1,000.

"That's what Trevor and Mr. Pierce both said," Elsie exclaimed in vexation. "I don't see why! All it would take is a little lumber and a few patio stones. Bury the posts down there and lay the planks over to here on the ground level . . ."

"The posts and planks would rot off," I said. "Then, too, the overhanging corner would have to be tied into something solid on the top side . . ."

"You men," Elsie sighed. "You always make such a complicated business out of something so simple."

Trevor started away, grinning to himself. Laurie nodded at Elsie. Either woman would remain unconvinced if she'd consulted the engineers who built Grand Coulee Dam.

"That's the way By talks when I want to put a brick oven in the kitchen," Laurie said consolingly. "Something about the weight falling through to the bottom floor."

Laurie herself has agreed she doesn't want a supporting pier downstairs. She has pointed out, with great logic, that it would stand in the middle of a bedroom.

"So," she says, leading the way to the kitchen, "we simply put the chimney from here up, through the roof. That's where we want the smoke to go, not downstairs."

So far, I've stubbornly held out against a fireplace in the galley, even though we are engaged in remodeling the kitchen. Such ideas are spurred on by somebody like . . . well, I won't mention any names, because equipment-editor Sally Pepper Haas merely has the full-color advantage of being able to come up with a different house every month. All women would do it if they had a chance.

What really plagues them about a kitchen is that, unlike other rooms, the furniture can't be shifted. Ranges, sinks, and built-ins are so fastened down. And as long as men build the houses, they'll unimaginatively continue to put the power or gas outlet at one spot for the range, install water pipes at a prearranged place, and nail fast the cupboards.

Such immobility is frustrating. A woman architect would see to it that the range had several outlets, that the sink cabinet was on rollers, and that

EVERYWOMAN'S FAMILY CIRCLE

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BABY, IT'S WARM INSIDE! Keep 'em cozy from top to toe in these sturdy poplin and denim outfits. They're completely lined with bright cotton flannel, completely washable. Jackets and pants for boys, girls, and kiddies; matching cotton blouses for the girls. From ***1.98** to ***3.95**

BLUE BELL

Clothes for all the family

the cupboards were hung like pictures.

The initial cost might run higher, but there'd be a saving in the long run. Or there would be in homes where the man always gives in to his wife's latest notion.

• • •

NOW, in our house, I've taken a firm stand. The project going on now is our first remodeling job and it's going to be the last.

The old kitchen was all right for two adults but was crowded when we added a high chair. We took an adjoining porch into the dinette, which gave us room for the second high chair, too.

As Laurie pointed out, though, babies should be within sight and hearing of the kitchen work area. The closest bedroom now had two tots in it, but simply by moving a wall, we engulfed another porch and made a nook for the third crib.

At this stage, the din of the growing nursery made it hard to write in the house. I built a wing for my office.

It was the revised kitchen that had left us porchless, so the new projecting roof was really part of the job. While we were at it, we extended the roof to connect with a nearby shop building, figuring we might as well stay out of the rain as we walked back and forth.

Then, by carrying the roof in the other direction, we got the carport we needed, since the cars had no shelter.

That about finished the kitchen remodeling, except that by then the main roof had to be replaced. And, as Laurie said, it was the logical time to continue the new roof over an enlarged bedroom.

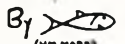
• • •

IT was difficult to match the new exterior with the old. We changed the old to match the new. It meant a little extra brickwork, siding, and labor, but it lengthened the project only a month or two.

We might have ended there, but the porch we'd built some time before now had an incomplete look. We cured it by laying flagstones underfoot. That made it a "patio." The patio effect was heightened by Laurie's suggestion of a small pool in one corner.

We began this part in July and rushed it through to a quick completion yesterday.

So, as I said, the kitchen project is the only remodeling we've tackled, and I won't stand for any more. We began the project—let's see—nine years ago. Our architect, Laurie, says we can expect to finish it soon after we knock the front wall out of the living room and put in a sliding glass door that leads to a sun deck.

By 
(HER MANN)

EVERYWOMAN'S FAMILY CIRCLE

Great New Appletime Dessert...

Double Golden Apple-Cheese Pie!



DOUBLE GOLDEN APPLE-CHEESE PIE

(Makes one man-size, double-crust, 9-inch pie)
BAKE at 450° for 10 minutes, then at 375° for 40 to 50 minutes.

Combine ... 1 cup shredded Cheddar cheese and 1 package Pillsbury Golden Pie Crust Mix or crumbled Sticks.

Prepare ... pastry for two-crust pie as directed on package, using cheese crust mixture. Fit bottom crust loosely into 9-inch piepan.

Follow ... basic apple pie recipe on package.

**YOU BAKE THE CHEESE RIGHT INTO
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With Pillsbury,
you always get a tender, flaky crust!

It's Appletime again! Time for Man's Favorite Dessert — Apple Pie. Well, here it is with a neat new twist. You don't serve the cheese on the side—it's *right in the crust!* Golden Cheddar... baked right into your golden Pillsbury crust. Bake up this Double Golden Apple-Cheese Pie some night soon. It's your golden opportunity to put a bright new smile on your man's face.



Golden in stick form, too.
New Pillsbury Golden
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Look what you can do with one sheet and a few packages of Rit!



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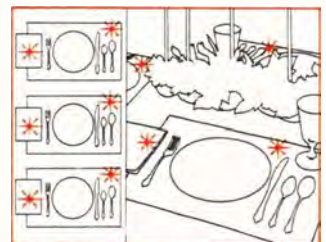
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 All starred items as shown have been dyed with Rit.



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Good-by, Family— hello, World!

By MARJORIE HOLMES

Youngsters married, off
to school—how can a
mother best face this
early "retirement"?



MRS. JACKSON swept the last grains of rice from the rug, carried the final box of tissue paper to the attic, and sat down on the steps to face a shocking fact:

Daughter Judy was married now; son David, a junior in college. While Bill, just out of high school, was expecting his Army call. "Why, I'm *through!*" thought Mrs. Jackson. "My husband has 20 years still with his company—I haven't *any* more years with mine. I'm about to retire!"

Women have always come up against this realization, but today it has new significance. Our nation's population has doubled in the past 50 years; the number of people over 60 has quadrupled. And women, says the Population Reference Bureau, are outliving their husbands. Thus wives not only find themselves out of a job 10 to 20 years ahead of their mates, but many will be in retirement years longer.

How will Mrs. Jackson spend the second half of her life?

IN past eras the woman of 40 to 45 was content to piece quilts in a corner or look after grandchildren. Physically she was tired from household drudgery; spiritually, reconciled to the fact that she was "getting on." But today's fortyish matron

is just hitting her stride. Package mixes and automatic gadgets have changed the whole tenor of housekeeping; vitamins, hormones, and diets have changed even her appearance. Today, if she really cares to, a woman can be *more* vigorously attractive as she reaches midstream.

Actually, this complicates her problem. How will she bridge the gap till her husband retires from his job—say, at 65? Become a chronic bridge player, moviegoer, shopper for things she doesn't need? A forlorn drag on society, her married children, and her man? Or will she spring up from that step with an exultant sense of the rich fields that lie ahead? All the exciting pursuits she's free to follow for herself on one hand. On the other, the tremendous challenge of the work to be done for her fellow man!

Mrs. Jackson's course will depend largely upon the kind of wife and mother she has been. If she's a well rounded person who hasn't lived exclusively for her family, she has been laying the foundations she'll need. A fruitful life is, however, like insurance—a matter of investing in it today. How can each younger Mrs. Jackson prepare now for this inevitable retirement—a time that comes only too soon?

1. She can give her "retirement" thoughtful attention while her flock is still around.

Children are noisy creatures that sometimes drive us crazy. The best mother is occasionally guilty of thinking: "I'll be glad when they're [To page 95]

Fashions for your full

By KATHRYN DAY



AS a busy homemaker your autumn days will be filled with duties and interests that range all the way from shopping at the grocery market or attending P.-T.A. meetings to dining out with the light of your life or spending an evening with friends. On these pages we've tried to anticipate your costume needs with wardrobe suggestions that are varied to meet the challenges of your full and happy schedule.

fall days

Here's a dress we predict will spend more time out of your closet than in it. This pebble-knit wool-and-cotton jersey is made as a gilt-buttoned chemise. On the opposite page you see its back pleat and tab. Color is gold, red, green, or black. Sizes are 8-18. Priced under \$20. By McKettrick



To market, to market . . . and good-looking sweaters and skirts are indispensable for getting there—and ideal for driving. Here, in a lovely delft blue, is a silken-soft pull-over of Ban-Lon. It comes in sizes 34-40 and is priced under \$6. With it is a color-matching flannel skirt (sizes 10-18; under \$10). Both pull-over and skirt come in many other colors, too. Topping them: A handsome bulky-knit wool cardigan available in white or colors, in sizes 34-40. Under \$12. Jane Irwill makes all three pieces



You can wear this versatile dress in one of three ways—belted, unbelted, or, as we show it, partly belted. The striped fabric is cotton jersey by Alamac. It's all hand-washable, including the velvet collar. You have a choice of green with dark green, royal with black, or red with black. Sizes 10-18. Under \$18. Made by Barbette



For stores, see **g b** buyer's guide

If you, like so many women, have come to love the trim sheath dress with its own little jacket, you'll be delighted with the worksaving bonus offered by this excellently styled model. For it's made in drip-dry Arnel-and-cotton check. Solid-color applique trims the jacket. Blue-and-green or gold-and-royal is the color choice. In a large range of sizes (10-20 and 12½-24½), it's truly everybody's dress. Under \$11. A Pat Perkins design

More fall-day fashions on following pages



BAROLD HALMA



As welcome as youngsters home from school is Mother's fall-fashioned moss-green sheath dress, part of the ensemble shown and described at the top of the opposite page. Here her rope of Trifari beads makes a brightly matching accessory. Both children are wearing practical knit sweaters by Regal—just the thing for small fry on the go. The girl's white cardigan has a middy collar (in red or navy) and a bow tie. Sizes 3-6x. Under \$6. The boy's cardigan, in the same size range, comes in red, navy, or brown. About \$5. Sister's pleated skirt, a Girl-Town style, is also available in sizes 3-6x and is priced under \$5. Its color is red, navy, or blue

AUTUMN afternoons—how brisk and purposeful they are! Your activities are manifold, but choose costumes, too, that are versatile—outfits to carry you stylishly through the day . . . till your world rings again with family laughter.

For all its expensive look, this two-piece dress with bloused top has a moderate price tag—under \$30. Fabric is rayon *matelassé*, richly surface-textured. In beige, royal blue, or black. The chiffon scarf of contrasting color can be worn tucked inside the neckline. Sizes 5-15. By Tailored Junior





ORMOND GIGLI

Fashions for your full-fall days

From page 37

Here, in flannel, is a chemise you can wear with ease. Slim but not tight, it has just a trace of figure-fitting. The low-placed flounce gives a graceful flare to the hem line. Fashion hint: Add a blouse, and you'll have one of the season's best jumpers. In red, royal blue, or green. Sizes are 5-15. Under \$11. By Princess Junior



Every wardrobe needs a basic costume like this. Topping the practical wool sheath dress (shown in the large photo on the opposite page) is a short semifitted jacket with high-rising belt-and-bow trim. You'll wear this ensemble and be well dressed for any daytime occasion. In green, blue, red, other colors. Sizes are 10-20. Priced at \$55. By Abe Schrader

For stores, see **b**uyer's **g**uide



In step with the Empire-line trend is this youthful striped dress for daytime wear. It's made in sheer wool, and a bow with long ends is placed high in front. Royal blue or red is the ground color, with stripes in varying shades. Sizes 5-15. Under \$15. By Princess Junior

More fall-day fashions
on following pages



Want to look well in print? Here's an outfit to make you an item in the social notes. The soft silk fabric forms a slim sheath, truly elegant in its simplicity, and there's a waist-length bloused jacket to match. The print comes in several color combinations, with green, brown, or royal blue predominant. The sizes are 10-18. Under \$30. Designed by Miss T. J.

What a beautiful dress to wear to a wedding—or for your very special date by candlelight! Unadorned, the bodice has a wide square neckline and brief sleeves. The hip line is cleverly draped and finished with a bow and streamers. In sapphire blue, mauve, green, or turquoise. Sizes are 10-16. Priced under \$40. Designed by Mr. Kay for Du Barry



Designed to go almost anywhere—late afternoon or evening—is this dinner dress of wool jersey. The flattering neckline has a softly draped cowl held with a flashing rhinestone pin. The bodice, bloused in back, has long sleeves. Abe Schrader makes the dress in red, blue, taupe, or black. Sizes are 8-20. Priced under \$40

Fashions for

For stores
see **g**uyer's
uide



HAROLD HALMA

your full fall days From page 39

SO you're dining out. What better chance to be a fashion plate? A pretty party dress, simple of line, luxurious of fabric, adds so much to the spirit of a gay evening.

New accessories can brighten your costume surprisingly. Try the latest satin stretch gloves, a pretty handbag, or shoes color-matched to your dress. Fun, too, are the chunky-stone bracelets now so popular



When the clock says "Hurry!"

THERE'S still time to *drink* your breakfast, and many a quick satisfying meal can be concocted in an electric blender or mixer, hand shaker, or saucepan. Below, fruit, egg, milk, and even instant coffee combine to make a creamy-good starter for the day. If your chickabiddies like something to chew on, keep packaged toast or crackers out in full view (we show a new orange-flavor toast like zwieback). They'll help themselves without even knowing they're eating. Our pictured BANANANOG can be put together in a flash. For how to make it, plus nine more drinkable breakfast ideas, turn to page 73.



America's

By GRACE WHITE

see
buyers
guide



EVERYWOMAN'S FAMILY CIRCLE STUDIO

No. 1 meal—BREAKFAST

IT'S the biggest bargain in good health. A good breakfast fills that empty-since-dinner cavity, cures many a grumpy mood, gets you off to a happy day. If you think your family is shortchanging itself in this breakfast bargain, here are ways to tempt them—19 breakfasts for every kind of early-morning disposition. You'll find breakfasts for sleepyheads, calorie-watchers, clock-watchers, lazy ones, breakfast-skippers, and those who love breakfast anyway. For recipes for starred (*) dishes and more bright breakfast ideas turn to page 73.

Good-morning Breakfast

(Pictured above)

*Orange Peaks
or

Grapefruit-pineapple Juice

Choose-your-own Dry Cereal Milk

*Skillet Scramble with Slivered Ham

Raisin Toast Corn Muffins

Jam Marmalade
Coffee Milk





the wallflower dress

By HARRIET WASHBURN

The city had changed Laura—but if she wore her aunts' homemade dress, wouldn't the town and David see only her former timid self?

IT was a quarter to seven, and Laura's little twin aunts—they were her grandaunts actually, the Misses May and June McDonald—were just leaving for their Friday evening at the movies. Laura went to the door with them. She was wearing the new pink voile they had made for her and she knew they were proud and happy about it and thought she looked pretty.

"You look so sweet, dear!" Aunt May exclaimed. "I just know you'll be the belle tonight."

"But I'm wondering if we shouldn't wait and see her off, May," Aunt June said. "It doesn't seem right we should leave her on her first night home."

"Now, Aunts!" Laura said. "David's not calling for me till 7:30. He—everybody in town—knows that Friday's your night at the movies. And don't you wait up for me, either. The party won't be over till two."

"But you'll wake us up when you come in, won't you?" Aunt May insisted.

Laura nodded. "Of course."

"We'll have cocoa ready in the double boiler." Aunt June squeezed her gloved hands together. "It'll be just like old times, won't it? Just as if you'd never been away. You'll tell us all about—"

"June!" Aunt May was staring at Laura anxiously. "Right there under the bust! You see how it gathers? We're going to have to let out those tucks." [To page 83]

ILLUSTRATED BY MAXINE McCaffrey

Laura's gay and charming face came alive. David would like her in this dress—in this dress she'd have fun



Kurt Ard.

Harold wished for a moment
he was Mike's age and could
say flatly, "I didn't do it"

THE BEST IN PEOPLE

By ROBERT FONTAINE

**How does a man get off the hook when his wife
plainly knows he's just kissed another woman?**

Harold left the first move up to Ada

HAROLD'S hands shook slightly as he turned to the sporting pages of the evening paper. He tried to concentrate on the baseball standings, but it was difficult. He was certain it would be only a matter of minutes before his wife Ada would confront him with Mrs. Peekin's disclosure.

He folded the paper carefully and put it across the hassock. The scent of chicken broiling in the kitchen came to him. Ordinarily he would have grinned, but tonight he was not very hungry.

After all, he thought (for a moment annoyed with himself), it wasn't as if he had had a love affair with Mrs. Dancy. All he had done was—well, it was enough, perhaps, as far as Ada went. . . . All he had done was kiss her and he had wanted to do that for 10 years or so, dating back to long before he had married Ada.

Outside, at the back door that led to the small garden, there was a clatter of metal. Ada called from the kitchen, "Harold, will you see what Mike's been up to now?"

Harold winced. He hadn't really meant to kiss Mrs. Dancy at all. He had meant to sell her insurance. On the other hand, he *had* kissed her. And he hadn't sold her any insurance.

When you came right down to it, he mused as he walked toward the back door, it was really a question as to whether Helen—Mrs. Dancy—had kissed him or he had kissed her. A purely academic question, it would probably be in Ada's eyes.

Of course, there was a chance Mrs. Peekin wouldn't mention it. Oho! That would be the day! Mrs. Peekin, he felt sure, would not miss a chance to gossip. True, Ada had always said Mrs. Peekin was a lady and a fine person in spite of her rough exterior. Harold Caldwell did not believe it.

As a matter of fact, he and Ada had always been a

long way apart on this matter of people. Harold was always faintly suspicious of people with whom he was not intimate. Ada immediately said "How do you do?" to a stranger and began to believe implicitly in that stranger's integrity and decency till it had been proved otherwise. "I always expect the best in people," Ada often said. "Of course, sometimes I'm a little disappointed. But not often. I believe people. I assume they're honest."

HAROLD got to the back door and, looking at the floor, observed the scattered remains of the brass fixture, including several screws. Standing outside was seven-year-old Mike, clinging firmly to the handle he had so vigorously separated from its mooring. Harold glared at his son. Mike frowned. He said firmly, "I didn't do it."

In spite of himself, Harold grinned. "Well, maybe not, Mike, but nobody has ever been caught more red-handed than you."

He blushed at the implication of his statement. He had been caught quite red-handed by Mrs. Peekin.

He got a screw driver and repaired the doorknob as Mike watched curiously. The door, hardware and all, had been fixed recently by an itinerant carpenter whom Ada had felt sorry for. It was a prime example of what happened when you looked for the best in people.

That was not the only time Ada's penchant for an optimistic and roseate outlook had caused a bit of trouble. She had seen the best in a pair of wandering peddlers with a wagonload of what they foisted off on her as first-grade loam and which turned out to be worthless dirt on which even weeds looked with irritation. There was the house painter with the honest face and frank blue eyes who got the house half done and then went off on a bender for six weeks, leav- [To page 87]

I L L U S T R A T E D B Y K U R T A R D

WHEN THE SONG LEFT

How this famous singer, her life threatened by heart disease, faced the ordeal of surgery—and won new faith—is told here in her own words

WERNER WOLFF



MY HEART

By GLADYS SWARTHOUT

TO consider submitting your own beating heart to surgery is a most frightening thought, I believe, to anyone. I was no exception when, in the fall of 1956, I was faced with this decision. And I, as everyone must do, made the decision in my own way. The mitral valve of my heart was damaged. Without the operation, my career would be ended and my life probably drastically shortened. I went ahead with the operation—and I survived. It is even possible that I shall be able to sing publicly again.

The story of my heart operation and my subsequent recovery isn't really anything out of the ordinary today. Successful heart operations have become fairly routine. But even 10 years ago the operation I have had was still new. And what makes it important to me—and perhaps to others—is not only that my life was saved, but that this operation led me to the discovery of a new kind of faith, and it is this that I really want to tell you about. But to tell my heart story properly, I suppose I should start at the very beginning.

EXCEPT that for me there was no awareness of a beginning. Like most children I had my share of colds and other childhood ailments. Apparently one case of what we then called merely a "sore" throat was in reality a "strep" throat.

Not too much was known about heart disease or the dangerous results of a strep throat at that time. But today our doctors know that a strep throat is one of the commonest causes of rheumatic fever and often leads to rheumatic heart disease.

Frankly, I didn't know I had what is called a "rheumatic" heart. For many years I thought of heart disease as something remote and impersonal, never dreaming that rheumatic fever—the one form of heart disease that cripples so many children and young adults—had already begun to leave its dangerous imprint on my heart. Throughout these years I was dancing and singing in strenuous operatic roles. I was making concert tours from coast to coast. I was making movies and performing regularly on radio and television. This was a full life. A wonderful life. And I enjoyed every minute of it.

But when you consider the quick-change demands, traveling in all sorts of weather, last-minute rehearsals, innumerable benefit appearances, performing under the kind of handicaps that are always present in the entertainment field—it is truly a hectic pace and could be a burden on the healthiest heart in the world, let alone one that had been weakened by a heart condition.

Then suddenly I began to tire easily. I began to experience what all singers fear—a shortness of breath. This bothered me off and on for several years. It also bothered my husband and manager Frank Chapman. He really wor-

Of her husband Frank Chapman, shown with her at left, Gladys Swarthout says, "Whenever I have hit a stumbling block, he's been there to give me strength"

TWO years ago Gladys Swarthout was faced with a serious heart operation—to repair damage resulting from undetected rheumatic fever in childhood. She was under anesthetic for nine hours and on the operating table for six. The operation was successful, and it is now possible she may return to the concert stage. In gratitude for the medical research that saved both her life and "the song in her heart," Miss Swarthout has made it her mission to inform parents about the dangers of unsuspected rheumatic fever and to urge them to exercise heart saving precautions that can prevent the need for later surgery.

Gladys Swarthout was born in Deepwater, Missouri, on Christmas Day in 1904. She studied at Bush Conservatory of Music in Chicago and, just out of high school, became the youngest member of the Chicago Civic Opera. She made her New York debut with the Metropolitan Opera Company in "La Gioconda" and her tv debut in "Carmen"—her most famous role—in the first full-length production of an opera for television. She also starred in five motion pictures and was for five successive years voted radio's outstanding woman classical artist. In 1958, Dr. Paul Dudley White presented Miss Swarthout with the American Heart Association's first "Heart-of-the-Year" Award, to be given annually to a distinguished American whose faith and courage in meeting the personal challenge of heart disease have inspired new hope for hearts.



Dr. Paul Dudley White and Gladys Swarthout

ried about my health and tried to keep me from overdoing. Gradually, I had to cut down my schedule of performances. No more movies. No more appearances at the Metropolitan Opera. My concert tours were planned so I could have longer rest periods between programs.

Since there seemed to be nothing the matter with my lungs, Frank and my doctor decided I should have a thorough heart examination to determine if some cardiac condition could be causing my shortness of breath and constant fatigue.

You can imagine how anxiously we awaited the results of that examination. Fortunately today doctors have accurate methods for diagnosis of diseases and conditions that affect the heart and circulatory system. And fortunately for me our doctor did not spare me the truth.

The results of the test? Well, it seems that the rheumatic fever I'd had in childhood and which no one knew about had damaged the mitral valve of my heart. This valve was not functioning properly, thus seriously interfering with the flow of blood necessary to feed the brain, the lungs, the entire body.

I was told that a recently developed heart operation could correct this condition and that it had been performed successfully on many others—but on much younger persons—who were now enjoying productive happy lives.

The decision to undergo heart surgery was to be solely mine. Naturally I was afraid. Could I find the courage to face this unknown danger?

MY personal solution to the challenge of heart surgery was—faith. To me, faith is not a reasoned thing. It is, to a great extent, inborn, but it must [To page 110]

You DO



Quick-as-a-wink beauty favors



- **Brow and lash brushing.** Well groomed brows help make you pretty as a picture. Brush or comb brows into place for the new wide look. Brush lashes, too, to keep stragglers in line; crimp into an upturn with lash curler. (2 minutes)
- **Hair spray.** After combing, spray hairdo into place to hold set for hours. (10 seconds)
- **A fragrant touch.** Spray or smooth on underarm deodorant. Follow with a head-and-shoulders spray of your favorite push-button cologne. Cologne scent lasts longer on hair than on skin, where body moisture hastens evaporation. (30 seconds)
- **Cuticle care.** As you dry your hands, push back cuticle around nails with towel. This saves clipping and keeps nails well groomed. (20 seconds)
- **Breath sweetening.** A refreshing mouthwash can be used whenever you brush your teeth. Brushing the tongue with toothbrush also clears breath. (30 seconds)
- **Hand creaming.** Relax for the few seconds it takes to apply hand cream or lotion. Smooth it gently over the fingers, backs of palms, and wrists. Reapply often during the day. (1 minute)
- **Lipstick refresher.** Remove old lipstick with tissue before applying new. Be sure lips are dry before lipstick is put on; follow mouth contour for most pleasing effect. (1 minute)
- **Hairline grooming.** Sprinkle toilet water on cotton ball or square and brush upward along hairline at brow, temple, and cheek to clear make-up from hairline, clarifying this frame for the face. (10 seconds)
- **Heel and elbow care.** A softening application

of hand cream or lotion to the "rough spots"—heels, elbows, and knees—brings beauty and comfort dividends, takes little time. (30 seconds)

Five-minute grooming must



- **Hair brushing.** How many strokes? You needn't count if you brush by the clock, and a five-minute brushing twice a day will keep hair bright, smooth, manageable.
- **Hair removal.** Allow one to two minutes for each leg; two minutes for armpits. Takes less time when done regularly (daily or every other day). If you use an electric shaver, area should be dry and freshly powdered. For safety-razor shaving, best time is right after bath, when hairs are softened by soap and water. Use long smooth strokes on legs; short repeated strokes for armpit hair.
- **Toothbrushing.** Take five minutes to brush your teeth, using a rolling motion over the gums and down (or up) over the side surfaces of teeth, a scooping motion across biting surfaces; five strokes to an area.
- **Exercise.** Five minutes of daily exercise will keep your figure in shape, your posture perfect. Spend your time quota on the floor, doing pushups, spine-flattening exercises, hip rolls, and leg raisings. Borrow Sonny's bike for once around the block or walk to park or market if you don't like calisthenics.
- **Pedicure.** After bath is best time. Rub callus areas of feet with pumice stone or softening lotion. Gently push back cuticle around nails with towel or washcloth. Clip nails straight across, just slightly shorter than tip of toe.

have time for beauty

By Mary Milo

Never enough time for your looks? You may be skipping some smart grooming aids that "only take a minute," crowding into spare moments the big beauty jobs that shouldn't be rushed. For you, we clock this beauty timetable

Hair-care timetable



- **Shampoo.** Moisten hair. Apply shampoo and scrub scalp with knuckles or scalp brush. Rinse thoroughly and reapply shampoo, this time working well through hair from scalp to ends. Rinse with warm water till all shampoo is gone. Towel dry. (10-20 minutes; 15 minutes for average head)

- **Hair setting.** Shape hair style with fingers before putting in curls; set curls, using pins or

clips, to fit basic hair design. If rollers are used for hair ends, set these last. (10-20 minutes, depending on hair and skill)

- **Drying.** A set holds best if the hair is only slightly damp at setting and if the setting is allowed to dry thoroughly before curls are taken down. Drying time depends on thickness and length of hair and size of curls. Allow at least four hours from a damp set. At least six hours (or overnight) for drying after a permanent. For a quick-drying set, use spray fixative on slightly dampened hair.

- **Comb-out.** Give plenty of time to brushing and combing in the hair style after the set (10-15 minutes). This comb-out gives your hair its design and helps the hairdo keep its style till the next shampoo.

- **Home permanent.** DO NOT RUSH. Allow about two hours for shampoo, putting in curls, waving time, neutralizing, rinsing, and resetting—and be sure this is uninterrupted time. Allow six hours for drying (or overnight). When curls are taken down, apply a conditioner before combing out and

spend 20 to 30 minutes developing the hair style. This first comb-out after a home wave is most important.

- **Hair coloring.** Temporary rinses—5-15 minutes, depending on type; apply after shampoo. Bleaching and tinting—one hour or more, depending on hair and the skill you have developed. DO NOT RUSH.

Bath timetable



- **Your time allotment** depends on what you expect from your bath—a quick refresher, a bed-time relaxer, or whether you have the chance for a complete beauty bath, with your grooming ritual centered around it.

- **Refresher shower.** Water should be cool but not uncomfortably cold. Slightly warmer while you soap, cooler for the rinse off. Follow drying with a brisk splashing of toilet water or skin freshener. (10 minutes)

- **Beauty shower.** Rub body skin with bath oil before entering shower. Have water comfortably warm to start; soap lavishly, rinse well, using bath brush on problem areas—between shoulder blades, on elbows, heels. Rinse in cool (not cold) water. Follow shower with warm-towel drying; powder from chin to toes. (15 minutes)

- **Tub fresh-up.** Have water comfortably warm, not hot. Put refreshing pine or herb-scented bath oil or bath salts in the dry tub, below the faucet, before you turn on the water. After you have soaped and scrubbed, gradually let [To page 99]

THE



JACK STAGER—GLOBE

Borge says music is practical; he can time an egg by playing "The Minute Waltz" three times. We say: Enjoy Borge's TV show "Comedy in Music" (CBS) on Saturday, November 29

Victor and his favorite disk jockey—his wife Sanna—play good music for even the littlest of their five children: Vebe, age four, and Frederikke, age two



GIFT THAT LASTS FOREVER

By VICTOR BORGE
as told to NANETTE KUTNER

Laugh with our author—a delightfully witty and witty fellow—as he persuades you to endow your children with a rich appreciation of great music

ON my farm in Southbury, Connecticut, we raise Rock Cornish hens, pheasants, and children. We do not sell the children. We have only five.

We have many more birds: last year we marketed more than a million, and this year we shall triple that number. We know the birds' respective ages, but somehow we never get around to naming all of them.

We know the children's ages, too: luckily we did find time to name each. At this writing Sanna Jr. is 13; the twins Ronnie and Janet are 12; Victor Bernhard, whom we call "Vebe," is four; and Frederikke, named after my late mother, is two.

Our children and our Rock Cornish hens have one thing in common: They are *exposed* to music. You see, as a businessman running my ViBo Farms, I find that my processors work best while they listen to music. So I have record music piped directly into the plant, and it is amplified by loud-speakers. I follow roughly the same process with our children. While they are at play within earshot,

my wife Sanna—who is the family disk jockey—spins a record or tape.

We choose pleasant and happy music. Compare it to literature: you wouldn't think of handing a small child Dostoevski's "The Brothers Karamazov" unless it was just the thing he needed to sit on at the dinner table. Thus should Sanna pick Brahms, she doesn't play anything so complicated as his "Variations on a Theme by Haydn;" instead she chooses Brahms's "Lullaby" or his Hungarian Dances.

By being exposed to music as they play, our children naturally absorb it, develop cultural taste buds, get to know various compositions, and—of their own accord—suggest titles of music they want to hear. For it is a phenomenon of life that human beings push upward, as plants stretch their leaves toward the sun. If given half the opportunity, we grow.

This miracle applies not only to children. Take my wife (but don't take her away from me, because I'd [To page 107]



Small fry everywhere fall in love with Shari Lewis through her long-play RCA Victor album "Fun in Shariland." The singing star and puppeteer has just cut more records for her young fans



HALLOWEEN PARTY—

Shari Lewis style

A TV star and champion children's record-maker gives a spooky party with howling success, and lets you in on her secrets

By CECILY BROWNSTONE



Shari's party guests regularly watch puppet Lamb Chop on her TV program, and enjoy this chance for closer acquaintance. After Shari and Lamb Chop read a story, Pirate sang



Each piece of cake has a spooky marker with colorful decoration and name tag. These and party hats were bought, as were room decorations shown above and on opposite page

FUN'S afoot! Shari Lewis, enormously talented puppeteer, ventriloquist, actress, and singer—and idol of NBC-TV's youngest viewers—has stirred up this Halloween party plan for your youngsters.

When Shari gave the party she found herself greeting a ghost, witch, pirate, donkey, skeleton, Mother Hubbard's cupboard, and two scarecrows (male and female). Her mixed company was from four to eight years old.

Shari says this Halloween celebration is easy on mothers. Your party guests, like hers, will enjoy making apple puppets, playing games, and having simple refreshments. Halloween room decorations, a pumpkin fortune-telling centerpiece (*not shown here*), party hats, and spooky markers for cake or what-you-will, may be bought.

If you want to follow Shari's plan, these pictures and the following directions tell the tale.

INVITATIONS—For each invitation blow up a round medium-size orange balloon; close opening temporarily. On one side, with a black felt-tipped marking pencil, write your child's name and address, and the party date and time (Shari's was from 4 to 6 p.m.). On the other side, draw a pumpkin face. Deflate the balloon and mail in an orange or black construction-paper envelope.

APPLE JACK PUPPETS—Give each child a bright-red cored apple, darning needle, teaspoon, man's white handkerchief, and two rubber bands. Tell youngsters to do this:

1. Take the needle and on the apple draw an outline of jack-o'-lantern eyes, nose, and mouth, breaking through the skin.
2. With the teaspoon carefully scoop out the skin and pulp from the features.
3. Place the center of the handkerchief over your pointer finger and put your finger into the apple-core hole.
4. Stretch out your thumb and middle finger: put one rubber band over the pointer finger, twist it in a figure eight, and put the end over the thumb. Do the same with



SUZANNE SZASZ

Shari and guests make apple puppets, with Miss Witch (age four) rivaling Mr. Skeleton (age eight). The children imitated Lamb Chop, and one moppet ventriloquized, "My

puppet keeps losing his head over things!" Ribbon was threaded through apples with darning needles for pert bow-tie headgear



the other rubber band, putting the end over the middle finger.

5. Now each apple puppet can take a turn telling a story or doing a song, dance, or act for Halloween.

GAMES TO PLAY

APPLE-NOSE-RELAY—Guests line up in two teams and each player in turn pushes an apple with his nose to a goal point, returning to his team to pass the apple to the next player; the first team to finish the race is the winner.

CHANGE-THE-HALLOWEEN-HAT—All except one child wears a hat; guests stand in a circle and start passing hats from head to head while a record is played; when music stops,

the child left without a hat falls out of the game. One hat is removed and game proceeds until there is one player left.

REFRESHMENTS TO ENJOY

GOBLIN SANDWICHES—Cut out rounds of whole-wheat bread; put them together with peanut-butter and egg-salad fillings. Make eyes of sliced pimiento-stuffed olives and pointed ears of green-pepper strips. Garnish with carrot curls and black olives.

WITCH'S BREW—Grape juice mixed with ginger ale; blue-tinted milk.

HALLOWEEN CALDRONS—Make orange cups by [To page 106]



If you constantly ask yourself the question "What shall I wear?," the simple and practical answer is: "Wear a lace dress." You'll find it a many-purpose treasure. This graceful style in Ametex lace has a bell-shape skirt. The pattern is made in a wide range of women's and misses' sizes. Simplicity printed pattern No. 2583. Priced at 50c



In this balloon-skirt dress, lifted at the hem line with an eye-catching bow, you'll be one of the prettiest at the party. The bodice is snugly fitted to the figure. For the fabric we chose a Skinner silk print in rich autumn colors. The pattern is available in junior and misses' sizes. Simplicity printed pattern No. 2723. Priced at 50c

SEW! *It's party time*

For other views of these patterns and how to buy them, turn to page 102

YOU'LL soon be thinking about a round of fun-filled holiday parties. What better way to prepare for them than to sew one of these luxury-look pattern fashions? When you go shopping for fabrics, you'll be enchanted by the opulence of the new materials and their brilliant colorings. Decide on your favorite silhouette, and then away you sew! —K. D.

Want to be a glamour girl? Sew this charming party dress, and you'll cut a pretty figure. We made it in Rib-O-Will faille by Counter. The pattern also includes a longer version of the extra-full skirt. In junior and misses' sizes. Simplicity printed pattern No. 2687. Price: 50c





This is our model's favorite dress, and you, too, will love it. The easy-to-wear two-piece design is made here in a rich gold-color Jacquard fabric by Counter. The dress is cut on slimming lines, so flattering to most figures. In junior and misses' sizes. Simplicity printed pattern No. 2725. 50c

see **g** Buyer's guide

Elegant yet simple, this smart design will reward your sewing efforts and make you queen for an evening. The bow-trimmed bodice is fitted, and the modified bell skirt is shaped at the hip line. We made the dress in satin by Fink, in a luscious orange-ice color. Simplicity printed pattern No. 2726. Priced at 50c



Turn the page to read about our \$100,000 Jubilee Contest (871 big prizes)

And you are also eligible to win up to \$31,000 extra in Bonus Cash Prizes

1ST-PRIZE WINNER

will win \$1,000 in cash for each listed different brand label submitted with his winning entry. (Send no more than one label from any one product.) For example, if you win first prize and have submitted labels from five different brands listed here, you will win \$5,000 in cash; 31 different labels, \$31,000.

2ND-PRIZE WINNER

will win \$750 in cash for each listed different brand label submitted.

3RD-PRIZE WINNER

will win \$500 in cash for each listed different brand label submitted.

WATCH FOR THIS RED PENNANT ON THE SHELVES OF YOUR SUPERMARKET!



This pennant identifies the products offering Bonus Cash Prizes to the three top winners.

I am enclosing labels (or other brand identification specified) as checked below:

- | | |
|---|--|
| <input type="checkbox"/> Allsweet Margarine (send label) | <input type="checkbox"/> Lanolin Plus All Over Body Lotion (send tag from bottle) |
| <input type="checkbox"/> Armour Star Broad-Breasted Turkey (send label portion of Cry-a-vac bag) | <input type="checkbox"/> Lawry's Spaghetti Sauce Mix (send empty foil package) |
| <input type="checkbox"/> Ban Deodorant (send entire carton or label from bottle) | <input type="checkbox"/> Libby's Tomato Juice (send label) |
| <input type="checkbox"/> Blue Bonnet Margarine (send end panel of wrapper) | <input type="checkbox"/> My-T-Fine Puddings or My-T-Fine Pie Fillings (send front panel of box) |
| <input type="checkbox"/> Chase & Sanborn Instant Coffee (send cap innerseal) | <input type="checkbox"/> Pillsbury Hot Roll Mix (send boxtop) |
| <input type="checkbox"/> Easy-Off Oven Cleaner (send picture, cut from label, of woman cleaning oven) | <input type="checkbox"/> Pillsbury Pancake Mix (send boxtop) |
| <input type="checkbox"/> Garber Baby Foods (send label) | <input type="checkbox"/> Pillsbury Pie Crust Mix (send boxtop) |
| <input type="checkbox"/> Gold Medal Kitchen-tested Flour (send label) or Bisquick (send boxtop) or Betty Crocker Cake Mixes (send boxtop) | <input type="checkbox"/> Pream (send label) |
| <input type="checkbox"/> Heinz Tomato Soup or Ketchup (send label) | <input type="checkbox"/> Quaker Puffed Wheat or Quaker Puffed Rice or Muffins (send boxtop) |
| <input type="checkbox"/> Hilton's Oyster Stew (send gold emblem from label) | <input type="checkbox"/> Quaker Oats or Mother's Oats (send blue star cut from label) |
| <input type="checkbox"/> Ipana Tooth Paste (send entire carton) or Ipana Touch-n-Brush (send plastic cap) | <input type="checkbox"/> Red Heart Dog Food (send label) |
| <input type="checkbox"/> Jolly Time Pop Corn (send top of tin, smoothly cut, or flap from poly bag) | <input type="checkbox"/> Royal Gelatin (send front panel of label) |
| <input type="checkbox"/> Kaiser Foil, any type (send package end) | <input type="checkbox"/> 7-Minit Fluffy Egg White Frosting (send picture, cut from box, of boy's head) |
| <input type="checkbox"/> Ketex (send "K" cut from front of package) | <input type="checkbox"/> Tarayten Dual-Filter Cigarettes (send end flap of carton) |
| <input type="checkbox"/> La Choy Chinese Foods (send label) | <input type="checkbox"/> Tender Leaf Tea (send front panel of wrap-around label) |
| | <input type="checkbox"/> Vicks VapoRub (send boxtop) |

Any labels submitted will be counted only for the entry blank which they accompany, and will not be counted for any other entry blank submitted, whether by the same person or otherwise.

Check here if you have a baby under two years of age.

YOUR SUPERMARKET... SYMBOL OF THE AMERICAN WAY OF LIFE

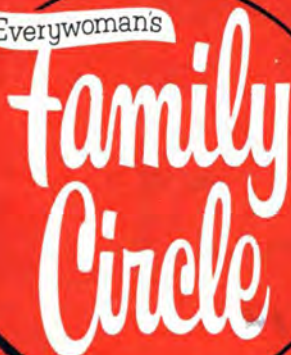
AFTER days of fulfilling official engagements during her visit here last year, England's Queen Elizabeth quietly made up her mind to do and see something *she* wanted. On her way back from a football game in Maryland she leaned forward and gave orders to the chauffeur. The limousine pulled up in front of an attractive supermarket. Out she jumped, followed by a bewildered entourage of attendants and newspapermen, and she and her husband Prince Philip carefully studied this typical American institution. They

chatted with the customers, examined the rows-upon-rows of food displays, and finally left by the checkout stands, impressed and satisfied.

Surprising? Certainly. But Queen Elizabeth was acting just as most visitors to America do. Our supermarkets have become THE symbol of life as we live it in the United States today. In the 25 years since the founding of the National Association of Food Chains—the anniversary we celebrate with this \$100,000 Silver Jubilee Contest— [To page 100]

On the 25th Anniversary of the founding of the National Association of Food Chains

Everywoman's



\$100,000

SILVER JUBILEE CONTEST

PLUS CASH BONUS PRIZES — see reverse side of entry blank

OFFICIAL ENTRY BLANK

EVERYWOMAN'S FAMILY CIRCLE CONTEST
P. O. Box 88 B, Mount Vernon 10, New York

1. Identify these symbols of the American Way of Life:



A _____ B _____ C _____ D _____

2. I like my supermarket because (complete in 25 words or less)

Name _____

Address _____

City _____ Zone _____ State _____

Name and address of store where this copy was bought } _____

Check here if you are enclosing labels for bonus prizes
(See reverse side of this entry blank)

Watch for the November Issue: Double your opportunity to win by entering again with the November entry blank

CONTEST RULES

1. Identify the four symbols of the American Way of Life and, in 25 words or less, complete this statement: "I like my supermarket because . . ." Print or write entry clearly on this official entry blank and be sure to include your name and address.
2. Send your entry to: Everywoman's Family Circle Contest, P. O. Box 88 B, Mount Vernon 10, New York. Use adequate postage.
3. Contest is open to all residents of continental United States or Canada except employees (and their immediate families) of The Family Circle, Inc., its subsidiaries and distributors, and their advertising agencies.
4. To be eligible, entries must be on official entry blanks available only in October and November issues of Everywoman's Family Circle and must be postmarked no later than November 30, 1958, and received no later than December 10, 1958. Entrants may submit two entries, one from each issue, but only one prize will be awarded to any one entrant. Each entry must be the original work of the entrant, submitted in his own name.
5. Winners of the prizes will be selected by the contest staff of the Reuben H. Donnelley Corporation, independent judging organization, on the basis of correct identification of the symbols, and on the sincerity, originality, uniqueness, and aptness of the completed statement. Judges' decisions are final. Duplicate prizes will be awarded in case of ties. All entries unqualifiedly become the property of The Family Circle, Inc. Contest is subject to federal, state, and local regulations.
6. All winners will be notified by mail or in person as soon as possible after the close of the contest. A list of winners will be sent approximately six weeks after the close of the contest to anyone sending a stamped, self-addressed envelope.
7. The prize trip must be taken in 1959. Hotel and airline reservations for the trip will be on a space-available basis.

EASY TO ENTER, EASY TO WIN!



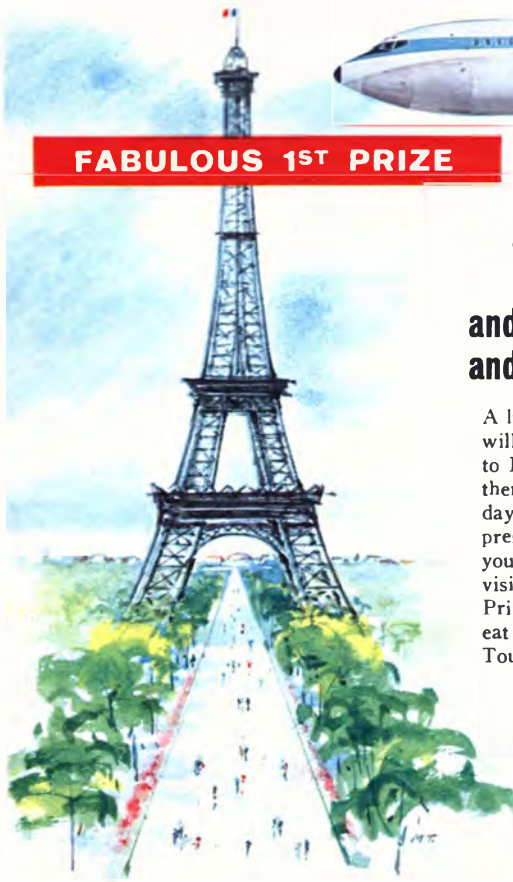
FABULOUS 1ST PRIZE

A trip for four to Paris via Pan American's new 707 Jet Clipper—a thrilling 420-minute flight and—a 6-day stay in Paris arranged by American Express and—a 1959 Rambler Cross Country 4-door station wagon

A luxurious Pan American Jet Clipper will whisk you and your three guests to Paris. In just seven hours you'll be there, ready for the six most exciting days of your life. An American Express limousine and driver will meet you and be at your disposal during your visit. You'll stay at the de luxe Hotel Prince de Galles. You'll tour Paris... eat at fabulous restaurants—Maxim's, Tour d'Argent, more... go to the Folies

Bergere, Moulin Rouge, the opera... visit Versailles—all arranged by American Express World Travel Service.

You'll also win, for your whole family's enjoyment, a new 1959 Rambler four-door Cross Country station wagon—the new 1959 model of 1958's sales-success car, the popular Rambler that combines American big-car room and comfort with European small-car economy and ease of handling and parking.



In this space next month, see the new 1959 RAMBLER in full color

2ND PRIZE



A 20' x 40' Esther Williams swimming pool and Durall pool house

Imagine! A complete, all-concrete, steel-reinforced Esther Williams swimming pool installed in your own back yard! Manufactured by the International Swimming Pool Corporation of White Plains, New York, this pool was designed and produced after years of study and survey devoted to discovering what people want and what is the very best in swimming-pool design. The Esther Williams pool comes completely equipped, with jet-flow filtration system, automatic chlorination, season-stretcher heater, Fiberglas diving board, brilliant underwater light, and all other accessories (fence not included).

The Bermuda pool house, which is easily set up by the pool, is the Paget model, from Durall Products Company, York, Pennsylvania. This roomy screen house comes complete with cabana canopy and has inside curtains, providing private dressing rooms.



PRIZES N° 3-9

7 Hardman DUO® player pianos

Actually two pianos in one, the DUO console piano converts in a wink to Hardman's exclusive new player piano. You can play it manually or with the pedal-fingertip controls, so the whole family—even those who don't play—can join in the enjoyment.

Can't you imagine the fun you'll have at parties, song fests, even children's gatherings! And it's helpful, too, for learners, in speeding their manual techniques to masterful proficiency.

Made by Hardman Peck & Co., makers of fine pianos since 1842, the DUO console is a compact, well designed piece of furniture—in bisque, mahogany, or French Provincial finish—small enough to fit handsomely in your living room or playroom. And with it you'll get a matching bench, a starter selection of the latest music roll hits, and a special extra—a ukelano attachment that flavors the sound with an appealing mandolinlike tone.



107 more prizes

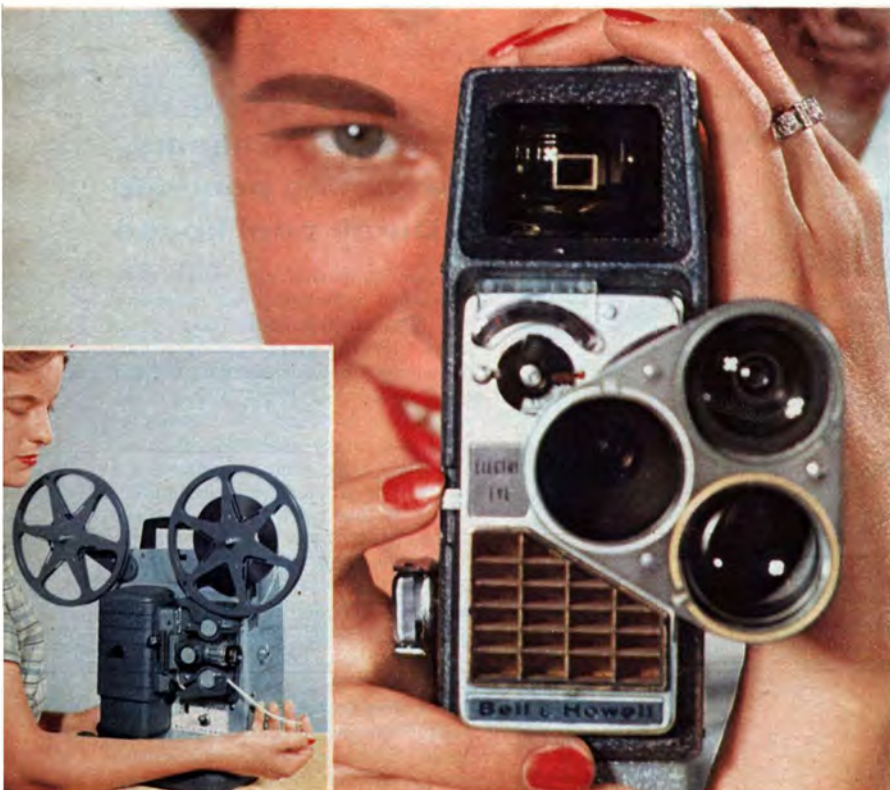
PRIZES N° 30-69

40 Bell & Howell automatic home- movie outfits

Here's a complete 8mm home-movie outfit—Bell & Howell's new triple-turret Electric Eye camera and self-threading Auto-Load projector. Now all the family can take and show color Movies.

The Electric Eye camera is amazingly easy to use—each lens actually adjusts itself for any light, automatically. Now you can shoot every bit of action the moment you see it, indoors or out. There's nothing to adjust, nothing to remember. Compact turret has three fast lenses—normal for most action scenes, telephoto for candid close-ups, and extra-wide-angle for getting everyone into the picture.

The revolutionary Auto-Load projector threads itself automatically. Just slip the film into a slot—it loads itself in only three seconds. And its exclusive Filmovara "zoom" lens gives you exactly the right picture size for your room. You move the lens, not furniture.



PRIZES N° 10-29

20 Kelvinator washer-drier pairs

Twenty lucky winners will get these two separate Kelvinator electric appliances made to be installed side by side. The automatic washer washes **CLEANER, EASIER, SAFER.** A "Magic Minute Dirt Loosener" prescrubs clothes before the washing action starts. "EnerJETic Agitator action" turns clothes over and over while thousands of jet streams penetrate every part of fabric, removing every bit of soil. Multicycle washing lets you adjust cycle for small loads, and there are special temperature and speed controls for delicate fabrics, a separate cycle for new wash-wear fabrics, a rinse dispenser, and lint filter. The automatic drier dries everything washable—even wash-wear fabrics. It's speedy (dries as fast as you wash—there's no waiting between loads), economical, and completely safe. No wrinkles in your clothes, either, because, after the drying, a gentle no-heat tumbling shakes them out.



you can win!

PRIZES N° 70-109

40 Tappan Gold Ribbon ranges

What a handsome addition to your kitchen this Tappan range would be! It's styled for beauty and efficiency—with a sleek shadow-box back panel, flush-to-wall design, and a big 24-inch oven—actually large enough to cook a meal for 30. The oven is not only spacious, it's also fully automatic, and with its Visualite feature you can see what's cooking without opening the oven door.

The four Sizzle 'N Simmer burners are speedy and easy to control, and there is a new Set 'N Forget burner with automatic control that makes any pan automatic—the burner keeps it at exactly the temperature you set. The smokeless broiler pulls out fully and makes broiling easier than ever. The divided cooking top provides extra work space. An automatic clock keeps track of the minutes for you. And everything—the oven, broiler, and top burners—is designed for easy cleaning.



PRIZES N° 110-151

42 Pfaff Model-60 sewing machines



One of famous Pfaff's most compact models! Closed, it's a trim, good-looking piece of furniture. With its graceful, clean lines and hand-rubbed walnut finish, it can go into any room. Open, it gives you a wonderfully efficient sewing machine plus work space.

It's Pfaff's round-bobbin straight-stitch model, sturdily constructed and designed for simplicity of operation, but it can also take zigzag and button-hole attachments.

A simple control makes it sew forward or reverse, and an exclusive automatic built-in needle-threader saves you that tiresome task. Other conveniences you'll appreciate are its swing-out sewing light and the handy built-in accessory tray on the door. Its over-all dimensions are 31" high, 17" wide, and 20 $\frac{3}{4}$ " long when closed and 41 $\frac{1}{2}$ " long when opened for sewing.

Winners get their machines complete with the Pfaff lifetime guarantee and the assurance of service anywhere.

762 more prizes

PRIZES N° 252-311

60 In-Sink-Erator garbage disposers



A boon to your kitchen is this top-performing garbage disposer. Its exclusive patented automatic reversing action prevents any chance of even temporary stoppages, for it reverses the rotary shredding element the instant a load gets heavy, clearing it quickly, effortlessly. Continuous feed lets you add garbage to it as it operates—you never have to wait to reload. Extra-resilient mounting assures quiet operation. A capacitor-start $\frac{1}{2}$ -h.p. motor obtains full speed, maximum performance the moment it's turned on.

You'll wonder how you ever got along without this kitchen helper.

PRIZES N° 312-371

60 pairs of Belforte watches



Two beautiful Belforte watches for each of 60 winners—the woman's "Phyllis," a 17-jewel beauty in golden-top case with stainless-steel back, and the man's "Sea Empire," a rugged shock-proof 17-jewel water-proof* watch with inlaid expansion band. Both are de luxe, with jeweled lever escapements and unbreakable mainsprings, assuring accuracy and long service. And both are made with Belforte's precision workmanship and electronic testing and timing, guaranteeing long dependability.

*If crystal, case, and crown remain intact.

PRIZES N° 152-251

100 sets of Westinghouse appliances

You get a set of five famous Westinghouse kitchen appliances, plus an automatic control that operates the Immerse-A-Matic appliances. The three Immerse-A-Matic appliances—a large 12" fry pan, five-quart Dutch oven, and a griddle-warming tray—operate on one interchangeable control, so that the utensils can be immersed completely for thorough washing. The control has a wide temperature range and a signal light that tells when the appliance is preheated and ready to use.

You also get a Westinghouse coffee maker and a portable mixer. The new spoutless coffee maker, designed for easier cleaning and better coffee, automatically makes two to eight cups of coffee of just the strength you like. The mixer, now with extra power, has fingertip controls for changing speeds and ejecting beaters, and is lightweight and easily stored when it's not in use.



you can win!

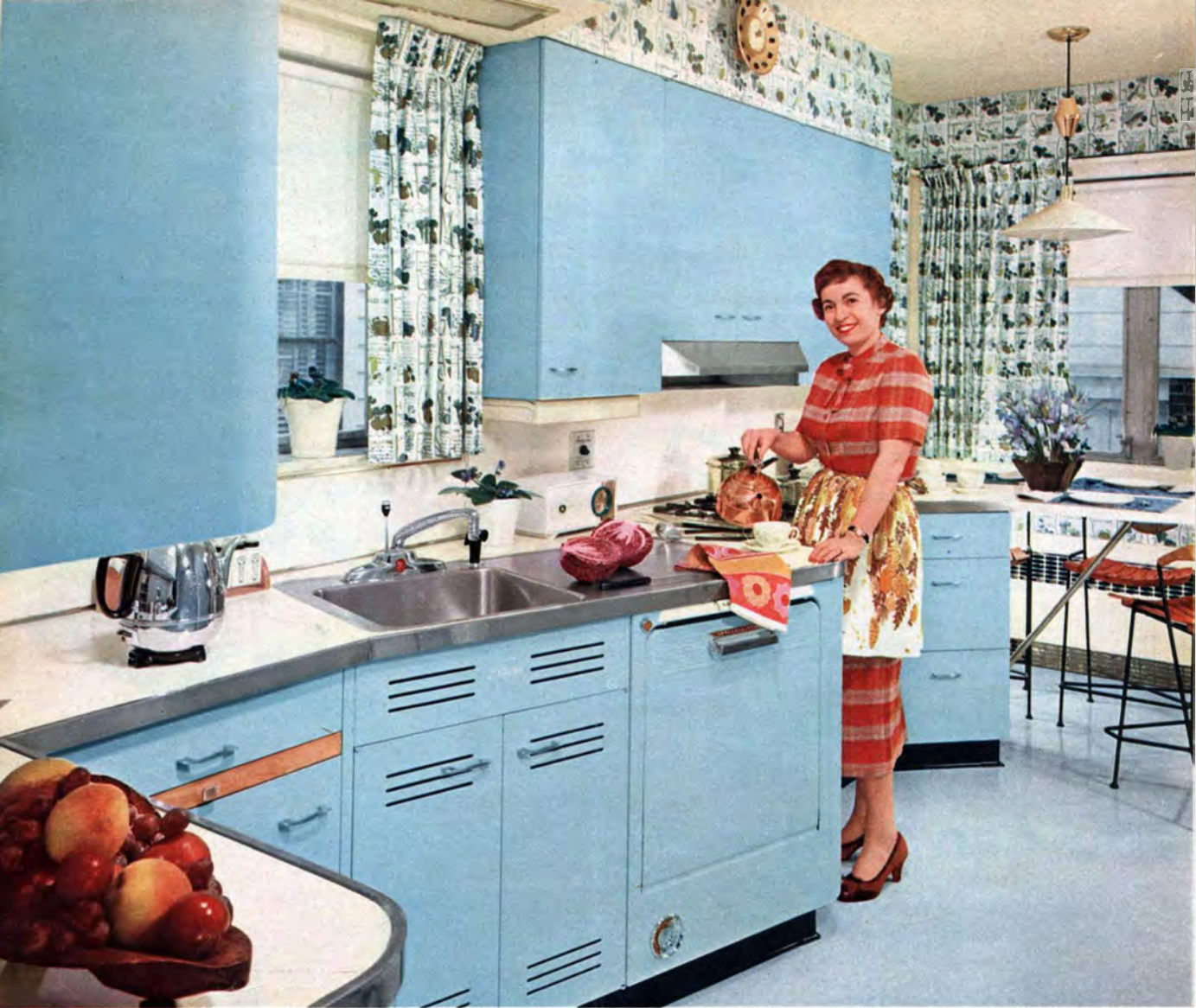
PRIZES N° 372-871

500 room-size Congoleum-Nairn vinyl floors

Here's handsome, practical beauty for your floors. Congoleum-Nairn's new "Forecast" vinyl is their latest achievement—a vinyl surface printed with vinyl inks and fused with solid, crystal-clear vinyl plastics. It lies perfectly flat without cementing, is easily, speedily installed, and can be moved when you move. The tough vinyl plastic lets it take plenty of abuse and keeps it clean. Dirt and grime can't take hold, and grease or alkalis can't harm it, so all it needs is an occasional damp mopping to keep it sparkling. A special undercushion eliminates noise and adds comfort.

Your winning certificate entitles you to a room-size 12'x12' vinyl floor from your local dealer, in your choice of patterns—such as the "Regency Square" floral design (shown in room at right) or the "Fairmont," (shown in the square inset)—all in high-style designs and handsome color combinations.





BIG DIVIDENDS

from small kitchens, done over

By SALLY PEPPER HAAS

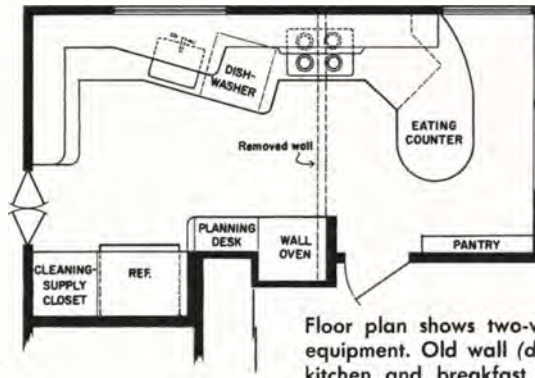
**If you plan it carefully, equip
it wisely, and brighten it
with color, you can turn almost
any cramped uncomfortable
kitchen into a handy homey area
for storage, work, and dining**

THE problem of commuting looms large in the lives of many businessmen, for it often lengthens their workday. Hours spent on train and bus mean hours lost from family fun. Faced with this problem, the Herbert Tuckers decided to build or buy a house near Mr. Tucker's business, in Bayonne, New Jersey. Building proved out of the question because there were no vacant lots to be had. So the Tuckers closed their eyes to obvious imperfections and bought an 18-year-old house on a pleasant street near a good school.

Thirteen-year-old Darryl, 10-year-old Bruce, and seven-year-old Nancy watched the remodeling progress with as much interest as did their parents, and each felt he had a part in the finished house. The largest slice of the remodeling budget went toward converting a cramped kitchen and breakfast room into the light, airy, comfortably workable kitchen you see on these two pages. The wall between the two old rooms was removed and a large window put in the back wall. Pale blue cabinets and flooring and gold-specked white plastic-laminate counters increase the illusion of spaciousness.



HELPER-MAYO



Floor plan shows two-wall arrangement of equipment. Old wall (dotted lines) between kitchen and breakfast room was removed

←
Preparing meals for a family of five is simplified when you have generous counter space, a roomy sink, a modern gas range top and automatic oven, a dishwasher, and a bright cheerful room that makes you want to sing. Almost everything in this kitchen is easy to care for and washable, including the window shades, curtains, and wall covering

Contrast the illusion of spaciousness in the remodeled kitchen with the crowded arrangement of the old kitchen (below)



View of kitchen from the eating counter toward the side hall (beyond swinging doors) shows wall oven, planning desk, refrigerator, and cleaning-supply closet. Planning desk doubles as a counter when Mrs. Tucker is stocking refrigerator or removing baked foods. Formal dining room is just beyond the swinging doors and to left of them



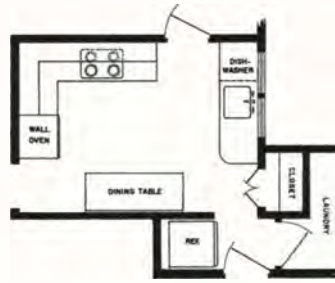
The convenient eating counter, just beyond the range top, makes Mrs. Tucker's task of serving breakfast and lunch to rushing school children an easy one. Spacious end of counter will hold electric coffee maker and toaster-oven, even when the entire family is eating breakfast. Counter is a wonderful place for rolling out cookies or for preparing TV snacks for company in the adjacent family room

see **99** **uyer's**
uide

For more kitchens, turn the page →



No structural changes were made in remodeling. New sink was placed a few inches to the right of the old one to make room for dishwasher that stood in closet. Only minor plumbing changes were needed



This floor plan shows arrangement of the remodeled kitchen. Future plan includes a new refrigerator set into the present closet

ONLY after she had turned the small, drab, down-at-heels kitchen you see in the black-and-white "before" picture (below, left) into this pink-and-green workroom did Mrs. Warren Brady feel at home. Then she was ready to tackle the task of converting the rest of her newly purchased 30-year-old Bay Shore, Long Island, New York, house into the warm and charming home she wanted. But the kitchen came first because it is the center of family activities and a gathering place for Bobby, Patricia, Mari, Bernadette, and Dr. Brady when he manages time off from his practice. Pink is a favorite, so Mrs. Brady chose pink cabinets and co-ordinated them with the colors of the linoleum, washable wall covering, and melamine dinnerware. Green plastic laminate covers counters.

BIG DIVIDENDS from small kitchens, done over From page 65



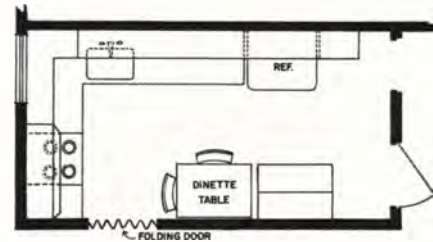
Every school day Mrs. Brady prepares and packs three lunches in the work center between her gas wall oven and the range top on which breakfast is cooking. She cuts work and worry by using unbreakable dinnerware, disposable paper place mats, and paper napkins



HELFER-MAYO



Only structural change made was installation of jalousie window in place of ordinary sash window. Compare "before" picture (above) with same view of remodeled kitchen (left). Vinyl tile and washable wall covering are easy to care for, and the excellent undercabinet and ceiling illumination now make the kitchen a joy to work in



Floor plan shows good arrangement for the basic kitchen work areas—storage, mixing, cooking

If anything epitomizes the philosophy of Camilla Beimfohr, it is the beginning of Robert Browning's poem "Rabbi Ben Ezra:" "Grow old along with me!/The best is yet to be . . ." To her no one is too old to change his way of living or to tackle a new project. When she realized that the inefficiency of the kitchen in her Evanston, Illinois, co-operative apartment was not only interfering with her many avocations but subduing her bubbling enthusiasms, she decided to make some changes. Her less adventurous friends asked, "At your age? All that mess! Why bother?" Undismayed, she went ahead and consulted a kitchen specialist. Together they planned this efficient electric kitchen, in which Mrs. Beimfohr can turn out dinner for her seven grandchildren or luncheon for a dozen or more friends from the local women's club. The compact L-shape arrangement of range, sink, and refrigerator cuts traffic to a minimum, yet there is ample counter space. The dinette table doubles as a serving table when Mrs. Beimfohr entertains. ##

Breakfast and lunch are served in the kitchen when Mrs. Beimfohr is in a hurry to get to her classes in short-story writing. Folding door opens into dining-room—study



PIES

they'll love

IF the apple of your eye loves apple pie, look here for inspiration. Old-fashioned, maybe—but wait till he tastes this **DUTCH APPLE TART**! It's plump-cheeked fruit baked cozily in spicy syrup and cream in your best pastry shell. Serve it warm—plain or with golden Cheddar, whipped cream, or melty ice cream. Bets are he'll ask why you've never made *this* before.

DUTCH APPLE TART

Bake at 400° for 1 hour.

Makes 1 nine-inch pie

- 1 unbaked 9-inch pastry shell
- 7 medium-size tart cooking apples
- $\frac{3}{4}$ to 1 cup sugar
- 2 tablespoons flour
- $\frac{1}{2}$ teaspoon cinnamon
- $\frac{1}{4}$ cup cream
- 2 tablespoons butter or margarine

1. Make unbaked 9-inch pastry shell with packaged piecrust mix or recipe for **PLAIN PASTRY**. (Recipes on page 90; our photo shows "rickrack" edge cut with pastry wheel.)
2. Pare, halve, and core apples; slice 4 halves into prepared shell, making an even layer.
3. Mix sugar (amount depends on how sweet you like apple pie), flour, and cinnamon; sprinkle half over sliced apples; arrange remaining apple halves, cut side down, in single layer on top of sliced apples, as pictured here; sprinkle with remaining sugar mixture; pour cream in slowly, near center; dot with butter or margarine.
4. Bake in hot oven (400°) about 1 hour, or until apples are tender but still hold their shape (syrupy juices will thicken as pie cools).
5. Remove from oven; with a fork, press down apple halves lightly into juices; serve warm or cold.

you for

IF it's party time, here's a sky-high dream pie worth every scrumptious calorie. Pastry shell is the richest, crispiest imaginable . . . filling is bittersweet dark chocolate, velvety-smooth, set off by a refreshing orange-fluff top. Crowning all—billows of whipped cream and a touch of chocolate curls. Heavenly! More pies they'll love you for will be found on page 90.

SUNNY CHOCOLATE PIE

Bake at 350° about 20 minutes.

Makes 1 nine- or 10-inch pie

CRUST

- ½ cup (1 stick) butter or margarine
- ¼ cup 10X (confectioners' powdered) sugar
- 1 cup sifted flour

CHOCOLATE LAYER

- 1 teaspoon (from 1 envelope) unflavored gelatin
- 1 tablespoon sugar
- 2 teaspoons instant coffee
- ⅛ teaspoon salt
- ¼ cup cold water
- 3 squares semisweet chocolate
- ½ teaspoon vanilla
- 3 eggs, separated

ORANGE LAYER

- 1 envelope unflavored gelatin plus gelatin remaining in envelope from chocolate layer
- 1 cup cold water
- 3 eggs, separated
- ⅔ cup (half a 14- or 15-ounce can) sweetened condensed milk
- 3 tablespoons lemon juice
- 1 can (6 ounces) frozen concentrated orange juice

1. Prepare CRUST: Cream butter or margarine until soft in medium-size bowl; gradually add sugar, beating until light and fluffy after each addition; blend in flour to make a
- [To page 90]



EVERYWOMAN'S FAMILY CIRCLE STUDIO

hamburger's a



Bunyan Beef Stacks — These onion-topped meat cakes are the stars of our easy-but-so-good platter. Skillet-browned potato slices start with cold cooked ones; late-season tomatoes — those big fellows — are cut in wedges. Add a green vegetable—we show broccoli—and you can call “Dinner’s on!”

→
East-West Sukiyaki — Do as the Japanese do when you make this. It’s quite a show. Tray holds perfectly cut crisp vegetables and lean chopped beef ready to quick-cook right at the table in the metal pan. (Or use electric skillet, or cook on the range.) The secret is speed to keep food invitingly fresh



300 **g**uyer's
vide

Meat Balls Hawaiian —Nothing stretches the goodness of a pound of ground beef like these tiny balls sparkled with ginger and simmered in a sweet-sour sauce with glazed canned pineapple chunks and crisp green - pepper strips. Serve with buttered noodles (We added a crown of almonds for an “Islands” touch)

girl's best friend

ALWAYS ready to help you out—that's hamburger. Whether yours is a party problem or tonight's dinner, it's hamburger to the rescue, ready to be turned into tempting dishes. Buy it ready-ground or packaged, or ask for chuck, round, shank, or sirloin to be ground to your order. . . . Always a bargain in good eating.

Recipes for dishes shown and others start on page 114

EVERYWOMAN'S FAMILY CIRCLE STUDIO





YOUR JUNIOR MISS keeps lunch money and carfare safely tucked away in this heart-bracelet purse. She can wear it on her wrist or belt. Red leather strap, 7" long; zippered heart, 2½" across. With first name. \$1; plain, 75¢. Ppd. Miles Kimball, 218 Bond, Oshkosh, Wis. Send for Free Catalog! (Adv.)



CHRISTMAS SPECIAL! Baby's first shoes gorgeously bronze-plated in solid metal (not painted imitation) only \$3.98 a pair. Also smart metal Portrait Stand (shown), Book-ends, TV Lamp, etc. Money-back guarantee. Write for details and free mailing bag. American Bronzing, Box 6504-K, Bexley, Ohio. (Adv.)



HANDSOME HARNESS BELTS accent a casual or dress outfit. Top-grain cowhide belt has brass-plated buckles and 2 initials. Choose red, black, tan, navy, gray leather. Belt is 1½" wide. Sizes 22-32. \$1.95 each; 2 for \$3.75. Add 20¢ post. ea. Western Classics, Dept. FC, P.O. Box 4035, Tucson, Ariz. (Adv.)



CREATE YOUR OWN hand-painted originals with Tri-Chem Liquid Embroidery. Ball point tubes of brilliant color decorate textiles, metal, glass, wood, almost any surface. Easy to use. Set of 4 tubes, patterns, directions; \$2.69 ppd. Demonstrator inquiries invited. Tri-Chem, Dept. EF, West Orange, N.J. (Adv.)

THE SHOPPING CIRCLE



By FLORENCE SIMON

All of the mail-order firms on these pages agree to fill orders promptly and to refund fully on all merchandise (except personalized items) if you are not satisfied. Since most firms do not ship C.O.D., send money order or check along with your clearly written order.



PENCILS WITH YOUR NAME in gold—12 for 50¢. Smooth No. 2 lead with rubber erasers. Always welcome, a beautiful personal, practical gift. Order a set for each child in the family at Christmas. Send cash, check or money order. No C.O.D.'s. Print names. Atlas Pencil Co., Hallendale 5, Fla. (Adv.)



ROCKING HORSE WINNER! Even the littlest buckeroos can ride this pony, as the seat is only 4½" off the floor. Wooden rocker in blue and red is "branded" with any name specified. 19" long. Order No. P 689. \$3.49 plus 20¢ post. Bancroft's, 2170 S. Canalport, Dept. FC-612, Chicago 8, Ill.



GOLDEN CIRCLES will glitter on your wrist and ears. Loop earrings and bracelet set features a 2- or 3-initial monogram, comes in gold- or silver-plate. Earrings have screw backs. Each item, \$1.50; both, \$2.50. Ppd., tax incl. Old Pueblo Traders, Dept. FC-10, 622 S. Country Club, Tucson, Ariz.



BESTOW ANNIVERSARY or wedding congratulations with this lovely wedding-ring ash tray. First names and wedding date engraved on golden brass or rhodium silver. Thoughtful Christmas gift. 4½" diam. \$2.95 ea.; 2 for \$5.50. Ppd. Vicki Wayne, Dept. F, 622 S. Country Club, Tucson, Ariz.



DOLL-FACE slipper socks for your little doll. She'll have fun wriggling her toes to make puppet faces. White Helanca stretch-yarn socks have suede soles, are trimmed with red and yellow yarn. Children's stocking sizes, 6-8½. \$1.98, 10¢ post. Wardaby, Dept. FC, 5 Mt. Hope Pl., New York 53, N.Y.



"**HERE THEY ARE**, looking at you," say these eyeglass holders. Keep a little tray on your desk or end table, and it will end the perennial problem of misplaced glasses. 7" white ceramic, personalized with any first name. \$1.35 ppd. Crown Craft, 246 Fifth Ave., Dept. FC, New York 1, N.Y.

Breakfasts

From page 43

When there's time to dawdle

WHEN breakfast is a daily family-round-the-table meal, for lazy week ends, or whenever there's time to dawdle, plan one of the following three breakfasts.

Good-morning Breakfast

(Pictured on page 43)

*Orange Peaks
or

Grapefruit-pineapple Juice

Choose-your-own Dry Cereal Milk

*Skillet Scramble with Slivered Ham

Raisin Toast Corn Muffins

Jam Marmalade

Coffee Milk

ORANGE PEAKS

For each serving, halve a seedless orange from stem to blossom end, then cut each half into four wedges; halve wedges crosswise to make 16 peaked chunks. This is finger food—each piece is bite-size. Children love them!

SKILLET SCRAMBLE WITH SLIVERED HAM

Break 6 eggs into a medium-size bowl; add $\frac{1}{3}$ cup milk, $\frac{1}{2}$ teaspoon salt, and $\frac{1}{8}$ teaspoon pepper; beat until frothy. Melt 2 tablespoons butter or margarine in a medium-size frying pan (do not let it bubble); pour in egg mixture; lower heat; cook slowly. As eggs begin to thicken, stir from the bottom with a wide rubber spatula or pancake turner to keep them in large creamy fluffs. Cut 1 small package (1 ounce) Gruyere cheese into small cubes; fold into eggs while they are still moist; remove from heat (eggs continue to cook from their own heat and cheese melts quickly). Spoon onto heated serving dish; garnish top with match-like pieces of cooked ham (or bologna). Makes 4 servings.

Everything's from the Oven

*California Compote

*Baked Banana-sausage Sticks

*Sally Lunn Muffin Squares

Jam Butter

Coffee Milk

CALIFORNIA COMPOTE

Empty 1 package (1 pound) dried prunes into 6-cup baking dish; cover with reconstituted frozen pineapple-orange juice (about 2 cups); cover; let stand overnight at room temperature. While heating oven for remainder of breakfast, slide dish into oven to warm prunes slightly. Makes 4 cups.
[To page 74]



YOU ASKED FOR IT!

Now Drano has a new "Easy-Pour" top

It makes regular drain care a cinch . . . twists off quickly . . . reseals perfectly . . .

Inside: Drano's famous quick-acting formula that keeps your drains clean, free-running and sanitary.

Look for the new "Easy-Pour" top at your grocer's and get the once-a-week Drano habit.

Available soon in Canada

The Drackett Company, Cincinnati, Ohio



Breakfasts

From page 73

BAKED BANANA-SAUSAGE STICKS

*Bake at 400° for 15 minutes.
Makes 4 servings*

- 1 package (8 ounces) heat-and-serve sausages
- 2 bananas
- 1 tablespoon lemon juice
- 4 tablespoons brown sugar

1. Arrange sausages in single layer in shallow baking pan, 9x13x2; halve bananas; cut halves lengthwise in two; arrange, cut side up, in single layer in same pan; sprinkle lemon juice and brown sugar over.
2. Bake in hot oven (400°) 15 minutes; before serving, turn bananas and sausages to coat with sugar mixture in pan.

SALLY LUNN MUFFIN SQUARES

*Bake at 400° about 20 minutes.
Makes 9 squares*

Prepare 1 package orange or date muffin mix, following label directions; spoon batter into buttered pan, 8x8x2; sprinkle top with mixture of 4 tablespoons brown sugar, 4 tablespoons

flaked coconut, 2 tablespoons butter or margarine, and $\frac{1}{8}$ teaspoon mace. Bake in hot oven (400°) about 20 minutes, or until top is golden brown. Break into squares with 2 forks; serve hot with butter and jam.

It's Penn-Dutch

- Grapefruit-orange Juice
- *Pennsylvania Dutch Scrapple
- Apple Butter Pot Cheese
- *Breakfast-bread Threesome
- Coffee

PENNSYLVANIA DUTCH SCRAPPLE

*A new quick way to make the hearty breakfast stand-by of eastern Pennsylvania
Makes 8 servings*

- 1½ pounds fresh pork hocks or shoulder, cut in large pieces*
- 2 teaspoons salt
- $\frac{1}{2}$ teaspoon pepper
- 1½ cups yellow corn meal
- 1½ cups cold water

1. Place pork pieces in large kettle; cover with water; heat to boiling; cover; simmer about 1 hour, or until meat falls from bones; strain through colander set in large bowl; when cool enough to handle, take out meat, discard bones and excess

fat; chop or grind meat fine (there should be about 1 cup); save for Step 3.

2. Strain broth; add water, if needed, to make 6 cups; heat to boiling in same kettle; add salt and pepper.
3. Mix corn meal with cold water; stir into boiling broth; heat to boiling; reduce heat; cook, stirring constantly, until thickened; cover and cook about 10 minutes longer, stirring occasionally; stir in chopped pork; pour into loaf pan, 9x5x3, which has been rinsed with cold water; cool; chill overnight.
4. For breakfast, turn scrapple out of pan onto cutting board; cut into $\frac{1}{2}$ -inch-thick slices; cook over low heat in lightly greased frying pan, turning once to brown both sides.

*Or use leftover roast pork with bone.
NOTE: Scrapple will keep 7 to 10 days in the refrigerator. When set, unmold and wrap well in waxed paper, aluminum foil, or transparent plastic wrap.

BREAKFAST-BREAD THREESOME

One batch of hot-roll mix makes three fancy breakfast breads

*Bake at 400° about 20 minutes.
Makes 2 coffeecakes and 12 cheese rolls*

- 1 package hot-roll mix
- 1 egg yolk

SPICE FILLING

- $\frac{1}{4}$ cup brown sugar, firmly packed
- $\frac{1}{2}$ teaspoon instant coffee
- $\frac{1}{2}$ teaspoon cinnamon
- 2 tablespoons melted butter or margarine

LEMON-NUT FILLING

- 1 egg white, slightly beaten
- 1 teaspoon sugar
- 1 teaspoon lemon rind
- $\frac{1}{2}$ cup finely chopped walnuts

CHEESE FILLING

- 1 jar (5 ounces) pineapple cheese spread

1. Prepare hot-roll mix, following label directions for rich rolls, adding egg yolk only (save egg white for Step 2).
2. While dough rises, combine brown sugar, instant coffee, and cinnamon in small bowl for SPICE FILLING; combine egg white, sugar, and lemon rind in second small bowl for LEMON-NUT FILLING.
3. Knead raised dough, following label directions; divide into thirds.
4. For SPICE COFFEECAKE: Roll one third of dough into a square, 10x10; brush with melted butter or margarine; sprinkle with brown-sugar mixture; roll up, jelly-roll fashion; shape into a ring in greased 8-inch pie plate.
5. With scissors, make cuts 1 inch apart almost through to bottom;

EVERYWOMAN'S FAMILY CIRCLE

A.1
IDEA
to add glamour
to hamburgers



Recipe for compliments...

at about 1¢ more per serving!
Mix at least 1 Tbsp. A.1. Sauce with each pound of ground meat, add 1 tsp. salt, $\frac{1}{4}$ tsp. pepper. Cook patties as usual. Pass more A.1. when you serve them!

Send For FREE Recipe Book To:
THE A.1. SAUCE COMPANY
(DIVISION OF NEUBLEIN)
HARTFORD, CONN.



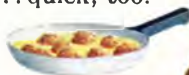


New skillet corn fritters... great with Log Cabin



Fritters are fun to fix with pancake mix quick, too.

Just pop 'em in



your skillet with



pure, smokeless Wesson Oil.

Then give 'em what they long for . . . the real maple sugar goodness of Log Cabin Syrup!



NEW QUICK RECIPE

Fluffy-Light Skillet Corn Fritters

Golden, tender, these fritters are the greatest . . . so naturally they deserve the greatest syrup—Log Cabin. It's blended with *real* maple sugar!

1 egg • $\frac{1}{4}$ cup milk • 1 cup pancake mix
1 12-oz. can whole kernel corn, drained
Wesson Oil to depth of 1 inch.

Blend egg and milk. Add pancake mix, stirring until fairly smooth (batter will be stiff). Fold in corn. Drop by teaspoonfuls into 1 inch hot Wesson Oil. Cook quickly until golden brown, about 4 minutes. Makes 24. Pour on Log Cabin.

Recipe tested and approved by General Foods Kitchens.

Another fine product of General Foods.

Now! Make
all your cakes
party-pretty and
tastier with...

7-MINIT
FLUFFY
EGG WHITE
FROSTING

NO COOKING! JUST WHIP AND SPREAD!

Country-fresh egg whites make the difference. That's why 7-MINIT Frosting always tastes so delicious . . . whips soft, spreads soft, *stays* soft and fresh . . . down to the last piece of cake. One package contains more than enough to frost a large, 2-layer cake. Taste the difference—try 7-MINIT Fluffy Egg White Frosting *today!*



**ENTER THE
EVERYWOMAN'S
FAMILY CIRCLE
\$100,000
CONTEST and
Win one of the
1000 Valuable Prizes
to be awarded!**

Save your 7-MINIT box tops—they can be worth big money to you when they accompany your entry!

See pages 57 to 63 of this issue of Everywoman's Family Circle for complete contest details.

twist alternate sections toward center of pie plate; let rise in warm place until double in bulk.

6. FOR LEMON-NUT COFFEECAKE: Roll second third of dough into a square, 10x10; brush with egg white-lemon mixture; sprinkle with walnuts; roll up, jelly-roll fashion; form into an S shape on greased cooky sheet; let rise in warm place until double in bulk.
7. FOR CHEESE ROLLS: Roll remaining dough into a square, 10x10; spread with pineapple-cheese spread; roll up, jelly-roll fashion; stretch roll gently to about 12-inch length; cut crosswise into 12 rolls; place rolls, cut side up, in single layer in greased loaf pan, 9x5x3; let rise in warm place until double in bulk.
8. Bake the 3 breads in hot oven (400°) 20 minutes, or until golden-brown. Eat one hot; wrap and store or freeze the others.

**When the clock
says "Hurry!"**

SEVEN COLD JIFFY BREAKFASTS

WHIP these up in an electric blender or mixer, or in a hand shaker, to serve cold. Each makes 1 generous, satisfying glassful.

BANANANOG—Break 1 egg into bowl and slice in 1 ripe banana; add ½ cup milk, 1 tablespoon brown sugar, and 2 teaspoons instant coffee; beat until frothy-smooth. If using a hand shaker, mash banana or put it through a sieve.

CHEESE ZIP—Beat 1 cup tomato juice with ¼ cup cream-style cottage cheese and a dash of Worcestershire sauce.

MAPLE GRAHAM SHAKE—Add 4 crumbled graham crackers (or ¼ cup packaged graham-cracker crumbs) to 1 cup milk; flavor with 1 tablespoon blended maple syrup; beat or shake until crumbs disappear.

GOLDEN FLIP—Beat 1 egg and 1 tablespoon sugar into ¾ cup canned apricot nectar and ¼ cup pineapple juice.

STRAWBERRY CREAM—Beat ⅓ package frozen sliced strawberries with 1 egg and 1 cup milk. If using a hand shaker, heat berries, just enough to thaw, and mash.

LOW-CALORIE COFFEE FROSTED—Combine ¼ cup instant nonfat dry milk with 1 cup crushed ice or ice water, 1 teaspoon instant coffee, and ¼ teaspoon vanilla in bowl; beat until frothy-smooth; sweeten to taste with your favorite crystalline, liquid, or tablet no-calorie sweetener.

TROPICAL PUNCH (low-calorie, too)—Slice 1 medium-size ripe banana into a bowl; add 1 cup buttermilk and a dash of salt and cinnamon; beat until frothy-smooth. If using a hand shaker, mash banana or put through a sieve.

THREE WARM DAY-STARTERS

HEAT these quickly in a saucepan just until hot enough to drink. Each makes a generous mugful.

CHICKEN CREAM—Heat ⅓ cup each canned chicken bouillon and half and half (milk and cream); pour into a mug. Good with buttered hot whole-wheat toast or crackers.

REAL HEALTHY SPOON-DRINK—Pour 1 cup scalded milk over ½ cup honey-flavor wheat germ in a mug; add ⅓ teaspoon salt and spoon up to eat.

HOT NOG—Beat 1 egg until foamy; add 1 tablespoon sugar, dash of salt, and ⅓ teaspoon vanilla; continue to beat until thick and lemon colored; gradually beat in ¾ cup scalded milk; pour into a mug and top with a sprinkling of allspice.

**If it's a do-it-yourself
breakfast**

HERE, each member of the family pitches in and comes up with his own favorite.

Off-to-schoolers' Special

- ★Jellied Fruit Cup
- Peanut-butter Toast
- ★Chocolate Milk Plus

JELLIED FRUIT CUP

Mother makes this the day before, ready to be dished up faster than you can say "Good morning!"

Makes 4 servings

- 1 package orange-flavor gelatin
- 2 cups hot water
- ½ cup orange juice
- 3 tablespoons lemon juice
- 1 teaspoon grated lemon rind
- 2 bananas, sliced
- 1 pear, cubed
- 1 orange, sectioned

1. Dissolve gelatin in hot water in medium-size bowl; stir in orange juice, lemon juice and rind, then fruits.
2. Cover bowl; chill overnight (jelly sets soft and keeps fruits invitingly fresh).

CHOCOLATE MILK PLUS

Make a glass of chocolate malted milk drink, following label directions; add ⅓ teaspoon nutmeg and a few drops of vanilla.

Father's Stand-by

- Tomato Juice
- ★Hot Buttered Shredded Wheat
- ★Cafe au Lait Doughnut

**HOT BUTTERED SHREDDED
WHEAT**

Scald 1½ cups milk in small saucepan:

EVERYWOMAN'S FAMILY CIRCLE



Quaker saves her a dollar...and introduces her to the cereal with the natural flavor

How come a premium offer like this? A set of 3 famous Tru-Temp cooking thermometers . . . Oven, Meat, and Deep Fat . . . for half regular retail value. Does Quaker make money on it?

Nope. In fact, we plan to lose a little.

The simple reason we offer you this fine quality Thermometer Set at such a saving is to get you to try Quaker Puffed Wheat or Puffed Rice.

Once you do, we think you'll be captivated by their delightful "natural" flavor. There's no artificial flavoring or sweetening to change the whole-

some natural-grain taste. And it's this natural flavor that makes Quaker Puffed Wheat and Puffed Rice such a refreshing change for breakfast.

There you are. This Tru-Temp Thermometer Set is like a letter of introduction: "Mrs. Jones, meet these Quaker Cereals . . . we think you'll like them."

So fill in the order blank. It'll save you a dollar . . . and it may be the start of a beautiful friendship.

By the way, your children will find the huge C. S. Hammond Space Map offered on the side panel both exciting and educational. Read about it when you get your package.

P.S. Muffets Shredded Wheat offers the Thermometer Set and Space Map too . . . in addition to the low-calorie, high-protein benefits of 100% Whole Wheat.

The natural flavor is now doubly protected by new double-waxed liner inside



Save \$1

Regular \$2.00 value Tru-Temp Cooking Set includes Meat, Oven, and Deep Fat Thermometers . . . yours for only \$1.00 and one of these Quaker box tops.

TCA, Box 64, Springfield, Ohio

Please send me set of 3 Tru-Temp Thermometers. I enclose \$1.00 in cash (no stamps, please) and the top from a Quaker Ready-to-Eat cereal package.

NAME _____
(Please print)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

This offer good only in U. S. and while supply lasts. Void where prohibited, taxed or regulated.

save half for CAFE AU LAIT; pour remaining over 1 shredded-wheat biscuit in cereal bowl; add a pat of butter or margarine and sweeten to taste.

CAFE AU LAIT

Spoon 1 to 2 teaspoons instant coffee into coffee cup; fill with hot scalded milk; sweeten to taste.

Mother's Own

(When the house is quiet again)

*Rosy Apple Juice
Date-nut Bread

Cottage Cheese Jam
Coffee

ROSY APPLE JUICE

Combine equal parts chilled bottled cranberry juice and apple juice in a tall glass; add a little crushed ice, if you wish. Makes 1 serving.

When you want something different

HERE are ideas for new breakfasts—all delicious and all away from the usual egg-or-cereal routine. It's amazing what a surprise dish will do to tempt indifferent appetites.

How About Soup?

*Chicken Egg Drop Soup

Or: *Quick Corn Potage

Or: *Tomato-cheese Bisque

Or: *Fruit Consomme

Toasted Crackers Jelly

End-of-the-season Peaches and Cream
Coffee

CHICKEN EGG DROP SOUP—Cook 1 envelope chicken-noodle soup mix in 2 cups water, following label directions:

slowly stir in 1 slightly beaten egg until egg is cooked and separated into shreds; add 1 cup milk; heat (do *not* boil). Makes 3 servings.

QUICK CORN POTAGE—Combine 1 can cream of celery soup, 1 soup can of milk, 1 can (8 ounces) cream-style corn, ½ teaspoon sugar, and a dash of pepper in small saucepan; heat just to boiling. Sprinkle generously with crisp bacon bits. Makes 4 servings.

TOMATO-CHEESE BISQUE—Heat 1 can tomato soup with ½ soup can water and ½ soup can milk; stir in 2 tablespoons soft cheese spread (from a jar or tube). Makes 3 servings.

FRUIT CONSOMME—Heat 1 can consomme or beef bouillon with 1 soup can bottled apple juice just until hot enough to drink; serve with a squeeze of lemon. Makes 3 servings.



Quick 'n hearty ...

Lunchbox pudding. Kids love its chocolate goodness. Nutritious, too. Rich in iron.



Gala party ...

Luscious parfait. So easy, layering My-T-Fine chocolate and vanilla pudding in clear glasses.



Your best desserts are

MY-T-FINE ... and easy!

CHOCOLATE NUT CHOCOLATE VANILLA BUTTERSCOTCH LEMON INSTANT AND REGULAR

EVERYWOMAN'S FAMILY CIRCLE

It's Cheese!

Sliced Garden Tomatoes
(Stand-in for fruit)

*Strata
Crisp Bacon
Coffee

STRATA

Bake at 325° about 45 minutes.
Makes 6 servings

- 8 slices slightly dry white bread
- ¼ pound sliced Swiss cheese,
cut up
- ¼ pound sharp American cheese,
cut up
- 4 eggs
- 2 cups milk
- ½ teaspoon salt

1. Cut crusts from bread; arrange 4 slices in bottom of buttered 8-cup square baking dish; sprinkle both cheeses over bread; top with remaining 4 slices.
2. Beat eggs slightly in medium-size bowl; beat in milk and salt; pour over bread in baking dish; let stand 10 minutes.
3. Bake in slow oven (325°) about 45 minutes, or until puffed and golden-brown.
4. Serve hot plain or with crisp bacon, if desired.

Make It Oriental

Frozen Pineapple Chunks
*Foo Yung Rolls with
Chicken Liver Sauté
Toasted Sesame-seed Buns
Ginger Marmalade
Tea or Coffee

FOO YUNG ROLLS

Makes 4 servings, 3 rolls each

- 4 eggs
- 3 tablespoons milk
- 1 tablespoon grated onion
- 2 tablespoons chopped parsley
- ½ teaspoon salt
- ⅛ teaspoon pepper
- 2 slices soft white bread, cut in
tiny cubes

1. Beat eggs, milk, onion, parsley, salt, and pepper with rotary beater in medium-size bowl; add bread cubes; let stand a few minutes, then beat again to break up cubes.
2. Ladle about 2 tablespoons egg mixture for each pancake onto heated greased frying pan or griddle (batter is quite thin and will spread); bake until light brown on one side; turn; brown other side.
3. As each cake is done, roll up and keep hot in warm oven while cooking remaining cakes. Be sure to grease frying pan or griddle with butter, margarine, or salad oil between each batch. # #

However you "cream" your coffee now—
**You'll love the fresh taste and
convenience of **PREAM!****



OVER THE COFFEE CUPS

by Sally Ross

More and more folks are discovering . . . if you like your coffee "with," you'll love it with Pream.

And have you discovered how wonderful Pream tastes when it's whipped? Try it over a strawberry shortcake tonight—here's the recipe:

whipped Pream

- ½ cup Pream, 2 tsp. vanilla extract
- ½ cup warm water
- 4 tsp. confectioners' sugar

Combine ingredients in a jar; shake to mix. Pour into a freezer tray; freeze solid, about 20 min. Scrape into chilled bowl; beat until peaks form (about 5 min.). Serve immediately, or re-refrigerate and rebeat before serving.

Extra creamy! New Instant Pream® is made from fresh sweet cream and other milk products. Naturally, it's delicious!

Extra convenient! Pream stays fresh tasting without refrigeration. So handy—use it every day.

More for your money! New Economy Size Pream "creams" up to 70 cups of coffee. Costs so much less than other coffee "creamers."

FREE! "Quick Modern Recipe Folder." Write: Sally Ross, PREAM, Box 447, Columbus 16, Ohio.



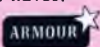
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HOW TO GROW BY
leaps and pounds

Your baby's biggest job during the first year is growing. That's why he needs 3 to 4 times as much protein per pound of body weight as an adult. Gerber Strained Meats are rich in the complete proteins needed for growth, strength and muscle development. And they offer significant amounts of important vitamins and minerals, too.

SPECIALLY PREPARED. Only selected, inspected Armour cuts go into Gerber Meats for Babies. After careful trimming, they're specially processed for maximum retention of precious food values. Most of the fat and coarse tissue is removed so even tiny babies can digest them with ease. The result: a smooth puree of pure meat with just enough broth to brighten the flavor. 8 savory varieties to invite an appetite.



IMPORTANT P. S. In choosing meats for your baby, it's well to remember that these quality meats are products of two famous specialists — Gerber and Armour — who work together in the interest of better nutrition for your baby.



FOR BABIES...

How did YOU handle it?

Pad and pencil for communiques avoid three-way conversations when Mother's on the phone



Peace at telephone time

BEING on the telephone whenever my school-age children were at home almost always meant an interruption because they wanted my attention. Now I keep a special pad and pencil near the phone, and the youngsters write or draw a picture of what they want to ask or tell me. Without breaking into my conversation, I can say yes or no with a nod or shake of the head or write a quick answer. This satisfies my youngsters and gives me a chance to have peaceful telephone talks. — MRS. BURTON A. SMEAD JR., Denver, Colorado.

Help-wanted game

ONE day when my seven-year-old daughter had "nothing to do"—no matter what play activity I suggested—we started our own "employment agency." We made a chart for her to fill out, including her name, address, age, phone number, "household experience," and free time. Then we listed the jobs she could do around the house, stating the payment that would be made for each task well done, and she checked the jobs she wanted to do. She enjoyed this so much and was such a cheerful "employee" that now the game is a favorite pastime. — Mrs. J. H. MATHIAS, Arlington, Virginia.

Learning how to give

GIVING away the gift he had taken to a friend's birthday party was hard for my preschool son Bobby. So I began to solicit his help in choosing

and buying such presents. Now when a party is in the offing, we talk over what gift would be appropriate, and I suggest chores that Bobby can do to earn some of the money to pay for a present. Then we go on a shopping trip (I make sure to include a small treat for Bobby somewhere along the line), and when we get home, Bobby wraps the present with gift paper and ribbon or with plain paper that he decorates with crayoning. Although the coverings are not always artistic masterpieces, Bobby presents each gift with pride and warmth. — Mrs. STUART CARTER, Oakland, California.

Where to find it

OUR four school-age youngsters were constantly misplacing things until we started a LOST AND FOUND drawer. Now when I straighten house and come across small-fry possessions like stray pencils, pony-tail clips, or odd gloves, I consign them to this catchall. The children have learned not to ask "Where is my . . . ?" but to look for it in our special drawer. At the end of the month we empty it and dispose of all the items nobody wants or needs. — Mrs. FRED PECKOVER, Whitby, Ontario, Canada.

WILL you share your experiences in bringing up children? We will pay \$10 for each solution to a child-rearing problem that we publish. No contributions will be returned. Address "How Did You Handle It?," EVERYWOMAN'S FAMILY CIRCLE, 25 W. 45th St., New York 36, New York. # #

bringing up baby.

HINTS COLLECTED BY MRS. DAN GERBER, MOTHER OF 5



A FATHER SPEAKS UP. From time to time I like to get a father's slant on baby care. Recently I talked to the father of two happy, well-adjusted children, and I asked him what he thought were the best guides to good parenthood. Without a moment's hesitation he said: "Patience, perception and playfulness." Can't think of a more intelligent point of view, can you?

FEATURE OF THE MONTH (*Santa Claus Suggestion*).

The perfect Christmas gift for toddlers: the exclusive Gerber Baby Doll. It's a \$3.75 value for only \$2.00 and 6 Gerber Baby Food labels or Cereal boxtops. This charming replica of the famous Gerber Baby is 12" high and as versatile as tykes like a baby doll to be. It cries, drinks, wets, sits up — has movable arms and legs. Soft vinyl head and rubber body makes it completely safe and washable. Comes complete with play accessories for added fun.

For your Gerber Baby Doll, just mail \$2.00 and labels to Gerber Baby Foods, Dept. 1910-8, Fremont, Mich. (In Canada: Gerber Baby Foods, Box 4027, Terminal "A", Toronto.) Offer expires June 30, 1959.

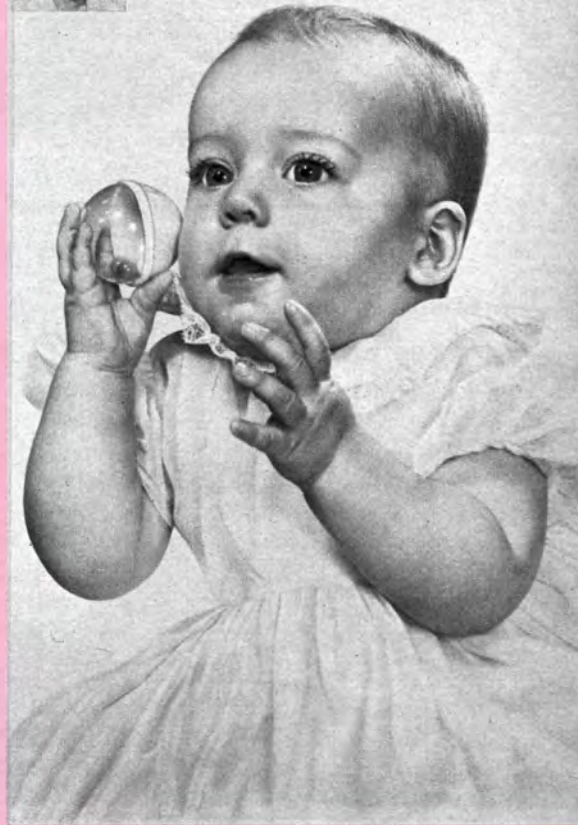
DO-IT-YOURSELF HAPPINESS. An older baby will often be more content in his playpen if you give him a few toys that make him do something with his hands.

- Slip a bright, small toy in a plastic bag. Baby will be able to see that something's inside . . . have a lot of fun trying to get it out.
- A gaily-colored scarf, tied loosely to one of the pen bars is fun to look at . . . fun to try to untie.
- Empty, small-size cereal boxes, strung between the bars, are swell for punching and pulling.

YOU CAN BE "CHOOSE-Y." No one food is worth making a "scene" over when you have so many Gerber Strained Foods in every category to choose from. All are specially processed to preserve tempting colors, natural flavors and the utmost in nutritive values. All are quality-tested in 28 ways.

ENTERING THE FAMILY CIRCLE \$100,000 CONTEST? You can qualify for Gerber's special bonus prize of up to a year's supply of baby foods. For details, see our special contest ad on page 92.

BABIES ARE OUR BUSINESS . . . OUR ONLY BUSINESS!



Meet my darling, bright-eyed granddaughter — Gay McClintock Phinny, youngest of my daughter Sally's four children. Sally was the original Gerber Baby — and Gay follows happily in her mother's footsteps.

NUTRITION NOTE FROM DAN GERBER



"Could I take a minute to tell you about our special Experimental Agricultural Research Plots? These trial plots of carrots, squash, green beans, etc. are planted periodically to study the nutritive possibilities of new varieties and try to improve the nutritive value of established varieties. As a result of these continuing studies, we have been able to increase the nutritive value of many of your baby's foods."

Gerber



BABY FOODS

FREMONT, MICHIGAN

5 CEREALS · OVER 85 STRAINED & JUNIOR FOODS, INCLUDING MEATS



ONLY PREMIUM SALTINES STAY SO CRISP TO THE VERY

OPEN
'EM UP...
CLOSE
'EM BACK...



MONDAY NOON, LUNCHEON

OPEN 'EM UP... serve Premium Saltines out of the Stack Pack with tomato soup, sour cream topped. They're crisper to start, they're GOLDEN GLOW baked. Easiest to serve, stacked one by one. The reclosable pack keeps them FRESH. Now... **CLOSE 'EM BACK!**

NO CRACKER BLOCKS TO BREAK APART...
STACK PACKS SERVE YOU PREMIUM ONE BY ONE



On the West Coast, look for
Premium Snow Flake Saltines.

NATIONAL BISCUIT COMPANY®

VERY
VERY
VERY
VERY
VERY
VERY
LAST
CRACKER



TUESDAY 3 PM, SCHOOL'S OUT

OPEN 'EM UP... Premium Saltines are fresh as ever, tastiest with jam and milk. Remember, an outside wrapper's just for show, it's the **INSIDE** wax-wrapped Stack Packs that do the work in keeping Premium FRESHEST. Now... it's **TIME TO BUY MORE!**



EVERYWOMAN'S FAMILY CIRCLE

The wallflower dress

From page 45

Aunt June narrowed her eyes. "You think so?"

Laura spoke quickly. "It's perfect the way it is. The prettiest dress you ever made for me. I'm not going to let you spoil it." Laura bent down and kissed them, turning them gently toward the steps. "Hurry up now or you'll be late."

WHEN THEY HAD GONE—two tiny, neat, straight-backed old ladies stepping carefully along the sidewalk—Laura went back into the house and closed the door.

"Tucks!" she thought wryly. As if they mattered! The dress was completely and absolutely wrong. Everything about it was dowdy and home-made. She shut her eyes. She had at least half an hour before David came. Plenty of time to change. Did she really have to wear this dress tonight? Did she?

Because tonight was important. Terribly important. This was her first visit back here in four years, and in a little town like Holden, first impressions really mattered. When she left, she'd been 18—and she'd never been kissed, never even had a date. Now she was 22. She was an assistant editor for a New York publishing house and she was a different person. But if she appeared in this dress, nobody would believe it. The town would take one look at her, and that would be enough.

Then there was David. Slow, noticing David with his warm smile. Laura swallowed. Actually, what the rest of the town thought of her was important only if it affected David. What would he think if he saw everyone giving her the old Laura Taylor routine?

He hadn't known much about her in her old unpopular days. He'd been away at medical school, and she'd been just another high-school girl. Practically speaking, they'd met last winter in New York. He had looked her up, and right away the spark, the recognition—the whatever-it-was—happened. A duty call—he was the aunts' doctor now, and they'd asked him to go to see her. It ended with Laura and David's seeing each other every spare minute while he was in the city. And since then they'd been writing.

LAURA SIGHED and then she went slowly and soberly down the hall to her room. The dress she had brought with her to wear this evening—had bought specially for this evening—was in the closet. She took it out—so graceful,

dramatic, and becoming. A dress to dance in.

Holding it up, she took a couple of quick little dance steps before the mirror and all at once she felt like her own self again. Her gay and charming face came alive, and her long dark eyes shone. David would like her in this dress. In this dress she'd have fun.

She smiled a little, remembering the look on her aunts' faces when she'd unpacked it. What had Aunt May said? Something about its being lovely but a bit daring. "You're back in the sticks again," she said. The sticks! A dinner dance here in the "sticks" would be just as gay as in New York. Maybe more so. So what was she going to do? What *could* she do that wouldn't hurt the aunts' feelings?

She threw the black dress on the bed. Of course she was going to wear the aunts' dress. It was their surprise. Probably they'd worked and fussed over it for weeks. What was she thinking of?

SHE TURNED TO THE MIRROR again. If only the dress were a little more becoming—not so extinguishing! She stared at herself in despair. Except that it was pink instead of white, it looked much like the dress she'd worn when she was graduated from high school. And that dress in turn had

looked like all the other dresses that the aunts in their innocence had made for her. A wallflower dress! And with the word all the old, carefully buried, almost-forgotten wallflower feelings closed over her.

"But I can't feel that way tonight," she told herself. "If I feel that way, I'll act that way. I'll *be* that way! And that'll be the end of David. He'll never want to see me again. And I'm not like that any more. I was just slow in growing up. But now I'm an attractive popular person!"

The words touched only the surface of her mind. Suddenly she realized she was standing with her knees bent, as she used to do, trying to make herself look shorter. She jerked her legs straight. She had to look up to David didn't she? All the little boys over whose heads she had stared so miserably at dancing school would now be as tall or taller than she.

"Are you going to let a *dress* do this to you?" she asked herself. But the old hollow going-to-a-dance feeling still persisted.

And then she realized it was more than the dress. It was everything. It had been growing in her subtly all day. It was the aunts in their little house and herself in this room with the white-painted bed and the flowery wallpaper and the spindly desk they'd given her on her 15th birthday. It was

How to have the best looking haircuts in town for a dime!

IF YOU CAN COMB HAIR YOU CAN CUT HAIR WITH
NEW *Supreme* ELECTRIC HOME HAIRCUTTING KIT!

Now you can cut kids' hair at home and get perfect haircuts every time with the new Supreme Electric Home Haircutting Kit. It is the quality kit specially designed for fussy folks. It has everything you need for professional results... including a crew-cut attachment that works on a comb principle. You simply "comb in" a perfect trim... give Junior the best crew cut he's ever had! And after

Dad's visits to the barber, he can keep that neat, fresh-cut look almost twice as long with Supreme—cut trips to the barbershop in half.

Divide the Supreme purchase price by the number of haircuts a family of four or five ordinarily gets in 2 years. This brings the cost of each Supreme haircut down to about a dime. Get a Supreme Kit today and start saving more than \$50 a year.

NEW SUPREME KITS HAVE EVERYTHING YOU NEED FOR PROFESSIONAL RESULTS!



Complete Supreme Kit shown...\$14.95
On sale at drug, department and hardware stores



Pretty and soft . . . rosebud print kimono for after bath, mealtime, nap and nighttime. Easy-fitting raglan sleeves, bow snap-fasteners. Other smart prints, too, in pert pastels. Infant's size, \$1.39



Rosebud print sacque is dressy, charming. Daintily smocked, beautifully trimmed. Bow snap-fasteners. Infant's size, \$1. Pair it with gay waterproof panties, 3 mos. to 1½ yrs., 89¢



Gay as it's cozy, rosebud print gown. Bottom ties to keep baby covered, cuffs double as mittens. Snap-open neck makes it easy to put on. Can't-bind underarms. Infant's size, \$1.49

WONDERFUL BUYS FOR THE NEW BABY

ideas for Mothers . . . ideas for gifts . . . in softest cottons

Snap-side shirt makes dressing easy, when baby is too young to help. Short sleeves, can't-bind underarms, no side seams, dry-shirt diaper tapes. Whiter-than-white. 3 mos. to 1½ yrs., 89¢



Waterproof panties make small babies good company. Soft cotton with non-irritating waterproof plastic inside—heat-resistant to 200°. 3 mos. to 1½ yrs. White, pastels, \$1.25; stripes, \$1.29



- Finest quality at thrifty prices
- Hanesknit of softest pure combed cotton
- New slip-on features
- Soft, can't-chafe seams
- Easy to wash, shrink-resistant, colorfast, no ironing needed
- Sized by weight and years
- Cellophane wrapped
- Ask for Hanes Babywear at your favorite store

BABYWEAR BY



P. H. Hanes Knitting Co., Winston-Salem 1, N. C.

all this and more, and all unchanged. "I shouldn't have come," she thought. "The aunts would have come to visit me in New York again—they loved it there. And sooner or later David would have come, too. I should have waited. I'm not ready." And then she thought: "Maybe you're never ready. Maybe no matter how long you wait, you can never get over the wallflower feeling."

I T HAD BEGUN FOR HER when she came to live with the aunts after her parents' death. She was 12, but a very young 12—and boys were a different race. She used to wonder about them, what they thought and talked about. Then in the fall the aunts sent her to dancing school—Miss Kitzen's dancing school. Laura shivered a little, remembering those afternoons.

First there would be the getting dressed, with the aunts both helping. Then the slow dragging walk to the hall. Clatter, clatter in her flat black patent-leather slippers up those noisy stairs into the terrible bright room. The girls, all fluffed and shining, would be sitting on benches along one wall; the boys in neckties and navy blue would be scuffling across the way. Then the thin lady at the piano would strike a chord, holding it while Miss Kitzen clapped her hands. "Choose your partners for the fox trot!" she'd cry, and there'd be a sliding dark rush from across the room.

There'd be boys all around her. One boy scrambling for the girl beside Laura, one reaching across her shoulder, one bumping her knee as he raced away. Usually there were a few girls left over, and always she'd be one of them. There she'd be, stranded and exposed. No place to hide. Nothing to do except smile brilliantly and fixedly at nothing.

And high school had been just as bad. By then the pattern had become set, and she didn't have a chance.

Everybody knew—except the aunts. In a way that was the most horrible part of all. *Their* pretty sweet little Laura a wallflower? Why, nonsense! So she'd smile radiantly over her cocoa and cookies—they'd always waited up "to hear"—and told them how so-and-so had danced with her, and so-and-so. Oh, it had been a wonderful party! Just heaps of fun!

Laura's face felt hot, the old sick humiliation and shame suddenly filling her again. But in a moment she shook her head and frowned. David would be there any minute, and she had to stop it. All that sort of thing was over, and she was a fool to let herself be panicked by a dress. "Keep remembering who you are *now*," she told herself, "and stand straight and relaxed. You'll be all right."

AT DINNER AN HOUR LATER, however, Laura knew she was not going to be all right. Standing straight and relaxed wasn't enough. Not nearly. Yet it had nothing to do with David. That part was fine. She'd felt this warm rush of happiness, this strange instant recognition the moment she saw him. And she knew he felt it, too. She'd forgotten all about the dress, and there'd been just herself and David, both of them full of laughter and excitement. Both of them *aware*.

But when they arrived at the club, it all began to go wrong. It hadn't taken her 10 minutes to realize that as far as the town was concerned, she was still the same old Laura Taylor. "No competition," the girls' glances said. The men's eyes wandered away. She had been labeled and put right back in the same old pattern. And the worst of it was, she fell into it herself. She could think of nothing to say, not even to David. Her smile was too tight and bright and oftener and oftener she heard herself giving inane nervous little laughs. Wallflower noises. When the dancing started, David would be stuck with her. They'd dance endlessly together while she made meaningless wallflower conversation. And after tonight he'd never take her out again. It would be the end.

"I have to do something," she told herself frantically. "I can't let this go on!" But how to stop it? David already knew that something was wrong. She could feel his wordless puzzled concern.

She glanced at him quickly. He was laughing at something the girl on his other side was saying. But he turned at once, in the middle of his laugh, and met Laura's glance. A deep warm look.

"Oh!" she thought, feeling her heart turn. "Oh!" For a second everything stopped, and there was only David—big slow-moving and tall—looking down at her.

S UDDENLY LAURA KNEW what she was going to do. She was going to spill her coffee down her dress and then she was going home and put on her sequined black. She felt a rush of excited relief. It was so simple—if she hurried, she could change and be gone again before the aunts got home.

She glanced up and down the long table. David's head was turned the other way again. No one was paying attention to her. So now was the time. She took a shaking half breath and knocked the coffee cup into her lap.

A brown puddle soaked right down her dress. She let out a little exclamation and pushed her chair back. After a second of surprised silence, napkins were thrust toward her, and there was

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a babble of consternation. Through it all, Laura kept her head down. "It's all right," she said. "It didn't burn me. I'll just go home and change and be right back."

But why wasn't David doing something? He was just standing there, not saying a word. Then she felt his hand hard on her arm. "Come on," he said. His voice didn't sound right either.

For some reason Laura couldn't look at him. "I'm sorry," she said.

They went out to the car in silence and, though David gave her his arm, everything was different. It seemed to Laura that he was a coldly stalking stranger. "But what is it?" she wondered.

IN THE CAR LAURA SAT UP straight and stared ahead through the windshield. The night streets flew by, and she squeezed her hands in her lap. "Driving too fast, too," she thought. She glanced quickly at his profile, and it was dark and remote.

They swooped to a stop before the house, and David said, "Next time you spill, why don't you use ink?"

"What?" Laura stared at him.

"It's better than coffee," David said. "More drastic."

"Well!" Laura thought. "Well!" She was so angry that she could think of nothing to say. She slammed the car door and started up the walk.

And then halfway to the steps, she suddenly stopped. A light shone from the kitchen window. That meant the aunts were home. They were in the kitchen, making cocoa, getting ready a little party for when she came home.

The best in people

From page 47

ing the bungalow half red and half white—gay but rather garish. Oh, to be sure there were a few times when Ada's faith in people had worked out all right. Harold couldn't quite forget the little ancient Italian who looked as if he were scarcely strong enough to uproot a plantain and who had become so fascinated with Ada that he had landscaped most of the place for a pitifully small sum — "because you a nice lady."

It certainly could not be denied that Ada's proclivity for seeing the best in people and serving them coffee at the drop of a sweat-stained cap had won her the admiration of a large coterie of delivery boys, postmen, trash collectors, gardeners, paper hangers, and magazine salesmen.

The knob was finally fastened securely, and Harold said to his son,

They'd been looking forward to this evening for weeks.

Now there'd have to be lies and explanations. And when they saw her putting on the black dress, wouldn't they begin to wonder? Laura swallowed. If she went in now, she was going to spoil a lot of things for the aunts.

Laura stood there a moment more and then she turned and went slowly back to David's car. Without looking at him, she said, "I've changed my mind. Would you take me back to the party, please?"

She waited, staring proudly at nothing, but he didn't start the car. Then at last he said, "Look—if I tell them I spilled it, everything will be all right. Suppose we do it that way?"

Laura shook her head. She couldn't speak, but she could feel some of the tightness going out of her.

"I saw them making it, you see," David went on. "I've been stopping by to give them their shots, and they—" He broke off, and both apology and laughter sounded in his voice. "Not that I really blame you," he said. "I've seen more becoming dresses."

And suddenly Laura wanted to laugh, too. Everything was right and good again. She turned to David, and there he was, and there she was, and who cared what sort of dress she wore?

"When we get back to the club, you're going to be stuck," she said. "You'll have to dance with me all evening."

David leaned toward her, and she felt his hands and then his arms.

"I won't mind," he said. ##

"Now, please have the sense to turn the thing. Don't just pull it."

"I didn't do it," Mike repeated flatly.

Harold sighed. Like father, he thought painfully, like son.

THE THREE OF THEM SAT DOWN to dinner. Harold tried to be at ease, waiting for the inevitable. Of course, there was a slim possibility Mrs. Peekin would not call. There was a chance in a thousand Ada was right, that Mrs. Peekin was a splendid baby sitter, exemplary character, and decent citizen. The coincidence that she was also Mrs. Dancy's baby sitter and had quite plainly seen him kiss Helen (or her kiss him, whichever it had really been) might not affect her integrity in the least. For once Harold was hoping Ada's sentimental confidence in humanity was well placed.

"And another leg for you," said Ada blithely. For a second she caught Harold's eye and held it. Then she

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looked at Mike. "And some white meat for you."

"Did this chicken have four legs?" Mike asked.

His mother grinned. "It was two chickens, dear. Two and two make four." This time she stared at Harold. "How is Mrs. Dancy—Helen Faver—these days?"

"Helen? Faver? Oh . . . oh . . . Helen. We went to college together, you know. She was the belle of the ball, the blonde in the sports car . . . I was the football hero. We never really got together because . . . well, I guess we were both curious and yet proud. I . . . she . . ."

"I know, dear. I was there, too." Harold laughed hollowly. "So you were."

"I wasn't." Mike said vaguely, drawing out his "s" because he had been told to pronounce "s's" clearly.

Harold laughed too much at his son's remark, and Ada said casually, "I was told you paid her a visit today. I understand her husband is in London."

"Visit? Oh!" It was all pretty obvious. Mrs. Peekin *had* gone to work, and it would all take a bit of doing now. It would probably be impossible ever to explain to Ada that the whole thing had been sudden and unsatisfactory. It had been as if there were two Harolds there—one a mature husband and father, serene and satisfied; the other a college boy, daring the husband and father to find out what he had not dared to find out in his college days. The mature father and husband had discovered that kissing Mrs. Dancy had brought with it no sound of bells, no song in the heart, no tricks of the pulse, no magic. All he had thought of, oddly, was that her lipstick must have alcohol in its base because it tasted strange.

"Did you sell her any insurance?" Ada inquired calmly.

HAROLD SWALLOWED HARD. The chicken that had seemed tender and tasty now had a flavor of sawdust and not particularly good sawdust. "No. No, I didn't."

"That's what you went there for, wasn't it?"

"Yes. Yes, of course. I . . ." He wondered how much Ada really knew. Was she playing with him? It would not be like Ada. He looked at Mike and wished for a moment he were Mike's age and could say flatly, "I didn't do it."

For a moment Harold became angry. "I told you Mrs. Peekin was a gossip and a troublemaker. I told you . . ."

Ada smiled. "I haven't heard a word from poor Mrs. Peekin in days."

Harold winced. Ada had been right

in finding the best in people—this time, anyway. Ada went on, "Mrs. Poobisher lives in the next apartment. She saw you both go in. Of course, I knew why you were there."

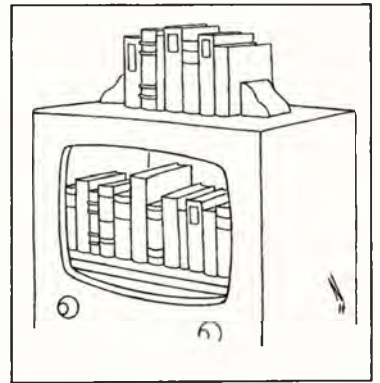
Harold smiled and patted his son happily on the almost-shaven head. "Yes, of course," Harold noted. He was off the hook now. No one would know about that idiotic kiss.

He toyed with his chicken, which seemed to have recovered its flavor. No one would know. No one but himself. Suddenly he found one of his selves saying, "I kissed her."

INSTEAD OF BEING STARTLED, Ada said coolly, "I imagine you did. You always wanted to, didn't you? In school, I mean."

"Yes, I guess so," Harold agreed, unnerved.

"I'm sure Helen was curious, too."



I've always felt sorry for Helen. I suppose because I've tried to see the best in her. She lost her parents when she was in high school. A frightful accident. Then she was brought up by an aunt who was terribly stern. The poor child has always been hungry for affection. I suppose she tried to find it in every man she met. And her husband turned out to be—well, you know."

"Yes, I suppose." Harold still waited for some sort of verdict or indictment.

Ada waited awhile. "Did you enjoy it?"

"No."

"I'm glad—selfishly. I try to see the best in you, too, you know." She smiled faintly.

"Look, Ada—it was as if . . ."

"As if there were two of you—one a mischievous college boy, the other my husband. One dared the other, and . . ."

Harold gulped. "Are you a mind reader?" he asked, grateful for once that Ada saw the best in people.

"No, dear," Ada said affectionately, "just a wife."

"Mummy," Mike implored, "can we have the chocolate ice cream now?"

#

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Pies they'll love you for

From page 69

- soft dough; pat evenly into bottom and on sides and rim of a 10-inch or deep 9-inch scalloped pie plate. (Our pictured fancy rim on page 69 is made by lightly pressing a measuring spoon around rim of crust.)
2. Bake shell in moderate oven (350°) about 20 minutes, or until golden-brown; cool.
 3. Make CHOCOLATE LAYER: Measure 1 teaspoon gelatin from envelope (save remaining gelatin in package for orange layer in Step 5); combine with sugar, instant coffee, and salt in top of double boiler; stir in water; add chocolate; heat over hot water, stirring occasionally, until chocolate is melted and mixture is smooth; remove from heat; cool slightly; stir in vanilla.
 4. Beat egg whites until stiff enough to form soft peaks in medium-size bowl; add egg yolks, one at a time, to cooled chocolate mixture, beating after each addition until blended; fold into beaten egg whites; spoon into cooled pie shell; chill about 1½ hours, until sticky-firm, before adding orange layer.
 5. Make ORANGE LAYER: Soften 1 envelope plus remaining gelatin from chocolate layer in cold water in small saucepan; heat until dissolved.
 6. Beat egg yolks until thick and lemon-colored in large bowl; beat in sweetened condensed milk, lemon juice, and dissolved gelatin; add frozen concentrated orange juice; continue beating until well blended.
 7. Beat egg whites with dry clean beater until they form soft peaks; fold into gelatin mixture.
 8. Set bowl over ice cubes in a second bowl; chill, folding mixture often from bottom of bowl, about 10 minutes, or until mixture mounds on the spoon and holds its shape; spoon on top of chocolate layer to make a fluffy mound; chill about 2 hours, or until firm.
 9. Serve plain or top with whipped cream and chocolate curls.

To make chocolate curls: With a vegetable parer shave thin slivers from a square of unsweetened chocolate.

PLAIN PASTRY

Makes 1 two-crust 9-inch pie

Sift 2 cups sifted flour and 1 teaspoon salt into medium-size bowl; cut in ¾ cup shortening with 2 knives or pastry blender until mixture is crumbly. Sprinkle about 4 tablespoons cold water over, 1 tablespoon at a time; mix quickly and lightly with a fork until dough clings together in a big ball and leaves sides of bowl clean. Divide dough and roll out, one-half

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at a time, to a 12-inch round on lightly floured pastry cloth or board. Halve recipe for pastry shell.

TWIN TURNOVER PIE

Family small? Or do they like different fillings? Here's your answer—two pies in one

Bake at 425° for 30 minutes.
Makes 1 nine-inch twin pie

- 1 package piecrust mix or 1 recipe PLAIN PASTRY
- ½ cup chopped almonds
- 1 can (1 pound, 4 ounces) cherry-pie filling
- 1 can (1 pound, 6 ounces) blueberry-pie filling

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1. Make pastry following piecrust-mix label directions or PLAIN PASTRY recipe on page 90; roll out half on lightly floured pastry cloth or board to a 12-inch round; place in a 9-inch pie plate, pressing and fitting only half into plate, leaving other half resting lightly on plate.
2. Stir almonds into cherry-pie filling; carefully spoon into fitted side of shell.
3. Fold other half of pastry over filling to make a half pie; trim edges to ½-inch overhang; fold under flush with rim; press down with a fork; prick top to make a "C" (for cherry).
4. Roll out remaining pastry to a 12-inch round; fit half into empty side of pie plate; let other half rest lightly on cherry-filled turnover; fill with blueberry-pie filling; fold pastry over, trim, and seal; prick top to make a "B" (for blueberry).
5. Bake in hot oven (425°) about 30 minutes, or until crust is golden-brown.

Note: Try this pie with other prepared fruit fillings: Apple and mince; pineapple and berry; rhubarb and peach.

SOUR-CREAM PRUNE PIE

It's a man's pie—rich, hearty,
subtly flavored

Bake at 450° for 10 minutes then
at 350° for 25 to 30 minutes.

Makes 1 nine-inch pie

- 1 unbaked 9-inch pastry shell
- 2 eggs
- 1 cup finely chopped pitted dried prunes
- 1 cup sugar
- 1 cup dairy sour cream
- ½ cup chopped walnuts
- 1 tablespoon lemon juice
- ¼ teaspoon salt
- ¼ teaspoon crushed cardamom seeds
- ¼ teaspoon mace

1. Make unbaked 9-inch pastry shell with packaged piecrust mix or recipe for PLAIN PASTRY (recipe on page 90).

2. Beat eggs in medium-size bowl; stir in remaining ingredients; pour into prepared pastry shell.
3. Bake in very hot oven (450°) 10 minutes; reduce heat to moderate (350°); bake 25 to 30 minutes longer, or until filling is firm in center.
4. Cool pie completely on wire rack; serve plain or top with ice cream.

LEMON VELVET PIE

A pretty party pie that's as
creamy-smooth as its name

Bake at 300° for 15 minutes.
Makes 1 nine-inch pie

- 1 baked 9-inch pastry shell
- 1 package lemon-flavor pie-filling mix
- 2 cups water
- ¼ cup sugar (for filling)
- 2 egg yolks, slightly beaten
- 1 banana, mashed
- 2 egg whites
- 4 tablespoons sugar (for meringue)

1. Bake 9-inch pastry shell made with packaged piecrust mix or recipe for PLAIN PASTRY (recipe on page 90); cool.
2. Combine pie-filling mix with water, ¼ cup sugar, and egg yolks; cook, following label directions; remove from heat; fold in mashed banana; cool.
3. Beat egg whites until foamy; beat in remaining 4 tablespoons sugar, 1 tablespoon at a time, until meringue stands in soft peaks; fold into cooled pie filling; pour into baked pie shell.
4. Bake in slow oven (300°) 15 minutes; cool completely on wire rack; serve plain or top with a ring of sliced bananas sprinkled with toasted flaked coconut.

CHEESE CUSTARD PIE

A Pennsylvania Dutch classic
that goes together like a charm.
No fussy ingredients, either

Bake at 400° for 20 minutes,
then at 325° for 25 minutes.
Makes 1 eight-inch pie

- 1 unbaked 8-inch pastry shell
- 3 eggs
- 1 cup (½ pound) cream-style cottage cheese
- ⅔ cup sugar
- 4 teaspoons flour
- ¼ teaspoon salt
- 1 cup milk
- Grated nutmeg

1. Make unbaked 8-inch pastry shell with fluted edge with packaged piecrust mix or recipe for PLAIN PASTRY (recipe on page 90).
2. Beat eggs slightly in medium-size bowl; press cottage cheese through coarse sieve into bowl; blend in

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sugar, flour, salt, and milk; pour into prepared pastry shell; sprinkle top with nutmeg. (To avoid spilling filling, place half-filled pie on oven rack; spoon in remaining filling, then sprinkle with nutmeg.)

- Bake in hot oven (400°) 20 minutes; reduce heat to slow (325°); bake 25 minutes longer, or until filling is firm in center. (To test for doneness, shake pie gently without removing from oven rack; when filling does not ripple or look liquid in center, pie is done; slightly soft center will cook as pie cools on wire rack.)

PEAR PRALINE PIE

This fall fruit beauty has a rich butter-crumble topping

Bake at 400° for 35 to 40 minutes.

Makes 1 nine-inch pie

- 1 unbaked 9-inch pastry shell
- 6 cups sliced pared firm pears (6 to 8 medium-size)
- ⅓ cup granulated sugar
- 2 tablespoons quick-cooking tapioca
- ¼ teaspoon ginger
- 1 teaspoon grated lemon rind
- 2 tablespoons lemon juice
- ½ cup flour
- ¼ cup brown sugar, firmly packed
- ¼ cup (½ stick) butter or margarine
- ½ cup chopped pecans

- Make unbaked 9-inch pastry shell with packaged piecrust mix or recipe for PLAIN PASTRY (recipe on page 90).
- Combine sliced pears, granulated sugar, tapioca, ginger, lemon rind, and juice in large bowl; spoon into prepared pastry shell.
- Combine flour and brown sugar in small bowl; mix in butter or margarine with fork until crumbly; add pecans, sprinkle over pear mixture.
- Bake in hot oven (400°) 35 to 40 minutes, or until pears are tender and topping is lightly browned; cool completely on wire rack. Serve plain or with butter-pecan ice cream. # #



"There's a little too much cleavage"

EVERYWOMAN'S FAMILY CIRCLE

EDUCATION A LA MODE

*She's learned to mind her P's and Q's:
That's simple alphabetique.
She's learned the wanton wiles and
hues*

*That constitute cosmetiquette.
She's learned the sportsman's code,
the start
And finish of athletiquette.
But, best of all, she's learned by heart
The uses of coquettiquette.*

—BEN GREENWALD

FIRST BABY

*She isn't the problem we feared
From the warnings our friends loved
to mention—
Not a peep, not a cry, if she's
warm and she's dry
(And receives merely constant
attention).*

—TOM TALMAN

A time for rhyme

BACKWARD, TURN BACKWARD, AND KEEP TURNING

*In the good old days, as I recall
Through memory's soft haze,
The things we longed for most of all
Were the good old days!*

—GEORGIE STARBUCK GALBRAITH

DOGGED DEVOTION

*Why do we love a dog? Because
Regardless of our faults and flaws
Or whether fortune shoves us
Down to the depths or up to fame
A dog's heart ever is the same;
He always loves us.*

—BERTON BRALEY

TRIBUTE

*Always, she'd been the giver. From his
first*

*Pink-bundled days, she'd found
love's service good—*

*Soothing his lusty hunger and his thirst,
Quilting a cover, fashioning a hood
To keep him snug, or, in the anxious
night,*

*Fighting his wars for him—holding
at bay*

*The Dark that coveted his little light.
Always, she was the giver, but today
He came with field flowers in his small-
boy fist,*

*Fragile as foam and colored like
the ocean,*

*Paying a tribute emperors have
missed—*

*His fumbling, first installment of
devotion.*

—R. H. GRENVILLE



Double Orange Cake... it's double delectable!



Just about the yummiest cake you ever
tasted! Make it with Kitchen Craft Flour
... flavor it with orange juice, ground
raisins and orange rind, then top it off
with spoonfuls of Orange Butter Cream—

2 large oranges	¾ c. butter or
2 c. sifted Kitchen	margarine
Craft Flour	1½ c. sugar
1 tsp. baking soda	2 eggs
¼ tsp. salt	1 c. raisins, ground
	1 c. buttermilk

Squeeze oranges for juice (about 1 c.) and
reserve. Grind rind (about 1 c.). Sift to-
gether flour, soda, salt. Cream butter and
1 c. of the sugar. Add eggs and mix well.
Stir in raisins and orange rind. Add flour
mixture and buttermilk alternately, mixing
well after each addition. Bake in a greased
9¼" x 13¼" pan in a moderate oven (350°)
about 40 minutes. Remove from oven. Pour
orange juice mixed with remaining ½ c.
sugar over the hot cake. Cool; cut in 12
servings. Top with:

Orange Butter Cream—Combine 2 c. sifted
confectioners' sugar, ¼ c. butter, 2 tsp. grated
orange rind. Beat in 3 or 4 tbsp. orange juice
—enough to make a thick, fluffy mixture.

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Where

By **JONREED
LAURITZEN**

**In the forested Sierra
Nevadas of California
stand two 4,000-year-old
giants—earth's biggest
living things. Named for
great American generals,
they head an army of a
million towering sequoias
that leave the traveler
awed by their majesty
and seeming immortality**

L. WILLINGER—SHOSTAL

General Sherman, in Sequoia National Park, is the earth's biggest living thing and one of the oldest—close to 4,000 years. The giant tree's 272-foot height is the equal of a 27-story tower

EVERYWOMAN'S FAMILY CIRCLE

trees and sky meet

IF you have a notion that you are getting old, that the hands of the clock are spinning, that the days are slipping out from under you, it might be a good thing to go and meet General Sherman. This character has lived close to 4,000 years and has never had fear, frustration, a fit of anger, or nervous tension.

General Sherman is a tree—the biggest and one of the oldest living things on earth. It has stood on the slopes of California's Sierra Nevada Mountains during the rise and fall of the ancient civilizations of Egypt, Greece, and Rome. It was a thriving young giant of 2,000 years when the star guided the three Wise Men to Bethlehem. At the age of 3,500 it was sturdily putting out new leaves and seed cones when Columbus set sail. It is still full of vitality, still adding a fraction of an inch to its girth each year. There is nothing to indicate that it cannot live another 4,000 years or more.

Do this tree and its California neighbors hold the secret of everlasting life? That is a question none of us can answer, but we do know that they come as near to immortality as any living thing on earth.

The General Sherman is a giant sequoia (*Sequoia gigantea*), one of a species that grows in large groves along the western slopes of the California Sierras from Tulare County north to Calaveras County. It has a slightly smaller and younger cousin (*Sequoia sempervirens*), the Coast redwood that is found in the cool fog belt along the Coast Range from southern Oregon to San Luis Obispo County in California. Still another Methuselah among living trees is California's bristlecone pine, some of which, according to a recent discovery, are actually well over 4,000 years old—the oldest living things—about 900 years the senior of even the patriarch of sequoias. But while the General Sherman must now relinquish its long-held longevity title, there's no contest about size, for the bristlecone pine is a comparative pygmy.

But before we get too far into the biographies of all these astounding trees, let's pay General Sherman and his army a visit.

To give us an added incentive, nature provided an appropriate setting for the giant sequoias. They grow on the shoulders of mountains that slope up into some of the world's most beautiful and majestic alpine scenery. Man has shown his gratitude by putting forests, mountains, and canyons under the protection of the National Park Service, which presides over the vast wilderness of Sequoia National Park, Kings Canyon National Park, and Yosemite National Park. The choicest specimens of Coast redwoods are likewise guarded, by the California State Parks system. If you can't take the time to go the whole magic circle

General Grant, in Kings Canyon National Park, is more beautiful and symmetrical than its arboreal comrade General Sherman, though a shade shorter (by five feet). Through the centuries fires have killed younger growth around the tree, leaving Grant in solitary grandeur



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CUTS MILK BILLS IN HALF

of the sequoia country, a trip to the Sierra giants is your best introduction to the big trees. Once you have made this journey, you will go back again, year after year, as thousands of others do, in all seasons.

FROM the San Joaquin Valley throughway, U.S. 99, there are two main entrances to Sequoia National Park and Kings Canyon National Park, and either way you go, whether by State 180 from Fresno or by State 198 from Visalia, you can make the loop through the parks and come back the alternate route. If you go in by State 198 from Visalia to the south entrance of Sequoia National Park, you will want to turn off on the Mineralking road before you come to the park headquarters, at the Ash Mountain gate. It is 20 miles to Mineralking on a narrow mountain road, but it's worth every breathless mile of it. For here is the start of the beautiful peak-studded back country. From Mineralking, trails lead out to the summits, the high meadows, the sparkling streams, and the cold transparent lakes—a paradise for fishermen and nature lovers.

Back on the Generals Highway (State 198) after your detour to Mineralking, you go through Ash Mountain and up the corkscrew grade that brings you to Giant Forest. The winding road up this grade might give you radiator trouble, but the National Park Service has thoughtfully placed water fountains along the way to appease thirsty radiators and throats. The route is up through a forested draw, with numerous cool glens and chaparrals sprinkled with wild flowers on the slopes. Frequent turnoffs give you views of Kaweah Canyon below and the dominant Moro Rock above.



Not far from the summit of the grade is Giant Forest village with its rustic lodges, cabins, cafes, and shops among the big trees. If you are lucky, you will have reservations at one of the cabins days in advance. You will be still luckier if you have a warm sleeping bag and an air mattress so that you can look up through the sturdy columns of the sequoias to a starlit sky or watch a full moon wrap the trees in mysterious light.


Now get up in the early morning, when everybody else is asleep, and stand before the tree dubbed General Sherman. As the first light of the sun pierces the dense growth on the mountainside and ignites the upper plumes of this ancient, you may forget that it is 272 feet high, 101 feet in circumference (and 36 feet in diameter) at the base, and that it contains 625 tons of wood—enough to build a small town. Stand reverently in the presence


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of something that was sending its first roots into this same soil when man was beginning to emerge from darkness—something that has lived through almost the entire span of recorded civilization.

This tower of living majesty has experienced everything in the world worth knowing—the deep white stillness of winter, the cool gray whisper of the night rain, the splintering crash of lightning and thunder, the warmth of spring and its fragrances creeping up the mountainside, the coming and going of birds and small animals and the bear and deer. It has fingered the mists that drift up from the valleys and shuddered in the wind that comes down from the peaks; it has seen the moon grow full and wane 50,000 times; it has drawn strength from the sun through almost 4,000 summers. Through all these phenomena General Sherman has stood majestically still, and life has swept up to it and over and around it in a torrent of changing moods.

"Total volume of trunk—50,010 cubic feet," say the guidebooks. Well, after nearly 4,000 years we have that settled, and we can go on to the next thing.

THE next thing should be a short journey back through Giant Forest village and up the road back of Moro Rock, to Crescent Meadow. Here, ascending a neatly carved stairway to the narrow vertebrae of Moro Rock, is a dizzying view of Kaweah Canyon and the road directly below, which twists back and forth from the Ash Mountain ranger station. Eastward are the nearer summits of the back country, lofty preludes to those loftier peaks beyond that are dominated by 14,495-foot Mount Whitney, the highest point in the continental United States, on the eastern edge of Sequoia National Park. Fill your mind with the view, and your lungs with the crisp bright air, then go back to your car and on to Crescent Meadow.

Here is an experience of another kind. It is something you might have dreamed in childhood, when everything was big and fantastic and strange, and you were lost in the sparkling terror of an endless world. The crescent-shape field of deep grass, streaked with wild-flower color, is surrounded by sequoias—tall, imperious, and lovely matrons with green clouds of hair, their straight, full, red-brown bodies ascending to arms flung at the sky. Up, up, up they go, in a Jack-and-the-Bean-stalk fashion, reaching for the blue.

Some of the giants have lost balance and fallen, and the rest stand back from the marsh, holding to firm ground, as if they know the only enemies that can destroy them are water and erosion, a softness or shifting of the earth that

might cause them to lean and eventually topple over.

The frail, short-lived aspen are more courageous. Searching for sunlight and room, they venture to the edges of the meadow. Against the massive columns of the giants, their slender trunks and fragile curving limbs make patterns of delicate grace, and their heart-shape leaves tremble with a glasslike tinkle in every swirl of air from the meadow.

A leisurely trail leads through the forest around the meadow, and you can spend a pleasant hour walking in the shadows, studying tree shapes and flowers, watching the young deer wander from sunlight to shade, their color blending with the red-brown of the sequoia trunks. It is a place to rest, to let your mind go back to the forest dreams of childhood.

THE drive from Giant Forest to the General Grant Grove Section of Kings Canyon National Park curves through avenues of sequoia, pine, spruce, spice cedar, and hemlock, with occasional clusters of oak and laurel and lush beds of ferns in the moist glens. Here and there the light falls on a tall young trunk covered with tree moss, which gleams with an almost self-luminous emerald glow in the slanting sun rays.

By contrast with this parade of living beauty, along the way you will look down over the blackened shoulders of the lower hills, where the famous fire of September, 1955, destroyed 17,000 acres of fine timber. This will be a reminder to watch your cigarettes and use your ash tray, and by all means make no campfires except in a designated campground. A carelessly thrown match or cigarette can undo the work of centuries.

The General Grant Grove, a section of Kings Canyon National Park that is separated from the park proper, is a forest of splendid giants actually nearer to the west entrance of Sequoia National Park, on State 180, than it is to its parent preserve. General Grant is, of course, king of them all. Only a shade smaller in size and volume than General Sherman, it is a more beautiful and symmetrical tree. Its top has been less battered by storm and lightning, although the great trunk seems to have withstood more devastating fires.

There is no evidence that the General Grant Grove has gone through a nuclear explosion, but man has tried to destroy it in other ways. A hold lumber industry sprang up in the vicinity in the 1880s, and many of the giants were sawed down, cut up, and hauled over the mountains by means of an ingenious tramway-and-cable system. Their blunted stumps are a silent memorial to the men who com-

mitted this sacrilege. By and large, however, their efforts were unsuccessful. So large were some of the trees that no equipment made could saw them down, and many that were small enough to fell were so brittle that they exploded with their weight when they crashed. Trunks that did not explode were too large to saw, and the lumbermen tried dynamite to break them up. This ruined more wood than it yielded.

Thus the determined sequoia thwarted what might have been its final enemy, after having resisted insects, decay, lightning, and fire for centuries. The wood contains a substance (tannin) that combats bacteria and insects. Its bark is almost as impervious to fire as is asbestos. Now and then through the centuries a fire has destroyed all the younger growth around the General Grant itself and has burned with enough intensity to penetrate the bark, but the tree has healed its scars with layers of cambium and new bark and gone on existing—a symbol of the eternal will to live.

WHEN you have steeped yourself in the presence of these gentle, majestic, near mortals, an exciting finale will be your journey into Kings River Canyon.

Beyond the General Grant Grove Section the highway descends in easy grades toward Kings Canyon National Park proper. Soon you are in a canyon wilderness that but a few years ago was accessible only to hikers and pack trains. Reaching the bottom of the canyon, the road follows roaring trout-filled Kings River between high forested slopes, topped by granite peaks and domes sometimes hidden in mist or clouds.

There are excellent campgrounds where the canyon bottom widens to make room for groves of trees. Here you can go to sleep to the music of the river . . . or sit and bask in the sun . . . or go after rainbow trout in the river and its rushing tributaries from the side canyons . . . or climb the mountains . . . or hire a guide and pack horses and ride up into the land of peaks and mountain meadows and lakes and of streams emerging from the north-slope snowbanks.

The dedicated men of the National Park Service tell us that the highway goes into Kings River Canyon as far as it will ever go—if they have their way. The vast canyon and mountain back country will be preserved as a natural wilderness where people for all time can enjoy solitude and respond to that eternal call of adventure that has lured men and women into the mountains since there began to be villages and towns—as far back, perhaps, as the day when tiny seeds took root in the soil and began to build the Generals thousands of years ago. ##

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LAUGH WITH THEM!

By HERALDINE HENDRIX

When minor upsets loom large to children, a parent can teach the lifelong value of humor

NO! Don't do dat!" A three-year-old's foot pushes hard against a stroller that has just destroyed a long caravan of cars on the living-room floor.

At this point I wonder if I'll ever get dinner ready, for in our house late afternoon is the time when good dispositions often become strained to the breaking point.

I drop everything and rush in to restore peace. "Bren is getting in my cars," cries Courty, pointing an accusing finger at my innocent one-year-old. I interest Bren in a squeaky toy, then I put my oldest son on my lap and talk to him. "Do you know that there was a little bug in the kitchen, and he said, 'I think I'll go in and kiss Courty on the nose'? Here he comes." Two of my fingers start crawling slowly up Courty's tummy, and his eyes begin to sparkle. By now both youngsters are laughing.

This kind of diversion may seem silly to an adult, but it does the trick for a child. You can't explain to a three-year-old that although his play space is lim-

ited, a playroom will soon be added to the house. Nor can you make him understand that at this time of day he's tired and hungry, so that his spirits are at a low ebb. But I can realize that his small problem is like one of the many aggravations that irritate me—the kind that can't be avoided, and so must be laughed away.

Long ago I found that the fastest and easiest way to deal with youngsters' tempers or upsets is to stop whatever you are doing, no matter how important it may seem to you, and divert the mood.

LIGHT-TOUCH MAGIC

IT'S fun to laugh. Fun for the children—and you. In our home we've been able to solve countless difficulties with make-believe play or a game—combined with a laugh. Scolding and reprimanding may gain nothing, but a little attention and a laugh will accomplish miracles—whether the problem is face washing, fear, or just plain naughtiness.

Every child loves a game, and the

make-it-a-game technique may be used in many ways. When washing a child's face, for example, I wipe here, swipe there, and chant. "Here's some spaghetti, here's some toast, there's some applesauce, and there's some milk. And now look at that clean face!" By now the youngster is in such a happy mood that he won't squirm, and his face can be washed thoroughly. Whenever one of our babies falls or gets a bump, we give him a kiss and set him down again with a funny "Whoops" or "Bumpity-bump-bump." If the fall is a bad one, the hurt child gets loved and danced around; then he has a look in the mirror—that always brings a smile.

When I clean house, the vacuum cleaner is a big motor that goes *brrrrrr*. When everyone *brrrrrrs* in competition with the vacuum cleaner, we're playing a game that's fun. Naughty words can be changed into funny-sounding ones, and then everybody laughs.

Early laughter will play a large part in personality development, and whether the child is by nature gay or serious, active or slow, bold or shy, he will respond to laughter.

STRIKING A BALANCE

I'M not suggesting that we should make our children "silly-nilly." Life has its serious side for children as for adults; there are solemn moments and times of reverence. One day I was filled with a sudden surge of tenderness for my son when, as he listened to a hymn on the radio, he said, "Dat's God singing to us, Mommy." He wasn't yet three years old, but he talked about God in his own language, and it was serious talk.

You've probably known people you loved being with because they were fun and seemed to take life in their stride. Do your children like to be around you? It's up to you to make it an enjoyable experience. Remember that the association lasts a long time. Your children won't lose respect for you if you play and laugh with them, for they'll know when you are having fun and when you mean business: this will help establish a healthy and happy child-parent relationship. I cherish memories of the times my parents went sleighing with us or joined in a handball game in the front yard. My mother and father always seemed younger to me on those occasions; and with the fun and laughter, a close warm family feeling predominated.

The similarity between a child and a grownup is considerable. For example, how easily we older ones may tire of a place or a project, lose our tempers, or take the unimportant things of life too seriously. Most adults realize that they have lost much precious time in anxiety over threatened difficulties that never materialized. How can we expect our youngsters to profit by our experience unless we guide and teach them? # #



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Good-by, Family . . .

From page 35

grown." We won't be, of course—not really. But we'll be happier if, as we go along, we've been thinking of what we'll gain as well as lose.

Anticipation of this period really works two ways. It makes your family doubly dear, your often hectic schedule easier. (Anything increases in value as we realize it must vanish.) And a healthy bit of looking forward takes the sting out of middle age. Particularly if we observe other women who've made the transition with verve and grace.

2. She can begin developing inner resources. Women in retirement must spend considerable time alone.

"What a divine prospect!" you may think when youngsters are yelling, teasing, fighting, banging in and out. But will you be prepared for the inevitable silence to come? How will you fill it? With soap operas? What will occupy your mind?

Difficult as it is, the busiest mother should practice solitude. Get up half an hour earlier, if necessary, to start the day in peace. Stay up 10 minutes later just to study the stars. Don't make every trip to the market a matter of children or even neighbors' tagging along. Get used to your own companionship. If you learn now to banish worries and brooding (an eternal threat to the solitary female), to think deliberately of constructive things, your mind will be a livelier, more worth-while comrade later on.

3. She can guard against becoming too wrapped up in the children.

Everybody crosses paths (and sometimes swords) with a neighbor like one of mine. A woman whose horizons are limited by a line of diapers, whose entire conversation is the brilliance of (or injuries to) her offspring. Aside from being a crashing bore today, she's heading for sure heartbreak tomorrow. Women should realize we can't wear our mother-daughter outfits all our lives or belong perennially to mothers' clubs. If we really love our youngsters, we must wean *ourselves* by having lives of our own. Otherwise we burden our children with an unjust responsibility for our happiness, become those dreadful creatures—possessive Moms.

4. The activities that are now a duty can be mentally stored as a future source of fulfillment.

Right now a mother may be so pressed that she can do little more than



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- 1 egg

Blend oil and flour. Add milk and egg. Beat with rotary beater until smooth. Batter will be thin. Dry foods thoroughly; then coat generously with unseasoned flour. Dip into batter, letting excess drip off. Fry in MAZOLA (375°) in skillet or heavy kettle. MAZOLA should be at least 1" deep but pan not more than 1/2 full. Fry until golden-brown. Drain, season, serve.

see that Mary sells her quota of Girl Scout cookies or that Jimmy has all his badges sewed on. But someday she can not only relieve other busy mothers; she may find in Scouts or Sunday school a genuine personal outlet.

"I found myself when I found Scouting," one troop leader wrote Girl Scouts headquarters. "I feel younger now than when I started—and that was 10 years ago!"

5. She can keep in touch with things that whet her interest.

Maybe she's longed to paint, to write, to tap dance, learn French cooking, do ceramics, polish up some skill she had as a girl, but which marriage, babies, and limited finances have shelved. These interests will provide a ripe field for exploration later, particularly if she doesn't lose sight of them entirely now. Pick up books or pamphlets on the subject as you can; invest in a tool or two. Talk to kindred spirits, people who've done something in the field—or would like to. Discussing it keeps the flame burning, the desire alive.

Look into courses and take one if you can. Most public schools sponsor adult-education classes. So does the Y.W.C.A. Fees are nominal, and the instruction is usually tops. But most important is the opportunity for a woman to escape the confines of her family even one night a week and to remember she's still an individual with an independent and promising segment of life ahead.

6. She can begin to consider the vast field of public service, where the richest rewards are to be found.

It would be a mistake to imagine that simply "keeping busy" is the answer to a full happy retirement for women. It's a law of life that in giving we receive. Boredom and frustration will follow even creative interests if they're purely selfish. The big pay-off comes only when we begin to share them!

Hulda Hubbell, director of the Volunteer Services for United Community Services in Washington, D.C., says: "Without exception the women will tell you that they get far more than they give." Canon Richard Williams, active in promoting the Super Sixty Clubs (a recreation program for senior citizens), agrees: "The best therapy in the world is doing something for someone else." He goes on to cite some of this group's needs: "People who can direct plays, stage square dances, organize hobby clubs, maybe give the older folks advice on how to decorate the single room in which many of them have to live. And

the people who do this enjoy it as much as the members."

All Mrs. Jackson has to do to get in touch with a volunteer agency is to pick up her telephone. Most cities have a central agency, sometimes called United Charities, United Community Services, or Council of Social Agencies. Under it are usually co-ordinated all the local social-welfare groups, with a department of volunteers to interview and train candidates. "All volunteers need solid training if we are going to have good standards," says Kathleen Larkin, assistant director of the Chicago Volunteer Bureau.

Frequently a volunteer's enthusiasm becomes so keen it's catching, and her husband—who may also be missing his family—wants to participate. One man, seeing how his wife's life had become revitalized through service, offered his skill at repairing tv sets. Soon he was in demand at every institution in town. Another couple has become so interested in a summer-camping program for underprivileged youngsters they give up their own vacations for it. "We've never had such wonderful vacations in our lives!"

IF our Mrs. Jackson lives in a small community, the number of agencies where she can help are fewer. Yet here the public-welfare directors are often overworked, simply because they don't realize the individual outsider wants to aid.

Often there is no volunteer bureau existing; if there isn't, she might be instrumental in starting one. The same with a hospital auxiliary. And certainly working toward a community center, playground, canteen, or swimming pool should be a challenge to any woman who's raised children and still is interested in their happiness.

In any case, most small towns are within easy driving distance of cities, where the need is always great. Mrs. Hubbell, whom I mentioned as head of Volunteer Services in our nation's capital, urges women in rural areas to share their genuine gifts: "A woman's experience with her neighbors, church suppers, and the like gives her the human touch that is sometimes lacking in social work. We could use a lot more of it."

With the world "so full of a number of things," as Stevenson wrote, there is no reason for any Mrs. Jackson to dread her time of retirement. No excuse for self-pity, for squandering the precious years that can mean so much in self-discovery and the thrill of the outgoing heart. Certainly not if she starts preparing for it now.

If she does, she won't be sitting on the bottom step for long. She'll realize with a sense of adventure: "Good-by, Family—hello, World!" ##



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You do have time for beauty

From page 51

the warm water out of the tub and replace with cool water from the faucet as you rinse. Finish with a splashing of cool water. After drying, spray on cologne or powder body skin to prevent chapping. (20 minutes)

• **Relaxing bath.** Water should be quite warm; use bath oil or bubbles in bath water. Relax in tub for five minutes before soaping and rinsing. Soap breaks down bath bubbles, so enjoy them while they last. Follow bath with powdering—and a nap. (25-30 minutes)

• **Beauty bath.** If you can allow an hour for bath time, include your other beauty routines in your bath hour. Clean your face with cream or lotion and pat on moisturizing cream before you enter the tub or shower. Also pin your hair into its style, so that the moisture from the bath will help the hairdo regain its lines, not lose them, in the bath. Follow pattern of beauty shower or tub fresh-up. After the bath, do necessary hair removal, brow plucking, foot treatment, and premake-up skin treatment. Use warm-air drier on hair before removing pins. (45-60 minutes)

COMPLEXION-CARE TIMETABLE

• **Make-up removal.** Apply make-up removal cream lightly over skin of face and throat; do not rub in. Remove with tissue. Apply a second coat and leave it on for a few seconds; remove thoroughly. Follow with skin-freshening lotion or soap-and-water washing. (5 minutes)

• **Face washing.** Wet the face and throat and then rub a wet bar of soap over the moistened skin. Work the soap film left on the skin into a foamy lather and gently smooth it over the skin with upward motions. Remove lather with moist washcloth and repeat. Finish with cool-water rinse. (5-10 minutes)

• **Facial mask.** Astringent and grainy masks should be left on for three to five minutes—till completely dry. Apply to a clean face. (5 minutes)

• **Moisturizing.** Nourishing and moisturizing creams should be applied lightly (do not massage the face skin). Leave the cream on for long periods—under make-up by day or overnight. (Application—2 minutes)

MAKE-UP TIMETABLE

HOW long your make-up takes depends on how big a job you do and to some extent on your age. The very young—who are experimenting—take more time. The older woman often needs to do more work. Make-up ease also depends on how much everyday upkeep you do on your grooming

and on your having the supplies you need on hand when you want them.

• **Quickie make-up.** Smooth on lipstick, pat on pressed powder. Brush lashes and brows and touch up lightly with petroleum jelly. (2-5 minutes)

• **Party make-up.** Start with a clean skin. Apply a light lotion foundation to skin of face and throat. Let it dry and then brush excess off with downward motion, using cotton ball or square. Apply rouge lightly to cheeks—smile as you apply it and put it on the highest area of cheek. Blend into foundation with upward and outward motion.

Brush brows and lashes and apply pencil to emphasize the natural arch of the brow, to darken the lash line of the eyes, and to make an upward shadow at the outer corner of the eye. Eyeshadow should be placed on upper lid only, blended outward and upward toward the brow line. Apply lipstick to the natural curve of the mouth. For a lasting lip line, powder over lips, then apply lip color. (20 minutes if you're in practice—but allow plenty of time)

MANICURE TIMETABLE

THE first rule about a polish job is to allow plenty of time to apply the polish and to have ahead of you 30 to 40 minutes of undisturbed drying time. The beauty-shop manicurist allows 20 to 30 minutes for a complete manicure: Polish removal, nail shaping, cuticle treatment, and polish—base coat, two coats of polish, and cover coat. Don't think you can do a manicure satisfactorily in less time. The manicurist will also say that the first hour after polish is applied is the critical time in making your manicure last. Allow at least 30 minutes for nail treatment, another half hour for drying; preferably one hour. ##

Use this coupon to order
ORIENTAL PRINTS
shown in color on page 24

Everywoman's Family Circle
Dept. XY, Box 1379
Grand Central Station, New York 17, N.Y.

Please send me the items indicated below, at \$1 each, or any four for \$3.

Quantity	Item	Total Price
.....	Puppet Show Woman	\$.....
.....	Woman Holding "Hozuki"
.....	"Yujo"
.....	"Oiran" Courtesan

Enclosed is check (money order) for total amount \$.....

Name

Address

City Zone State.....

PLEASE PRINT

Please allow at least three weeks for delivery. Items shipped to Canada subject to Canadian tariff.

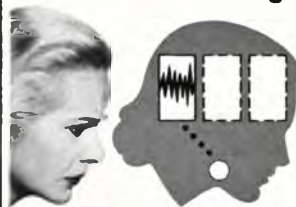
How and Why

ANACIN

gives more complete relief from

TENSE NERVOUS HEADACHES

better than aspirin...
even with buffering action



BECAUSE ASPIRIN contains
only one pain reliever.....



ADD BUFFERING ACTION
and you still have only one



BUT ANACIN relieves pain,
calms nerves, fights depression

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven ingredients. Anacin (1) promptly relieves pain of headache, neuritis and neuralgia. (2) Calms nerves—leaves you relaxed. (3) Fights depression. In this way, Anacin gives you more complete relief than you get from aspirin, even with buffering... and Anacin does not upset the stomach. Buy Anacin Tablets today!



3 out of 4 doctors recommend
the ingredients of ANACIN

Your supermarket

From page 58

our chain supermarkets have grown from an idea to a national institution.

People hooted at Clarence Saunders when, in 1916, in Memphis, he built America's first self-service store of any kind. There were newspaper and magazine articles and a raging controversy about his revolutionary idea of letting people wait on themselves. But the intervening years have seen his ideas spread to stores of all kinds and in all parts of the world.

In America it has brought about a gradual and peaceful, but nonetheless real, revolution that few shoppers realized was taking place. No major product in the world is distributed so economically as is food in America. This is why King Mohammed V of Morocco, King Paul and Queen Frederika of Greece, as well as delegates from Communist Russia and Poland, have visited United States supermarkets to study our methods.

It was inevitable that a full-scale typical American supermarket should become the most popular thing our Government could show in exhibitions abroad. When one of these stores,

called "Supermarket, U. S. A.," was set up in Rome by the National Association of Food Chains and the U. S. Department of Agriculture, Roman housewives virtually swooned in ecstasy. As a result a group of astute Italian businessmen started their own chain of *supermercatos*. The results? Prices that are 8% to 10% lower than in other food stores in Rome. The reason? The same large-volume, fast-turnover, small-profit principle that has worked in America since self-service was first "discovered" works as well in Rome.

PERHAPS the fundamental reason the supermarket is THE symbol of America today is that it represents so well our dynamic progress-through-competition capitalistic system. Twenty-five years ago, when the National Association of Food Chains was born, supermarkets were virtually unknown. But the N.A.F.C. provided, as do similar organizations, the mechanics for the exchange of ideas and experiences that hastened progress. Competing among themselves to bring better living at lower costs to all Americans, food-store companies have created chains of markets that each year bring greater conveniences, greater efficiencies, and greater savings to the customer. They have to, in order to compete and stay in business.

Despite rising prices in all fields and for all services, food is still the greatest bargain in the United States. Two generations ago our parents and grandparents were spending half their income on food. Today in many European countries families still spend 50% of their incomes on food. But the average American homemaker spends only 25% of her family's income on food. If she would be satisfied with the same foods she bought in 1935, she could buy them for only 16% of her family's income. But the average homemaker wants the best for her family; she buys more fresh fruits and vegetables, more meats and more newly developed convenience foods. In the supermarkets she is queen and the final judge. She, and only she—or her husband—decides what she will take home.

EVEN before the products appear on her supermarket's shelves, the American housewife has a say in them. Her favor is courted by processors and manufacturers who invest king's ransoms to introduce new products, improve old ones, and give her the kind of convenience and ready-to-serve foods that emancipate her from kitchen drudgery and provide the family with appetizing meals. About \$100 million is invested annually on market and product research to afford better eating for the families of America. In addi-

A swish! A squeeze!

O-CELO "VACUUMS" CLEAN



*No other leading sponge
absorbs so fast—yet lasts so long!*

*Safe
Soft
Sanitary*

O-CELO

General
Mills

How to dress as if money were no object

It's Simplicity itself to have the smart lines, the beautiful fabric, the "expensive" look you love. Just make your clothes (and the children's) with Simplicity Printed Patterns!

Simplicity Patterns give you the newest look in the simplest way. Even if you haven't sewed much lately, you can make clothes that look perfect. Each piece of a Simplicity Pattern is printed with such easy-to-follow directions, it's like having an expert advise you at every step!

Mother's dress, Simplicity Pattern No. 2723
Daughter's dress, Simplicity Pattern No. 2631

Fashion is

Simplicity itself

SIMPLICITY PATTERN CO. INC.



tion, the food manufacturers spend about \$600 million a year for building new facilities and expanding the old.

To keep pace with Americans' discriminating palates, manufacturers are now providing two new or basically improved products for every pre-1946 one. Projecting today's accomplishments in relation to changing tastes, leading food industry figures predict that within the next 10 years supermarkets will be carrying 12,000 items, half of which will be different from those sold today.

IT'S no wonder that the Communist Yugoslav government has decided

that the supermarket form of American enterprise and ingenuity is precisely what it needs. Recently, right on Tito Street in its capital, Belgrade, it set up—with help from the National Association of Food Chains—an American-style supermarket, using our equipment and our methods. Its success has been so great that at all times of the day there are many people in line outside waiting to get in. Now the communists are planning a chain of 60 supermarkets just like ours.

All that's needed is the addition of that special United States ingredient—free competition. ##



because
BIRDS EYE
freezes
premium flavor

"Try these ideas today"



IDEA: Snappy Mixed Vegetables. Season Birds Eye Mixed Vegetables with 1 teasp. dry mustard and 1/2 cup cream. But make sure they're Birds Eye vegetables, because they've got better flavor to begin with.

IDEA: Mixed Fruit Parfait. Pour "just thawed" Birds Eye Mixed Fruit over a pint of lime or lemon sherbet. Your guests will say Birds Eye Mixed Fruit is *ambrosia*. Just imagine—fancy strawberries, peach slices, Bing cherries, white grapes and boysenberries *all year round!*

Tested and approved
by General Foods Kitchens



Sew! It's party time

(Other views of the patterns shown on pages 56-57)



Page 56 (top, left)



Page 56 (top, right)



Page 56 (bottom)



Page 57 (left)



Page 57 (right)

To buy these Simplicity printed patterns, send order with payment to Everywoman's Family Circle, Dept. XO, Box 1379, Grand Central Station, New York 17, New York. Simplicity printed patterns can be purchased also from your dealer

Delightful new way to serve
Pillsbury Buttermilk Pancakes and Vermont Maid Syrup

(made from cane and maple sugars)

Pancakes 'n Syrup Pie!



Good Morning, Noon and Night!

Now you can serve pancakes and syrup to your whole family *at the same time*. Just make king-size pancakes, using $\frac{1}{2}$ cup of batter for each one. Keep them in a warm oven until the last one comes off the griddle. Then stack them, and slice like a pie. It's so easy to make these lighter Pillsbury Buttermilk Pancakes. And so delicious when you drench them in Vermont Maid Syrup with that true maple flavor!

New from Revere PATRIOT WARE

heats faster! cleans faster!



Patriot Ware is *heatlined* stainless steel! Crisp your breakfast bacon in jig time in a jewel-bright Skillet. Quick-boil water for tea in a perky Whistler. Sizzle Sunday's roast in the spacious Dutch Oven! Skip gayly through cleanups too. Biggest surprise of all: the modest prices.

Don't miss these special offers!

Start your collection of Patriot Ware now! Patriot Ware Covered Sauce Pan reduced from \$6.95 to \$5.19! Open Skillet—only \$3.95! Special prices apply through October 31, 1958 only.* See Patriot Ware at your favorite store today.

*Slightly higher in Canada



REVERE COPPER AND BRASS INCORPORATED

Rome Manufacturing Company Division

Rome, New York; Clinton, Illinois; Riverside, California

2 LAMB DINNERS FROM SUNDAY'S ROAST

You can make this gourmet dish with just 1½ cups of meat cubes

QUICK LAMB STROGONOFF

Makes 4 servings

- 1½ cups cubed cooked lamb
- 2 tablespoons butter or margarine
- 2 tablespoons flour
- ¼ teaspoon paprika
- 1 envelope onion-soup mix
- 1½ cups water
- 1 cup dairy sour cream

1. Saute lamb in butter or margarine in medium-size frying pan 1 to 2 minutes; blend in flour, paprika, and soup mix; slowly add water.
2. Heat to boiling, stirring constantly, then simmer 10 minutes.
3. When ready to serve, stir in sour cream and heat gently just until hot (do not overcook, as cream will curdle); spoon over hot rice.



Perfect for a crisp October day. Add soup and warm applesauce and big ginger cookies for dessert

BROWNED LAMB PATTIES

Makes 4 servings

- 1 medium-size onion, chopped
- 1 small green pepper, chopped
- 2 tablespoons bacon drippings
- 2 cups roast lamb, ground
- 2 medium-size cooked potatoes
- 1 egg, slightly beaten
- 1 tablespoon catsup

1. Saute onion and green pepper in drippings in large frying pan 5 minutes, or just until soft.
2. Put lamb and potatoes through food chopper; add to mixture in frying pan; add egg, catsup, and salt and pepper to taste; mix well.
3. Form into 8 uniform patties; brown on both sides in same pan, adding more drippings as needed. (Our picture shows them served with buttered green beans and carrots.)

##

EVERYWOMAN'S FAMILY CIRCLE

LIPTON SOUP GIVES YOU FRESH HOME-COOKED TASTE

...wholesome, hearty nourishment in every bowl!



The friendly aroma of Lipton Chicken Noodle Soup makes everyone *soup-hungry*.

The lively taste of real chicken broth and enriched egg noodles satisfies that hunger for *real* soup—brimming with goodness.

And it's so good for you. Lipton uses the nourishing kind of ingredients you'd use.

When you're hungry for home-cooked taste try one of 5 Lipton Soups. Ready in minutes.



There's so much good in Lipton Soup Mixes . . . body-building proteins, carbohydrates for energy, minerals and vitamins essential to good nutrition.



CHICKEN NOODLE • ONION
GREEN PEA • TOMATO VEGETABLE
BEEF VEGETABLE

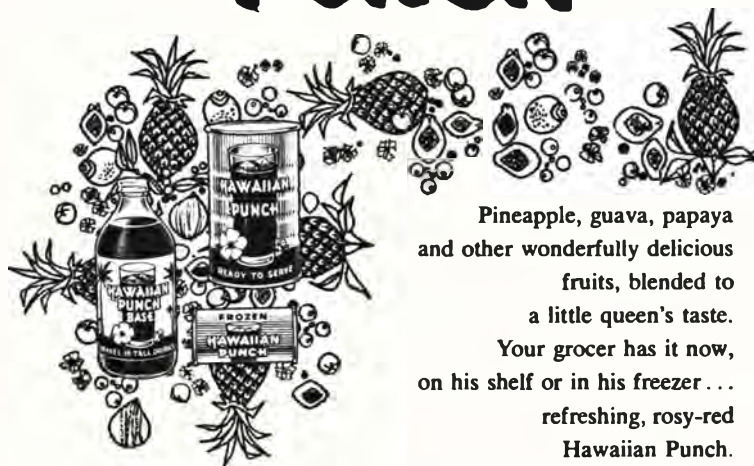
FROM HAWAII



TO YOU



HAWAIIAN PUNCH



Pineapple, guava, papaya and other wonderfully delicious fruits, blended to a little queen's taste. Your grocer has it now, on his shelf or in his freezer . . . refreshing, rosy-red Hawaiian Punch.

Halloween party

From page 55

cutting a slice off the top of oranges; scoop out the pulp. With a sharp paring knife scallop the cut edge of the orange cups in a zigzag effect; cut a thin slice from bottom of cups (without making a hole) so that they stand up straight. Prepare packaged orange-flavor gelatin; chill in flat pan until set. Cut gelatin in small cubes and spoon into orange cups; chill.

SPOOK CAKE—Cover a white or chocolate layer cake with white frosting; use pastry tube with orange and black icing to make thin decorative lines

TRULY RURAL

The little lambs gambol, the little lambs frolic,

As if there were springs in their gams;

And this type of poem is known as "bucolic"—

And states all I know about lambs.

—BERTON BRALEY

around the cake. Insert spooky markers (buy black plastic sticks topped with cardboard Halloween cats, pumpkins, and ghosts, with name tags).

TAKE-HOME FAVORS—Black and orange jelly beans in Halloween baskets.

COSTUMES TO MAKE AT HOME

WITCH—Wears a black chiffon dress and cape (made from remnant), and a hat with a circle of black cardboard for the brim and a cone of orange construction paper for the crown.

OLD MOTHER HUBBARD'S CUPBOARD—Wears a red skirt and black tights; hangs small kitchen utensils (such as a strainer, wooden spoon, and can opener) on a cardboard box that fits over the shoulders.

PIRATE—Wears old shirt and slacks with edges of sleeves and legs cut off with pinking shears, red bandanna, large sash belt, rubber knife, and high rubber boots.

GHOST—Drapes a sheet over the head; cuts eyeholes; secures sleeves with rubber bands.

For how-to information about more projects, you may be interested in the forthcoming "The Shari Lewis Puppet Book—How To Pull Strings and Influence Puppets," to be published this month by The Citadel Press (\$1.95). In the book Shari tells how to make puppets from such materials as carrots, envelopes, chewing-gum boxes, and balloons. She also gives directions for making puppet stages from kitchen aprons, box tops, sheets, and similar around-the-house items, and tells how to put on puppet plays.

#

EVERYWOMAN'S FAMILY CIRCLE



A breakfast bright'ner from **Betty Crocker**



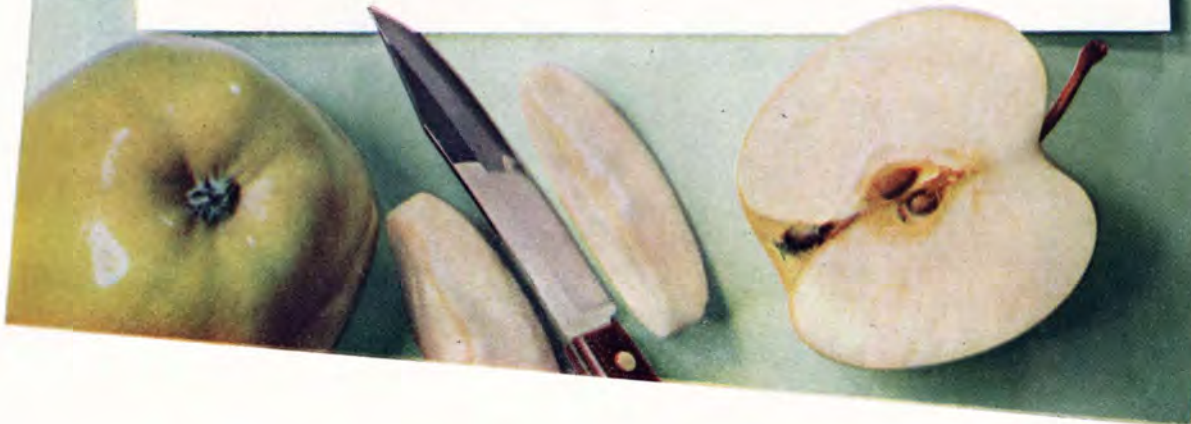
Apple Pancakes !

"Just imagine! The wonderful taste of baked apple in every bite of golden-tender buttermilk pancakes! And you can make 'em as easily as saying 'Betty Crocker'. Just grate or slice an apple into your batter, add 1 tablespoon lemon juice and 2 tablespoons sugar, then bake your pancakes on the griddle. Steamy-hot and apple-fragrant—here's the treat of your pancake-eating life!"



Betty Crocker 

The Pancake & Waffle Mix made with Gold Medal Flour



SOFT, SOFT CHIFFON



CROWN ZELLERBACH

Soft . . . so very soft! Luxurious Chiffon Facial Tissues are softened and made smooth a delicate new way . . . with gentle lanolin. Yet they're strong, even when moist! And Chiffon comes in a Beauty Box. Just remove the printed wrap, and you have a lovely gold and white container. Discover Chiffon Facial Tissues today. *Fold out next page* ➔ for valuable coupon on *CHIFFON FACIAL TISSUE*



...SOFTENED A NEW WAY with gentle lanolin

Never have you known bathroom tissue this soft. Chiffon is the twin-ply, facial-quality tissue that's been made soft as a kitten with gentle lanolin. And joy! It tears straight and neat at the perforation. Do try Chiffon. There are so many reasons why you should. *Page at right has valuable coupon on CHIFFON BATHROOM TISSUE*



CHOWN ZELLERBACH



Save this page
 —it's worth
27¢

BUT YOU MUST REDEEM THESE COUPONS BEFORE JAN. 31, 1959

CLIP THIS COUPON AND SIGN IT—

take it
 to your
 grocer

SAVE 10¢

ON CHIFFON FACIAL TISSUE!



MR. GROCER: If you honor this coupon when presented by retail customer on purchase of a package of Chiffon Facial Tissue, Crown Zellerbach will redeem for 10¢ plus 2¢ handling cost, providing you surrender coupon to our salesman or mail to address below. **REDEEM ONLY ONE COUPON PER PACKAGE PURCHASED.** Invoices proving purchase of sufficient stock of Chiffon Facial Tissue to cover coupons submitted must be shown upon request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of product's purchase is shown. Void unless initially presented to you by retail customer and signed by that customer, or where prohibited, taxed, or otherwise restricted or abused. Good only in U. S. A. Cash value 1/20 of 1¢. Coupon expires Jan. 31, 1959. Crown Zellerbach Corporation, P. O. Box 2428, San Francisco 26, California.

CLIP THIS COUPON AND SIGN IT—

take it
 to your
 grocer

SAVE 10¢

ON CHIFFON BATHROOM TISSUE!



MR. GROCER: If you honor this coupon when presented by retail customer on purchase of a package of Chiffon Bathroom Tissue, Crown Zellerbach will redeem for 10¢ plus 2¢ handling cost, providing you surrender coupon to our salesman or mail to address below. **REDEEM ONLY ONE COUPON PER PACKAGE PURCHASED.** Invoices proving purchase of sufficient stock of Chiffon Bathroom Tissue to cover coupons submitted must be shown upon request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of product's purchase is shown. Void unless initially presented to you by retail customer and signed by that customer, or where prohibited, taxed, or otherwise restricted or abused. Good only in U. S. A. Cash value 1/20 of 1¢. Coupon expires Jan. 31, 1959. Crown Zellerbach Corporation, P. O. Box 2428, San Francisco 26, California.

CLIP THIS COUPON AND SIGN IT—

take it
 to your
 grocer

SAVE 7¢

ON CHIFFON SNOWFLAKE NAPKINS!



MR. GROCER: If you honor this coupon when presented by retail customer on purchase of a package of Chiffon Snowflake Napkins, Crown Zellerbach will redeem for 7¢ plus 2¢ handling cost, providing you surrender coupon to our salesman or mail to address below. **REDEEM ONLY ONE COUPON PER PACKAGE PURCHASED.** Invoices proving purchase of sufficient stock of Chiffon Snowflake Napkins to cover coupons submitted must be shown upon request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of product's purchase is shown. Void unless initially presented to you by retail customer and signed by that customer, or where prohibited, taxed, or otherwise restricted or abused. Good only in U. S. A. Cash value 1/20 of 1¢. Coupon expires Jan. 31, 1959. Crown Zellerbach Corporation, P. O. Box 2428, San Francisco 26, California.

SNOWFLAKE TABLE NAPKINS

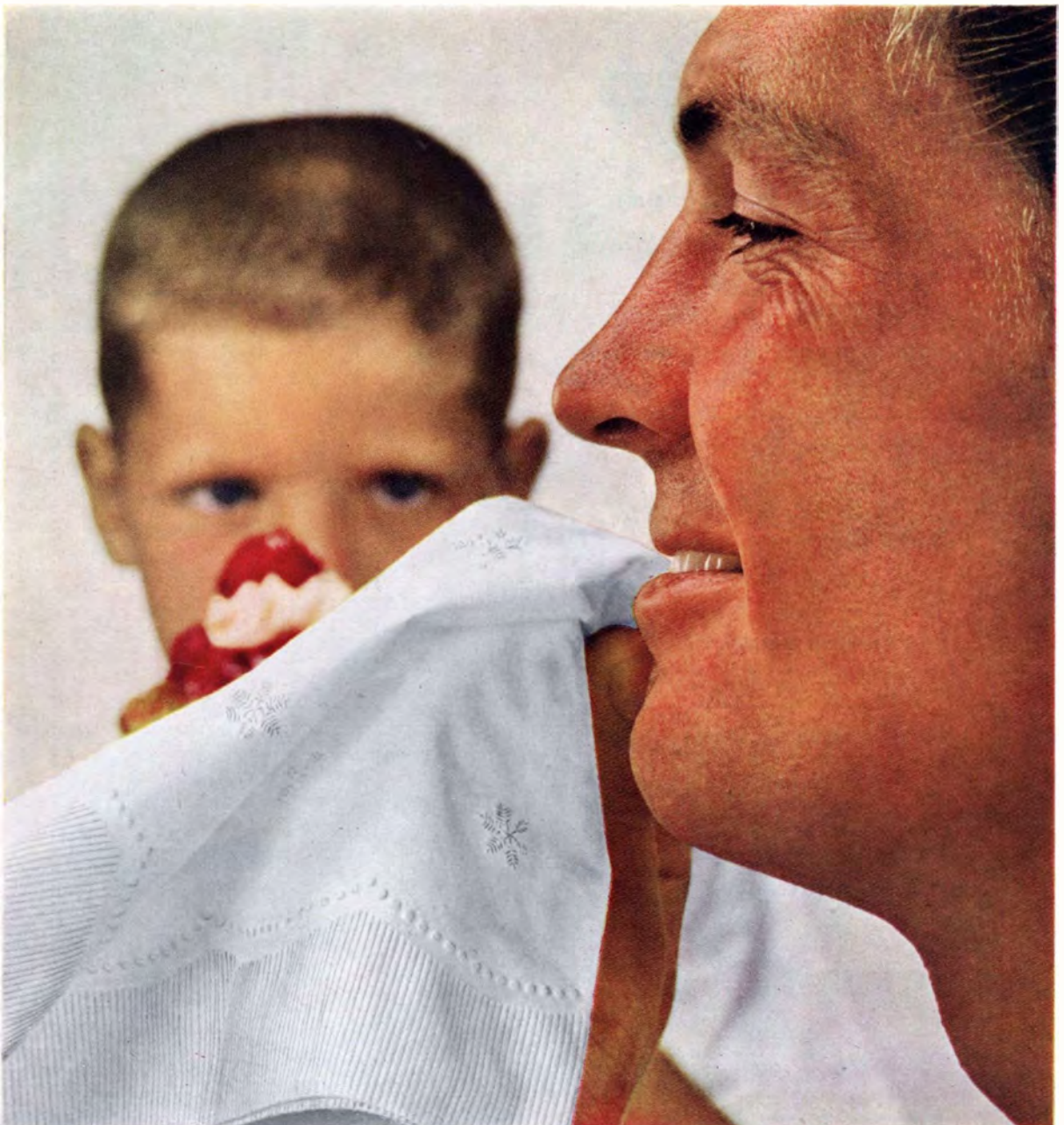
—so strong
—so fine-looking!



CROWN ZELLERBACH

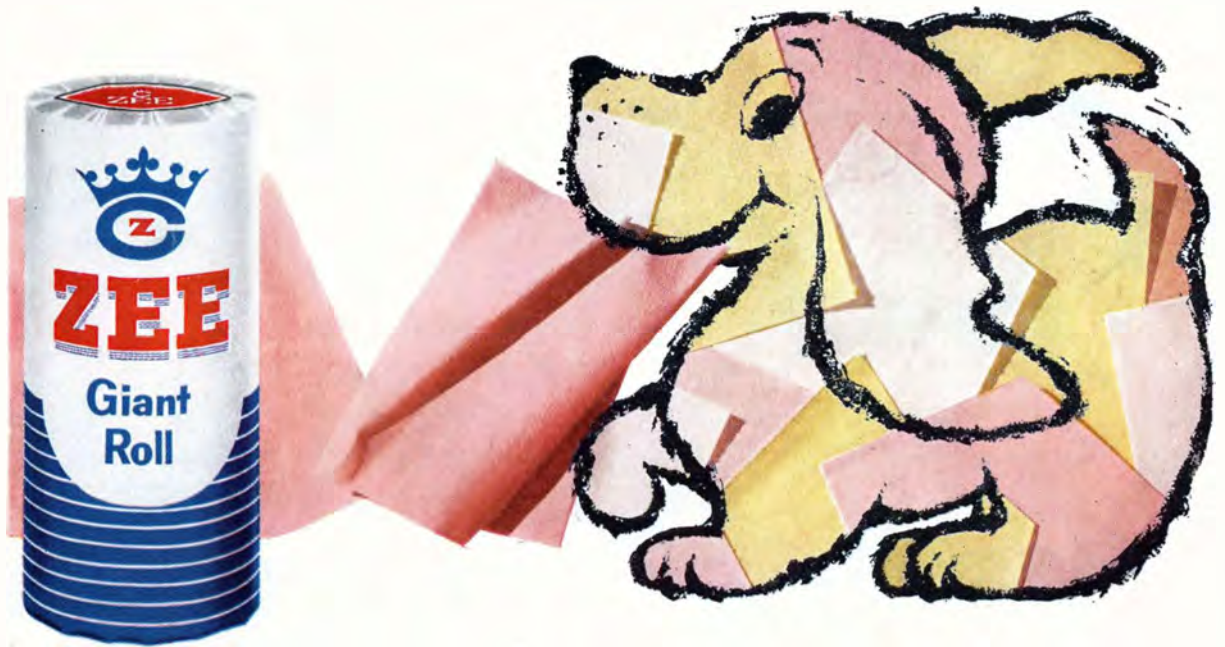
These new twin-ply table napkins look and feel like fine cloth. They're soft and gentle, and they don't slip off your lap. You'll find their dainty snowflake pattern complements any setting—use them with sterling today, stainless tomorrow. Chiffon Snowflake Napkins have wet-strength, too. Get them in this graceful new buffet serving box.

Fold out this page for valuable coupon on CHIFFON SNOWFLAKE NAPKINS





NEW! Lanolin makes ZEE towels soft



...and they zip apart, too!

New Zee towels almost cuddle your hands in loving softness. For now, lanolin makes Zee towels soft. And a new kind of perforation makes Zee towels zip apart neatly every time!

Best of all, Zee towels cost so little you can keep them busy around your house *all* the time.

Get regular or giant rolls in pink, yellow, aqua or white. They're everywhere!

Crown Zellerbach Corporation

I'm proud of my sunshine-fresh bathroom



"I have found a wonderful new cleaning method which gets my bathroom *really* clean — fresh smelling — *sanitary* — and so quickly!

"All I do is pour a little Hexol into warm water in my washbowl — dip a cloth — wipe around a bit — put a few drops Hexol in the toilet — and I'm thru. My bathroom looks and smells like I'd taken it out in the healthful sun. And my friends notice too.

"Our doctor said people's bathrooms are where germs left alive most easily get at us. He said ordinary cleaning leaves germs. But with Hexol, penetrating *deep* into cracks and corners, I don't worry now.

"Hexol is a professional quality germicide — so pure it's highly recommended for personal use. It kills germs naturally — in a way scientifically like sunshine does it. And it's gentle on my hands."

Easy to try: Get Hexol at any drug store or drug counter. It's quite economical to use. Or receive a complimentary trial bottle by sending your name and address to Hexol, 1500 17th St., San Francisco, Calif., Dept. EFC-6.



expect him to take up the threeba. That's one more than the tuba.

As yet Janet only talks about music. One afternoon she returned from school and asked me to take her to see "The Donnerly Light." Bewildered, I confessed my ignorance. "What is 'The Donnerly Light'?" I asked. Janet expects me, her father, to know everything, and clearly she was disenchanted. "But I thought you were an American citizen, Daddy," she said reprovingly.

I felt myself bristling (children can make you angry). I retaliated with

MUSICAL SMORGAS-BORGE

VICTOR and SANNA BORGE like to play recordings of these compositions for their children and commend this varied musical diet to you and yours:

Orchestral interludes, "Carmen".....	Bizet
Hungarian Dances	Brahms
"Surprise" Symphony (No. 94 in G Major).....	Haydn
Overture, "A Midsummer Night's Dream"	Mendelssohn
Symphony No. 40 in G Minor	Mozart
Eine Kleine Nachtmusik.....	Mozart
Overtures, "The Barber of Seville," "The Thieving Magpie," "Tancredi," and "William Tell"	Rossini
"Unfinished" Symphony (No. 8 in B Minor).....	Schubert
Overture, "Rosamunde"	Schubert
Suite, "The Nutcracker"	Tchaikovsky

"Of course I'm an American citizen! What do you mean?"

Then she told me. "Everybody knows that 'The Donnerly Light' is talked about right in 'The Star-Spangled Banner,'" she said authoritatively.

I began to smell a mouse. "Suppose you sing it for me, dear," I suggested gently.

And up piped Janet: "O say can you see, by 'The Donnerly Light' . . ."

It took one candy bar and half an hour of explanation before she would accept "the dawn's early light."

THE child prodigy is a still-different "problem." You can't keep music away from the talented child, or vice versa. Somehow, somewhere he will get to it. I know. I was a child prodigy myself.

My birthplace: Copenhagen; the year: 1909. My father was a violinist with the Denmark Royal Symphony, and my mother was an accomplished pianist. Music was an integral part of our home. It was there just as the walls, roof, and fireplaces were there: you could sense its very presence. In order to hear music—unless you played scratchy records on Mr. Edison's gramophone—you had to produce it yourself. All of us performed. By the time I celebrated my fifth birthday,

Make a quilt on your sewing machine



Now busy women, who do not have time or training to make quilts by hand, can make complete quilts on their sewing machines—thanks to Mountain Mist's new easy instructions!

MOUNTAIN MIST will help you make a beautiful quilt on your own sewing machine, or by traditional hand sewing—whichever method you prefer. But always prefer Mountain Mist as your Quilt Filling because of these advantages: soft "Glazene" surfaces on both sides for needle-easy, fast even quilting . . . handles like cloth . . . spreads smoothly and quickly . . . right weight . . . proper thickness . . . correct size. ● For complete working pattern of "Tulip Bowl" pictured above, with both methods, send 25c. Or, for home-machine quilt-making instructions and Quilt Pattern Catalog, send stamped self-addressed envelope to: The Stearns and Foster Company, Dept. 89, Cincinnati 15, Ohio.

MOUNTAIN MIST®

PERFECT FILLING FOR Quilts

Corns Lift Right Out!

SUPER-FAST RELIEF

Never before anything like it!

Dr. Scholl's Zino-pads not only give fast *nerve-deep* relief . . . ease new or tight shoes — but also remove corns one of the quickest ways known to medical science. Try them!



Dr. Scholl's Zino-pads

Now Many Wear FALSE TEETH With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Doesn't cause nausea. It's alkaline (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

HORRIBLE SPASMS OF ASTHMA

make life miserable! Get blessed relief with Dr. R. Schlifmann's ASTHMADOR powder. A pinch in a saucer, light and inhale. Also in cigarettes and pipe mix. Ask your druggist for ASTHMADOR today!

I had composed a lullaby that was positively awful.

My father wanted me to become a violinist. But I preferred the piano, and my mother was my first teacher. When I was six years old, I began to study with one of my father's colleagues who was a professor at the Royal Danish Conservatory of Music.

When I was 10, I gave my first public concert. At 15, as a soloist, I played Rachmaninoff's Piano Concerto No. 2 with the Copenhagen Philharmonic Orchestra. There I was, a teen-ager, supported by 75 adult musicians. In the middle of a measure I suffered a nightmarish realization—I was ahead of the orchestra! I did what came to me, the expedient thing—I calmly walked over to the conductor, flipped three pages of his score, bowed politely, winked at the audience, and resumed my playing.

Like the onslaught of a friendly sea, warm ripples of laughter flowed toward me. And so I made my first break from serious concerts.

I have never laughed *at* music—only *with* it. Of course, music has its practical side. By playing "The Minute Waltz" three times, I can boil an egg. But what I treasure is music's soul-satisfying element, a quality that embroiders life.

BECAUSE of the invading Nazis, I couldn't get to my mother in Copenhagen on the night she lay dying. Music—and only music—bridged the gap. I knew she kept a radio by her bedside. With the help of friends at a Stockholm radio station I managed to broadcast a concert just for my mother. It ended with a tune she loved—a Danish lullaby. I am told that my mother died as the last note faded away.

When I was a refugee, I sat listening to a radio account of Hitler's march through Europe. The news had reached bottom, and my mood was at the bottom of that. In less than a second after turning the dial, I heard Jascha Heifetz playing Beethoven's Violin Concerto. My spirits soared: Music had driven me out of myself, out of the world, and to the heights.

I have seen a love of music enhance the lives of men occupying eminent positions. On the evening I played seriously for a President of the United States, I chose some of his favorites. Beset with problems—as all leaders are—he found time for a brief session in which music lifted him to another realm. I know this was so. I know it because I saw tears shining behind the glasses of Harry S. Truman.

It is this ability to feel through music that I think we can give to our children—a gift not for a particular holiday but one that lasts forever. #

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your house shines!*



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*the young modern
idea in cleaning*



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always serves

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After Dinner®
Mints



and
Jelly Centers
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at holidays and parties



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SOUP-SAMPLER'S FAVORITE! How do we know our Rancho Chicken Noodle Soup is extra special? You guessed it . . . the young fry dote on it. Mothers have told us why. "More chicken flavor" . . . "tastes better" . . . "more tender noodles." Try Rancho Chicken Noodle Soup on your clan tonight. Simple way to please 'em.

When the song left my heart

From page 49

be sustained by prayer and help from loved ones. Up to the time of my operation, my faith had seemed to fall into three categories: The inborn faith in oneself, the faith that others inspire in one, and above all—faith in a divine Being.

My father was an extremely religious man and instilled in me a faith in a divine Being when I was very young. He felt that faith and prayer were our God-given weapons against everything harmful, including fear. Perhaps being born on Christmas Day made me more receptive to this faith, which has endured all my life.

When I was just a little girl, someone said, "This child was born with a song in her heart." I guess that's because I started singing almost before I could talk. I tried to sing any song I heard. If I didn't know the words, I would hum the melody. My father would stop me when he heard me humming to remind me that "the Word came first." I'm sure that's what planted in my mind at an early age the firm belief I still hold today—that the most important thing in singing is to make the word live. And I have tried to do that throughout my singing career.

To make words "live" successfully in operatic roles and concert singing requires not only years of training and hard work, but also the combination of sustained faith and physical stamina. Neglect any one of the four, and the goal might not be attained.

I STARTED as a professional singer—a church soloist—when I was 13. I had the same faith in myself that all youngsters of that age have. Friends of the family said I had a good voice and even the people in my church approved my singing. But the ensuing years were not so easy as I thought they would be. I learned that having a good voice is much like owning a fine violin. Neither is much use to you unless you know how to play it. The only advantage that a singer has over the violinist or any other instrumentalist is the word, and as my father said: "The Word must live."

So what I thought was to be an easy road to success proved instead to be a long and often wearisome road that had to be paved with the hardest kind of work—work that tested my faith and endurance. There was many a night when I knelt down to pray and asked God to help me through, when prayers that I had learned in childhood took on a new meaning.

The faith that others have in you invariably strengthens your own. I have never known anyone who at

sometime or other has not needed that extra lift that someone else can give. When I was in Florence, Italy, one spring, I met a man named Frank Chapman. A fine singer himself, he seemed to be more interested in helping and giving faith to others. I have been one of the fortunate ones that he has helped. Whenever I have hit a stumbling block, he's been there to give me strength and to renew my confidence.

But Frank was not with me during the early years of my career, and my own faith and self-confidence were tried at times.

ONE of my most vivid memories of how prayer helped me was on the night of my first performance in the challenging role of Carmen. It was with the Cincinnati Zoo Opera Company, and we were singing in the open pavilion that stands in the middle of the zoo garden. I was in my dressing room and could hear the night sounds of the zoo inhabitants. You can imagine how distracting and disconcerting such sounds were to an already nervous young singer approaching such a demanding role for the first time.

I tried to concentrate on my entrance in the opera. I couldn't even remember my opening words, and right then I would have liked to be anywhere else in the world. To be perfectly honest, I was not only distracted by the vocalizing of the ducks and lions; I was downright scared!

It was almost the same kind of panic I had felt the night I was singing a secondary role in "Carmen" and the great Mary Garden had the title role. At the end of the performance, I heard her calling my name in a voice that rang through the theatre. I was sure I had done something wrong. There was no place to run and hide, so I approached her with fear shaking me like a leaf in the wind.

That wonderful woman took from her shoulders the famous Spanish shawl she had always worn as Carmen, cut it in half, and said simply, "One half for me and the other for you, my dear. You will be our next great Carmen!"

Mary Garden had expressed her undeniable faith in me. Yet there I was, in the zoo gardens, stiff with fright at the thought of making my debut as Carmen, even though I had worked so long and hard for that moment.

Unconsciously I found myself repeating the words that are the expression of faith for millions of people throughout the world: "Our Father which art in Heaven . . ." These living words calmed me and gave me the courage to go on. I found the faith in myself I needed and the confidence in

"Imagine!" says Mrs. America "Real 'yeast-riz' Pizza from Biscuit Mix!"



Mrs. America's "Pizza Pronto"

Measure into bowl . . . $\frac{3}{4}$ cup warm water (not hot—105° to 115° F.)
Sprinkle in . . . 1 package Fleischmann's Active Dry Yeast
Stir until dissolved
Add . . . $2\frac{1}{2}$ cups biscuit mix

Beat vigorously. Turn dough onto surface well dusted with biscuit mix. Knead until smooth, about 20 times. Divide dough into 4 pieces; roll each into 8-inch circle. Place on 1 greased baking sheets or in shallow pie pans. Press to make edge of circle slightly thick. Recipe also makes three 10- or 12-inch pizzas.

Note: If a thicker, more tender crust is desired, cover shaped crust and let rise in warm place until doubled in bulk (about 35 minutes).

Mix together . . . $\frac{3}{4}$ cup chopped onion
1 clove garlic, chopped
2 cups tomato sauce
1 cup cooked Italian sausage or chopped salami
salt and pepper to taste

Spread on dough.

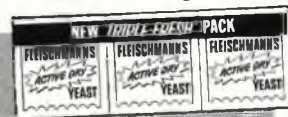
Top with . . . $2\frac{1}{2}$ cups grated Mozzarella cheese or 2 6-oz. packages sliced Mozzarella cheese (cut in thin strips)

Sprinkle with . . . 1 teaspoon oregano
Bake in hot oven at 425°F. 15 to 20 minutes until crust is brown, filling hot and bubbly. Serve immediately.

"The fastest, best flavored pizza yet!" says Mrs. William Giesse, of Cleveland, winner of the Mrs. America® title for 1959. "You just add yeast to biscuit mix and make a real Italian pizza crust.

"Imagine! No rising or long kneading. Hardly any measuring or fuss. Now it's easy to get the wonderful flavor that only yeast can give.

"Just be sure to make your crust with Fleischmann's Active Dry Yeast. That's the kind prize-winning cooks like best—it's fast and easy and keeps for months!"



my ability to do the job. And never since has Carmen held any terrors for me.

BUT the decision to undergo a heart operation was a new experience for me. I began to think of alternatives. Without such an operation, I realized, I might never be able to sing again—and singing has always been life to me. I might never again enjoy the full active pattern of living that meant so much to my husband and me. There was the real possibility that I might become an invalid and that my life would be greatly shortened.

Once again I was faced with fear—the thick crawling kind of fear that

seems to engulf the brain, robbing you of the power of clear thinking. I knew that only through faith and prayer would I gain the courage to go through with it.

When I understood all that I was going into, when it was explained to me exactly what they were going to do to repair my damaged heart, I had faith in the skilled hands and minds of my doctors and surgeons. I had complete confidence in them; and decided to go ahead and have the operation.

It was the most important decision I ever made in my life—one that probably saved my life. I went in unafraid

and I came out the happiest person in the world. I was singing the fourth day in my hospital bed, grateful to discover that my breathing was miraculously improved. Ten weeks later I appeared on tv on the Edward R. Murrow show for the American Heart Association.

Now, only two years later, I'm resuming my voice studies with the hope that I shall be able to return to the concert stage—to make the Word again live.

BUT something new came to me with this operation. For the first time in my life the words "medical research" had real meaning to me. If I hadn't had this operation, I should not have been able to sing again. But more important, if my situation had become critical only a few years earlier than it did, there would have been little possibility of saving my life or my voice. Heart research had only recently made such an operation possible.

And this is even more wonderful—since my operation I have discovered that the children of today do not necessarily have to go through what I did. Someday—and soon, I hope!—the kind of operation I had may not be necessary. Already, our doctors have the knowledge to control rheumatic fever and, to an extent, prevent heart damage that may result. Strep infections are now being recognized and prompt medical treatment is preventing what happened in my case—to my heart.

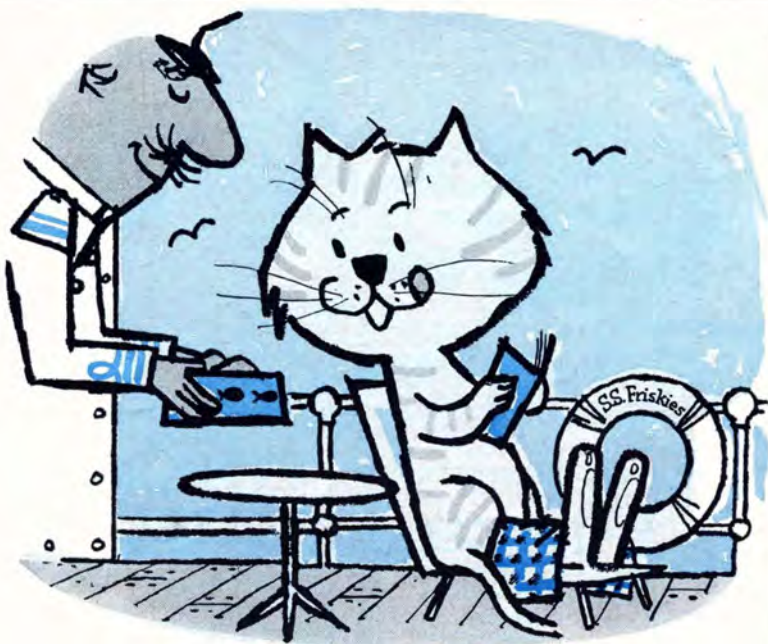
But the prevention of rheumatic fever does not begin with medication. It begins with the parents. To help safeguard your child's heart, the Heart Association gives this advice:

If a sore throat occurs suddenly and your child has such symptoms as continuing high fever and difficulty in swallowing, call your doctor. Only he can tell whether your child has a strep infection. If your child does have a strep throat, there is the possible threat of rheumatic fever.

With the wholehearted co-operation of parents, it is comforting to know, thousands of children can now be spared the ravages of rheumatic fever. But only if strep infection is recognized and given prompt medical attention can this be accomplished.

This kind of prevention was not available during my childhood, but I shall be forever grateful for the kind of medical research that now makes it possible to give new life to thousands of hearts like mine.

And so to my three faiths I have added a fourth. To faith in God, faith in oneself, and the faith that others give one, I add faith in heart research. Blessedly it caught up with me in time to save my life the day the song—temporarily—left my heart. ##



Even the fussiest cats prefer Friskies

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A complete balanced cat diet. Made from costlier, table-quality fish, with added cereals and Vitamins B₁, B₂, and E—no "extras" to add... no extra cost to you!

And Friskies is so pleasant to feed. Never a hint of strong fishy smell. Never a variance in color, taste or appearance.

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8-oz. and 15-1/2-oz. sizes

Darlings...do save 10¢ this very day!



... and discover wonderful **NEW LIQUID Soilax!**

Never scoff at a dime, darling! Ten of them make a dollar... and no one knows better than I, Sheila Kenway... Spokeswoman for New Liquid Soilax!

Just clip this coupon, take it to your grocer's, and get your bottle of New Liquid Soilax... for 10¢ less! Its' divine for washing your diamonds... simply marvelous for brightening marble halls... and, oh yes!

TRY IT ON YOUR DISHES, TOO!

Washes dishes better, brighter, than leading liquid dishwashing detergents! And then...

- ★ does your delicate lingerie...
- ★ wonderful for baby's wear...
- ★ cleans venetian blinds in seconds...
- ★ great for windows, mirrors...

Do try it today! It's amazing!



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Dear Grocer..

I'd love you to give my friend 10¢ OFF on her purchase of
NEW LIQUID SOILAX

Sincerely, *Sheila Kenway*

TO DEALER: Economics Laboratory will redeem this coupon for 10¢ plus 2¢ for handling, provided you and customer have complied with the terms of this offer. Any other application constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown upon request. The customer must pay any sales tax. Coupon void if use is prohibited, restricted or taxed. Cash value 1/20 of cent. Mail coupon to Economics Laboratory c/o Neilsen Coupon Clearing House, Clinton, Iowa, for refund of amounts stated above. We will pay postage charge for mailing coupons. Limit—one coupon to a family. OFFER EXPIRES JUNE 30, 1959.

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"If I'm smart enough to use Mrs. Stewart's Bluing to keep clothes whiter than with anything else AND save money—I'm smart enough to spend the savings—so there!"



We don't go all the way with this—but she's got a point! Mrs. Stewart's Bluing is economical. It costs only $\frac{3}{4}$ ¢ a wash to keep the white sparkle of newness in your clothes. Only real bluing makes clothes truly white. Mrs. Stewart's Bluing is easy to use in automatic or regular washers. Use it—have a happy and profitable washday.



Hamburger

From page 71

EAST-WEST SUKIYAKI

If you've never cooked this Oriental dish, do try it. It's so simple!

Makes 4 servings

- 1 Bermuda onion, thinly sliced
- 1 tablespoon salad oil
- 1 pound ground beef
- 3 stalks of celery, thinly sliced
- 6 large fresh mushrooms, thinly sliced
- $\frac{1}{4}$ pound green beans, sliced lengthwise
- 1 can (about 5 ounces) bamboo shoots, well drained
- 1 tablespoon sugar
- $\frac{1}{3}$ cup soy sauce
- 1 chicken-bouillon cube
- $\frac{1}{2}$ cup water
- $\frac{1}{2}$ pound spinach, cleaned and stems removed
- Seasoned hot rice

1. Saute onion in salad oil in large heavy frying pan until it starts to soften; add ground beef; saute 2 to 3 minutes, breaking meat up with a fork as it cooks.
2. Add celery, mushrooms, green beans, bamboo shoots, sugar, soy sauce, bouillon cube, and water; stir to mix; cover; simmer about 10 minutes.
3. Arrange spinach on top of meat and vegetables; cover; simmer 5 minutes longer, or just until spinach wilts and vegetables are crispy tender.
4. Serve with seasoned hot rice.

MEAT BALLS HAWAIIAN

A green, brown, and gold dish—invitingly exotic

Makes 4 servings

- 1 pound ground beef
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{4}$ teaspoon ginger
- 1 egg
- 1 teaspoon water
- $\frac{1}{4}$ cup flour
- 3 tablespoons salad oil
- 1 can (about 1 pound) pineapple chunks and syrup
- $\frac{1}{4}$ cup brown sugar, firmly packed
- 2 tablespoons cornstarch
- $\frac{1}{4}$ cup vinegar
- 1 tablespoon soy sauce
- 2 green peppers, seeded and cut into strips
- Buttered hot noodles

1. Season ground beef with salt and ginger; form lightly into 16 small balls; dip in egg, slightly beaten with 1 teaspoon water, then in flour; saute in salad oil in large frying

pan, turning to brown all sides; remove from heat; take out meat balls while making sauce in same pan.

2. Drain syrup from pineapple; add water to make 1 cup; stir into drippings in pan; stir in brown sugar mixed with cornstarch, vinegar, and soy sauce; heat, stirring constantly, until sauce thickens and boils 3 minutes.
3. Arrange browned meat balls, pepper strips, and pineapple chunks in separate piles in pan; stir each gently to coat with sauce; cover; simmer 10 minutes, or until heated through.
4. Serve with buttered hot noodles, plain or with a garnish of toasted shredded almonds, as pictured on page 70.

BUNYAN BEEF STACKS

Plain hamburger and onion with a new flair

Makes 6 servings

- 1 large Bermuda onion
- 2 tablespoons butter or margarine
- $\frac{1}{4}$ cup water
- 3 tablespoons brown sugar
- Paprika
- 2 pounds ground beef
- $\frac{1}{4}$ cup catsup
- $1\frac{1}{2}$ teaspoons salt
- $\frac{1}{4}$ teaspoon pepper

The **HEART** of any Cake Recipe!



The Quality BAKING POWDER with the STEADY ACTION!

Another Fine Product of Standard Brands Inc.

DON'T FORGET!
Send can top or flag from bag of

JOLLY TIME POP CORN

and qualify for

BONUS CASH
IN \$100,000⁰⁰

SUPERMARKET CONTEST

SEE CONTEST DETAILS PAGE 57

TRICK OR TREATS

Here's perfect handout for both you and the kids. The kids love Wrigley's Spearmint Gum so delicious, satisfying. For you, it's easy and inexpensive.



HOW TO PLAY pumpkin pinata game

After using as centerpiece, hang up pumpkin so that it can be jerked up and down. In turn, players are blindfolded and with stick try to break pumpkin. When broken, candy and favors tumble out and all scramble to claim rewards.

1. Peel and cut onion crosswise into 6 slices; saute in single layer in butter or margarine in large frying pan about 5 minutes; turn slices with wide spatula; add water and brown sugar; cover; simmer 10 minutes, or just until tender; sprinkle generously with paprika; hold for Step 3.
2. Combine ground beef, catsup, salt, and pepper in large bowl; form lightly into 6 large patties.
3. Broil, with top of meat 4 inches from heat, 5 to 7 minutes; turn; broil 5 to 7 minutes longer, or until done as you like it; top each patty with a paprika onion slice. (Our picture on page 70 shows them served with fried potatoes, buttered broccoli, and fresh tomato wedges.)

**BURGER STEAKS WITH SAUCE
DIABLE**

*A beef dinner to please
the men of the family*

Season 1½ to 2 pounds ground beef with 1½ teaspoon salt; shape lightly into 4 thick "steaks." (One-and-a-half pounds will make 4 six-ounce-size patties; 2 pounds, 4 big 8-ounce ones.) Place on broiler pan; brush lightly with bottled thick meat sauce; broil, with top of meat 4 inches from heat, 5 to 7 minutes; turn; brush again with sauce; broil 5 to 7 minutes longer, or
[To page 119]

**Tempting array — cheese tray with
NEW "KRISPY" FLAVOR!**

"KRISPY" CHEESE PLEASER



Bring out the best in the cheese you like best with new "Krispy" flavor. Fresher, flakier, "Krispy-er" than ever, Sunshine Krispy Saltines out-taste 'em all!



The Saltine of 1000-and-1 uses from the Thousand Window Bakeries of Sunshine Biscuits, Inc.

Hidden in this Pumpkin Piñata is quick three-way solution for your

OCTOBER PARTY FUN

This big Pumpkin Piñata, 11x20 inches, is all you need for **1**—jolly centerpiece for decorating your table; **2**—smash-hit party game that children, teens, even adults love to play; **3**—prizes—ample candy and 20 small favors. (And you might add a few packages of Wrigley's Spearmint Gum).

THIS PUMPKIN PIÑATA: Made of pasteboard and wire, festooned in orange and black; 90 party-wrapped candies; 20 novelties. TO GET, write SEARS, ROEBUCK & CO., Chicago 7, and send \$3.97 plus 45¢ postage.

What every mother knows!

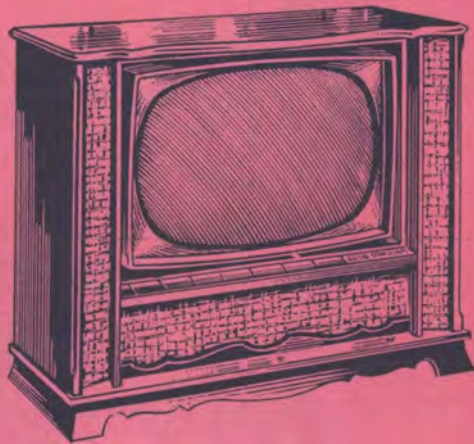


There isn't any treat so wholesome and satisfying and that all the family enjoys like Wrigley's Spearmint Gum. Tastes so good, lasts so long, costs so little. Enjoy daily! Millions do!

LOOK



all the TV extras
at no extra cost



5-speaker Decorator Console Model 21DC-10
in Normandy French Provincial finish.



The Best Buy in Sight... Here's Why:

RELAX with the most complete remote control in TV—even has a built-in speaker for personal listening. THRILL to multiple-speaker FM sound... and there's an amplifier and input connection for stereophonic Hi-Fi reproduction, too! SELECT from 45 different cabinet styles and finishes handcrafted in hardwoods. CHECK these exclusive Packard Bell features: Golden Rangefinder chassis with the West's clearest picture... Golden Power Guard for transformer protection, longer chassis life... Exclusive Picture Fidelity Control... and many more! SEE Packard Bell TV from \$169.95. LOOK... COMPARE... at your Packard Bell dealer's—now!

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West's largest selling

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Touch-ups for table tops

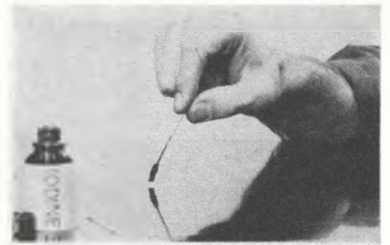
By WALTER IAN FISCHMAN

MOST table tops acquire a fine network of tiny white scratches after a few years. These can be erased by polishing the surfaces with paste wax.

But you can't dispose of dents and deep scratches quite so simply. Nor can white rings left by wet glasses be removed with a flick of the wax cloth.

Here are some easy ways of repairing table-top mars on both painted and natural-wood surfaces.

Wood surfaces



Stain white scratches on tops of mahogany tables by rubbing with cotton-wrapped toothpick dipped in iodine



The white scratches on a walnut table can be stained the right color by rubbing area with the meat of a walnut



Deep scratches need a fill in addition to an iodine or walnut stain. Carefully brush finish similar to the original into crack. Dry; rub gently with very fine steel wool. Polish surface with wax



Most hardware stores carry furniture-repair sticks (wood-colored wax crayons) for mending marred wood surfaces. Rub suitable stick back and forth across crack until it is filled with wax



Use the little square of hard fiber-board that is supplied with the furniture-repair stick to remove any of the excess crayon wax from the table top. Then polish the spot with wax

Painted wood surfaces



Scratches on painted surfaces respond to ordinary wax crayons. Select one that matches the paint and rub across the crack until it is filled. Remove excess and polish the area with wax



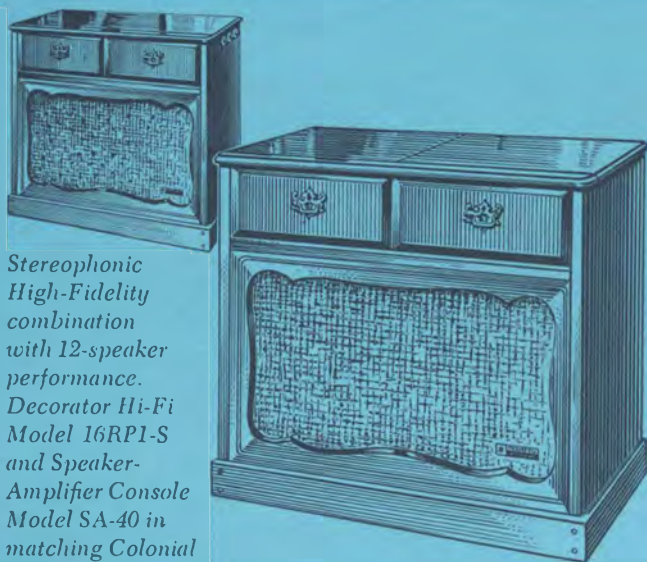
If you've saved any of the original finish, drip it into scratch with a toothpick. Dry thoroughly. Rub spot with very fine steel wool; polish with wax
[To page 118]

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sound sensation*

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High-Fidelity**
by Packard Bell



*Stereophonic
High-Fidelity
combination
with 12-speaker
performance.
Decorator Hi-Fi
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Amplifier Console
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matching Colonial
Maple finishes.*

The Best Buy in Sound...Here's Why: EVERY model equipped to play the new stereophonic disks—just connect to your TV, radio or Packard Bell speaker-amplifier unit! ENJOY all these quality features: Powerful push-pull amplifiers, automatic 4-speed changers (play both stereo and standard records), multiple speakers, all-hardwood sound chambers. Even AM-FM radio! CHOOSE from 26 different styles and finishes, handcrafted in selected hardwoods. SEE Packard Bell Stereophonic High-Fidelity from \$179.95 and companion Speaker-Amplifier units from \$39.95. LISTEN... COMPARE... at your Packard Bell dealer's—now!

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good taste is always in season

Olympia's refreshing character—mellow as Indian Summer, crisp as first frost—is suited to every season.

A most unusual water makes the flavorful difference in Olympia . . . a water so pure and constant that it is *naturally perfect* for brewing just as it flows from the earth. It is this extraordinary artesian brewing water that *blends in* and *brings out* the subtle flavors and delightful aromas of choice hops and grains. Throughout the seasons, throughout the West, Olympia adds refreshing good taste to so many occasions.

"It's the Water" that makes Olympia Beer so good

OLYMPIA BREWING COMPANY, OLYMPIA, WASHINGTON, U. S. A. *®

Touch-ups for table tops

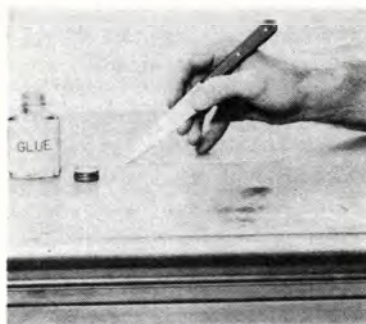
From page 117

Dents



This remedy sometimes raises dents. Fold cloth into small pad, soak with water, and place on dent. Put a marble on cloth and rest tip of hot iron on it. Water will turn to steam and expand the wood fibers. Wax; polish

Cracks



Prevent cracks from widening by working a good-quality animal glue into the opening with the tip of a knife. Fill the crack level with the surface

White rings



To obliterate white rings, dust area with cigarette ashes. Moisten clean cloth with lemon juice and rub very gently. (Too much elbow grease will remove thin layer of finish.) Wipe away mixture after each stroke and check results. Wax; then polish. ##

This is no place for "second-best"..



this is the place for BEST FOODS
(it's real mayonnaise!)

Best Foods® Mayonnaise is so full-bodied and creamy, it makes better sandwiches, keeps them fresh-tasting longer! Try this new, hot bacon and tomato combination:

- 6 bacon strips, crumbled
- sliced cheese
- sliced tomatoes
- 1 cup Best Foods Mayonnaise

Arrange tomato slices on toast. Top with sliced cheese. Spread with Best Foods-bacon mixture. Broil just until mayonnaise topping puffs up golden-brown. And remember—only *Real* Mayonnaise puffs!



Fresh-made in the West... Famous for whole eggs

Now...
no baking...
no cooking...



just defrost and serve!

Simple Simon
fresh-frozen
cream pies...



coconut,
strawberry,
lemon,
chocolate



NEW FROM CARNATION, the most delicious cream pies ever! Made from our own exclusive recipes, Simple Simon Frozen Cream Pies are light and luscious, with creamy-smooth fillings...light, flaky crust...snowy-white toppings!

CHOOSE from rich Chocolate, tangy Lemon, savory Coconut, delicious Strawberry. Each pie gives 6 generous servings. You just defrost, serve! Wonderful for outdoor eating.

Hot weather idea - serve while still frosty cold.

FRESH-FROZEN FRUIT PIES, TOO! Green Apple, Cherry, Peach, Boysenberry - all your favorite fruit pies. So good - so easy! No need to defrost. Just bake and serve.



**SIMPLE
SIMON**
Frozen Pies

Another quality
product of

Carnation[®]

Hamburger

From page 115

until done as you like it. Serve with SAUCE DIABLE. Makes 4 servings.

SAUCE DIABLE—Combine $\frac{1}{2}$ cup chili sauce; $\frac{1}{4}$ cup brown sugar, firmly packed; 3 tablespoons vinegar; 2 tablespoons prepared mustard; and $\frac{1}{4}$ teaspoon liquid pepper seasoning in a small bowl; mix well. This sauce is hot, so serve sparingly. Store any leftover sauce in a covered jar in the refrigerator. Makes 1 cup.

SO-GOOD MEAT LOAF

Fresh vegetables give this loaf a delightful flavor surprise

Bake at 375° about 1 hour.

Makes 6 servings

- 1½ pounds ground beef
- 1 cup grated raw carrots
- 1 cup grated raw potato
- 1 small onion, grated
- 1 can (3 to 4 ounces) chopped mushrooms and liquid
- $\frac{1}{2}$ cup fine dry bread crumbs
- 1 teaspoon salt
- $\frac{1}{4}$ teaspoon pepper
- 1 cup dairy sour cream

1. Combine all ingredients in large bowl; mix lightly with fork; form into a large thick patty in shallow baking pan, 13x9x2.
2. Bake in moderate oven (375°) 1 hour, or until brown; cut in pie-shape wedges.

QUICK BEEF STROGONOFF

Sour cream gives this gourmet dish a rich flavor

Makes 4 servings

- 1 pound ground beef
- 1 tablespoon butter or margarine
- $\frac{1}{4}$ cup canned tomato sauce
- 2 tablespoons minced parsley
- 2 tablespoons grated onion
- 1 teaspoon prepared mustard
- $\frac{1}{2}$ teaspoon sugar
- $\frac{1}{4}$ teaspoon salt
- 1 cup dairy sour cream
- seasoned hot noodles, rice, or mashed potatoes

1. Sauté beef lightly in butter or margarine in medium-size frying pan, breaking meat up with a fork as it cooks.
2. Stir in tomato sauce, parsley, onion, mustard, sugar, and salt; heat, stirring constantly, until sauce is bubbly-hot.
3. Stir in sour cream just before you are ready to serve; heat just to boiling; remove from heat, as gravy may curdle.
4. Serve over seasoned hot noodles, rice, or mashed potatoes. ##

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BOX 3784, SEATTLE 24, WASH.**

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AT FOOD STORES EVERYWHERE

Festive fare makes a party

THOUGHTS of Thanksgiving and Christmas get-togethers with friends and loved ones always bring a glow of anticipation and delight. In the November issue of EVERYWOMAN'S FAMILY CIRCLE we're anticipating *with you* the informal parties, as well as the Thanks-



giving feast, that will highlight the colorful, heart-warming season just ahead.

Our party foods, themes, and decorations are off the beaten track, to help you add the magic touches of surprise and extra enjoyment to your entertaining. We'll picture an informal help-yourself late-evening supper that features a delicious variation on Swiss fondue—a rich piping-hot cheese mixture into which guests dip chunks of assorted sea foods, breads, and raw vegetables. At another get-together we'll show you how to plan a supper party around a favorite stand-by dish, feature it in a new glamorous way, and serve it with accompanying foods that set it off to perfection. Our south-of-the-border fiesta buffet is a Mexican-style supper straight from the famed kitchen of Elena Zelayeta, nationally known for her Mexican recipes, cookery, and cookbooks. And we'll carry our "different" ideas right to the Thanksgiving dinner table. If it's your turn this year to invite the family clan to your home, we'll show you how the much-loved traditional turkey feast can be enhanced and varied.

- To top off these seven party-giving pages, we're adding two more to show you how to make the eye-catching floral and fruit decorations that lend distinction and lively color to our scenes.

Are women losing their modesty?—

Because we so often hear an affirmative answer to this question, with the complaint that modern woman is more and more losing the respect enjoyed by women of her grandmother's generation, we put the question to a noted psychiatrist. In next month's issue Dr. Richard H. Hoffmann answers, and he tells why he believes our society could not exist without feminine modesty. He explains what modesty really is,

how it is acquired, and why it is sometimes lost, citing many examples to illustrate his points.

Dreams to sew for dolls and their mamas—In our November issue we're bringing you delightful gift ideas that you can sew at home—pattern-made clothes for Christmas dolls and for the little girls who will so joyously receive and mother them. We'll picture happy youngsters with their dolls, to show you how enchanting the results of your gift-making can be: A mother-daughter outfit for child and doll—an identical dress-and-pinafore set; a little girl wearing her new jumper dress and holding a baby doll that's clad in a coat and bonnet; an enthralled junior mamma whose doll is wearing a trapeze-silhouette dress in the same style as her own! Plus more fun-to-make doll wear such as a nighty-and-peignoir set.

Charm—what is it?

Is it a gift with which a lucky few are born? Or can it be acquired? In next month's "The Secret of Charm" you'll find some challenging answers to these questions—with examples from the lives of such charming people as actresses Audrey Hepburn and Gwen Verdon, the Duchess of Windsor, and many more. This feature not only defines charm but suggests the qualities anyone can develop to become more charming.



Audrey Hepburn

Next month—your second and last chance to enter our \$100,000 contest—Our lavish Silver Jubilee Contest for readers, launched in this issue, will conclude next month. (For your entry blank, and a description of the more than 800 exciting prizes, see pages 58-63 in *this* issue.) Every reader may enter the contest twice—by using the October entry blank and the one that will appear next month. And you'll have that second chance, too, to win *additional cash prizes*, as described this month on page 57. Be sure to double your chances by submitting your second entry in November.

Plus many more helpful and entertaining features—yours to read in the November issue of EVERYWOMAN'S FAMILY CIRCLE. # #

Handmades for the carefree set



7173



7353



675



752

675—Child's-prayer panel, beautifully illustrated, is embroidered in simple stitches. Pattern includes transfer for a 16x20-inch panel, color chart, directions for making and framing.

7173—Use remnants of plaid and plain fabrics for this crisp little school dress. Trim it with gay ruffles and embroidery. In child sizes 2-10. Pattern includes transfer. *State size.*

752—Jumper (with doll-face pockets) and blouse together take but a small amount of fabric. Tissue pattern, in child sizes 2-10, includes face transfers and directions. *State size.*

7353—Applique cowboys and horses—each a single patch—on this quilt. Included in pattern are patches, directions, and yardage measurements for youth-size and twin-bed-size quilts.

HOW TO ORDER

Send 25c (in coin) for each pattern to: Everywoman's Family Circle Needlecraft, Box 162, Old Chelsea Station, New York 11, N. Y. (In the United States add 5c for each pattern if you want first-class mailing.) In Canada: 60 Front St. W., Toronto 2, Ont.

Send 25c more for the Needlecraft Catalogue

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half the normal retail price.



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buyer's guide

COVER

Woman's cardigan, pull-over, and skirt and
man's sweater by Jantzen, Inc., Jantzen Center,
Portland 8, Ore.

Woman's cardigan available at:
PORTLAND, ORE.—Olds & King.
RICHMOND, VA.—Miller & Rhoads.

SALT LAKE CITY—Z.C.M.I.
Woman's pull-over available at:
SALT LAKE CITY—Z.C.M.I.
SPOKANE—The Crescent.

Skirt available at:
ST. LOUIS—Famous Barr.
SPOKANE—The Crescent.
Man's sweater available at:
SEATTLE—The Bon Marche.

For additional stores, or store nearest you, write
manufacturer listed above.

SHORT CUTS TO BETTER HOUSEKEEPING

Utility cart by Kol, Inc., 2323 Ellis Ave., St.
Paul 14, Minn.; butter or margarine scale by
Zim Mfg. Co., 3047 W. Carroll Ave., Chicago
12, Ill.; fabric sizer (Uhu-Line) by Uhu Pro-
ducts Corp., 820 Greenwich St., New York 14,
N. Y.; transparent pressing cloth by David
Traum Co., Inc., 11 E. 25th St., New York 10,
N. Y.; movable clothes rod (Low-Bar) by Berke-
ley Industries, Berkeley Bldg., Jersey City 2,
N. J.; grease and oil remover by Banzoil Corp.,
5815 N. Sheridan Rd., Chicago 40, Ill.

FASHIONS FOR YOUR FULL FALL DAYS

Page 37—(Top, left) Pull-over, cardigan, and
skirt (Jane Irwill) by Irwill Knitwear Corp.,
1372 Broadway, New York 18, N. Y. Cardi-
gan available at:

CHICAGO—The Fair.
SALT LAKE CITY—The Auerbach Co.
(Top, right) Dress by McKettrick-Williams,
Inc., 1400 Broadway, New York 18, N. Y.
Available at:
NEW YORK—Arnold Constable.
SAN FRANCISCO—Macy's.
SEATTLE—Rhodes of Seattle.
WASHINGTON—Jelleff's.

(Middle) Dress (Barbette) by Barmon Bros.
Co., Inc., 1350 Broadway, New York 18, N. Y.
Available at:
SPOKANE—The Crescent.

(Bottom) Sheath dress and jacket (Pat Per-
kins) by Sunnyvale, Inc., 1350 Broadway,
New York 18, N. Y. Available at:
CINCINNATI—H. & S. Pogue.
DENVER—The May Co.
PROVIDENCE—Gladding's.
WICHITA—Buck's.

Page 38—(Top) Girl's cardigan and boy's cardi-
gan by Regal Knitwear Co., Inc., 1333 Broad-
way, New York 18, N. Y. Girl's cardigan
available at:

CLEVELAND—Halle Bros.
SPOKANE—The Bon Marche.
Girl's skirt by Girl-Town, Inc., 35 Wm. T.
Morrissey Blvd., Boston 25, Mass. Avail-
able at:
ATLANTA—Davison-Paxon.
DENVER—The May Co.
NEW HAVEN—Edward Malley.
SPRINGFIELD, MASS.—Albert Steiger.

(Bottom) Two-piece dress by Tailored Junior
Dress Co., 1400 Broadway, New York 18,
N. Y. Available at:

BUFFALO—Adam, Meldrum & Anderson.
INDIANAPOLIS—L. S. Ayres.
KANSAS CITY, Mo.—The Jones Store.
NEW ORLEANS—D. H. Holmes.
PHILADELPHIA—Strawbridge & Clothier.
ST. LOUIS—Stix, Baer & Fuller.
WASHINGTON—The Hecht Co.

Page 39—(Top) Sheath dress and jacket (shown
without jacket on page 38—top) by Abe
Schrader Corp., 530 7th Ave., New York 18,
N. Y. Available at:

BALTIMORE—Hochschild, Kohn.
BOSTON—Jordan Marsh.
CLEVELAND—Halle Bros.
DANVILLE, VA.—Thalhimer's.
HARTFORD—G. Fox.
INDIANAPOLIS—Wm. H. Block.
NEW ORLEANS—Maison Blanche.
PORTLAND, ORE.—Meier & Frank.
RICHMOND, VA.—Thalhimer's.
SALEM, ORE.—Meier & Frank.
SALT LAKE CITY—Z.C.M.I.
WINSTON-SALEM—Thalhimer's.
Headpiece by A. Brod, Inc., 9 E. 37th St.,
New York 16, N. Y.

(Right) Dress by Princess Junior Corp., 1359
Broadway, New York 18, N. Y. Available at:
NEWARK, N. J.—Kresge's.
PHILADELPHIA—Strawbridge & Clothier.
ST. LOUIS—Famous-Barr.

(Bottom) Chemise dress by Princess Junior
Corp., 1359 Broadway, New York 18, N. Y.
Available at:
NEWARK, N. J.—Kresge's.
PHILADELPHIA—Strawbridge & Clothier.

Shoes by A. Sandler Co., New England Industrial Center, Boston 94, Mass. Available at:

NEW YORK—B. Altman.

Page 40—(Top) Sheath dress and jacket by Miss T. J. Dress Co., 1400 Broadway, New York 18, N. Y. Available at:

BUFFALO—Adam, Meldrum & Anderson.

KANSAS CITY, Mo.—The Jones Store.

NEW ORLEANS—D. H. Holmes.

NEW YORK—Franklin Simon.

ST. LOUIS—Stix, Baer & Fuller.

WASHINGTON—The Hecht Co.

Headpiece by A. Brod. Inc., 9 E. 37th St., New York 16, N. Y.

(Right) Dress by Du Barry Frocks, Inc., 1385

Broadway, New York 18, N. Y. Available at:

LOS ANGELES—J. W. Robinson.

NEW ORLEANS—D. H. Holmes.

NEW YORK—Best & Co.

WASHINGTON—Woodward & Lothrop.

YOUNGSTOWN, O.—G. M. McKeley.

(Bottom) Dress by Abe Schrader Corp., 530

7th Ave., New York 18, N. Y. Available at:

BALTIMORE—Hochschild, Kohn.

BOSTON—Jordan Marsh.

CLEVELAND—Halle Bros.

HARTFORD—G. Fox.

INDIANAPOLIS—Wm. H. Block.

LOS ANGELES—J. W. Robinson.

NEW ORLEANS—Maison Blanche.

PITTSBURGH—Kaufmann's.

PORTLAND, ORE.—Meier & Frank.

ST. LOUIS—Famous-Barr.

SALEM, ORE.—Meier & Frank.

SALT LAKE CITY—Z.C.M.I.

Handbag by Lewis Purses, Inc., 135 Madison

Ave., New York 16, N. Y.

Page 41—(Bottom) Shoe by Vitality Shoe Co.

Div., International Shoe Co., 1509 Washing-

ton Ave., St. Louis 3, Mo. Available at:

DETROIT—Crowley, Milner.

LOS ANGELES—Bullock's.

Handbag (M. M.) by Morris Moskowitz

Corp., 1 E. 33rd St., New York 16, N. Y.;

gloves (Stretchies) by American Astral

Corp., 11 E. 36th St., New York 16, N. Y.;

bracelet by Capri Jewelry, Inc., 392 5th

Ave., New York 18, N. Y.

Other jewelry by Capri Jewelry, Inc., 392 5th

Ave., New York 18, N. Y., and by Trifari,

Krussman & Fishel, Inc., 16 E. 40th St., New

York 16, N. Y.; all gloves (Stretchies) by

American Astral Corp., 11 E. 36th St., New

York 16, N. Y.

For additional stores, or store nearest you, write

manufacturers listed above.

AMERICA'S NO. 1 MEAL—BREAKFAST

Page 42—Portable drink mixer by Waring

Products Corp., 25 W. 43rd St., New York 36,

N. Y.

Page 43—Dinnerware (Arabia), Tapestry pat-

tern, stainless-steel flatware, Canute pattern,

and table accessories from Georg Jensen, Inc.,

667 5th Ave., New York 22, N. Y.; decorative

chicken from Merrill Ames, 41 E. 8th St.,

New York 3, N. Y.

HALLOWEEN PARTY—SHARI LEWIS STYLE

Halloween-party kits, including room decorations,

party hats, and spooky markers (Spook Sticks)

by Hallmark Cards, Inc., 25th and McGee Sts.,

Kansas City 41, Mo.

SEW IT'S PARTY TIME

Page 56—(Top left) Pattern No. 2583 made up

in lace (Ametex) by American Textile Co.,

Inc., 25 E. 31st St., New York 16, N. Y.; (top,

right) pattern No. 2723 made up in silk print

by William Skinner & Sons, 12 W. 40th St.,

New York 18, N. Y.; (bottom) pattern No.

2687 made up in faille fabric (Rib-O-Will) by

Counter Fabrics, Inc., 450 7th Ave., New

York 1, N. Y.

Page 57—(Left) Pattern No. 2725 made up in

Jacquard fabric (Regency) by Counter

Fabrics, Inc., 450 7th Ave., New York 1, N. Y.;

(right) pattern No. 2726 made up in satin

fabric (Artista) by Lawrence J. Fink, Inc.,

1412 Broadway, New York 18, N. Y.

All interfacing (Siri) by David B. Carmel &

Co., Inc., 1407 Broadway, New York 18, N. Y.

BIG DIVIDENDS FROM SMALL

KITCHENS, DONE OVER

Pages 64-65—Kitchen planned by Barmark

Kitchens, 198 Central Ave., East Orange,

N. J.; cabinets by St. Charles Mfg. Co., St.

Charles, Ill.; counter-top material by Panelyte

Div., St. Regis Paper Co., 261 Madison Ave.,

New York 16, N. Y.; refrigerator by Frigida-

ire Div., General Motors Corp., Dayton 1,

O.; wall oven and range top by George D.

Roper Corp., Kankakee, Ill.; dishwasher by

Hotpoint Co., Chicago 44, Ill.; garbage dis-

poser by Youngstown Kitchens, Salem, O.;

sink by Elkay Mfg. Co., 1874 S. 54th Ave.,

Chicago 50, Ill.; vinyl-tile floor covering by

Robbins Floor Products, Inc., Tusculumbia,

Ala.; wallpaper and matching curtains, Dining

Out pattern, by Waverly Fabrics, 60 W. 40th

St., New York 18, N. Y.; window shades from

Window Shade Mfrs. Assn., 341 Madison

Ave., New York 17, N. Y.; table radio

(Laurel) by Zenith Radio Corp., Chicago 39,

Ill.; coffee maker and toaster-oven by General

[To page 131]

Glamorous coffee cake tastes
as good as it looks!

\$1,000 Recipe

... a winner from Pillsbury's Best
9th Grand National Bake-Off

Sweetheart Coffee Cake

quick 'n' easy to shape ... with a delightful cinnamon-nut flavor

BAKE at 350° for 25 to 30 minutes.

MAKES 2 coffee cakes.

Softens... 2 packages Red Star Special Active Dry Yeast or 2 cakes Red Star Compressed Yeast in $\frac{1}{2}$ cup warm water.

Combine... in large bowl $\frac{1}{2}$ cup Crisco or butter, $\frac{1}{2}$ cup sugar, 2 teaspoons Morton Salt and $\frac{1}{2}$ cup hot scalded milk; stir to melt shortening. Cool to lukewarm.

Stir in... 2 unbeaten eggs and the softened yeast.

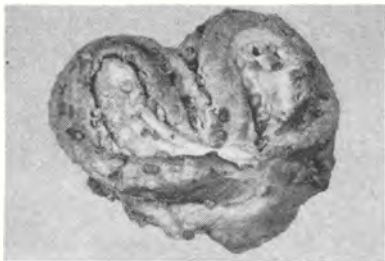
Add gradually... $4\frac{1}{2}$ to 5 cups sifted Pillsbury's Best All Purpose Flour to form a stiff dough.

Knead... on floured surface until smooth and satiny, about 5 minutes. (To knead, fold dough over on itself and push with palms of hands. Repeat this process rhythmically, turning dough one quarter way around each time.) Place in greased bowl and cover.

Let rise... in warm place (85° to 90°F.) until light and doubled in size, about $1\frac{1}{2}$ hours.

Red Star is the one and only "official" yeast in the 9th Grand National Bake-Off

... called for in all winning yeast recipes.



Grand Prize Winner—Junior Division, submitted by Marianne Louise Hirt, Lucas, Kansas

Combine... 1 cup nuts, chopped; 1 cup sugar; and 2 teaspoons French's Cinnamon.

Divide... dough in half. Roll out one portion to a 15 x 10-inch rectangle. Brush with melted butter. Sprinkle with half of cinnamon-sugar mixture. Roll as for jelly roll, starting with 15-inch side.

Place... on greased baking sheet. Fold half the roll on top of other half, sealing ends together. Starting at folded end, cut with scissors down center of roll to within 1 inch of other end. Turn cut halves flat on side, cut-side up, to form a heart. Repeat process with remaining dough.

Let rise... in warm place until light and doubled in size, about 45 minutes.

Bake... in moderate oven (350°) 25 to 30 minutes.

Recipe above adapted by Ann Pillsbury



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ROD'S refrigerated Sour cream dressing

The finest
most
delicious
you've ever
eaten.

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daily to
your grocer's
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and delica-
tessen cases.



ROD'S * 1000 ISLAND
* SAN-WICH DELIGHT
* IMPORTED ROQUEFORT
* IMPORTED BLEU CHEESE

Happy Hallowe'en Hit!

IT ALWAYS POPS
IT ALL POPS

3-MINUTE POPCORN



Perfect pastry— easy as pie...

A PERFECT PIE begins with a perfect crust—light, flaky, golden-brown, almost shattery to the touch, yet firm enough to hold its filling for neat cutting. Make it with dependable piecrust mix, or start from scratch with one of these six recipes. Each is foolproof when you follow its simple mixing steps—it's trying too hard with a heavy hand that spoils many a good piecrust. In the mood for pie baking? You'll find tempting "Pies They'll Love You For" on page 68.

To make a tender **crumbly** crust:



Sift flour and salt into bowl; cut in shortening with wire pastry blender or use two knives, scissors-fashion, until mixture looks like corn meal

To make a tender **flaky** crust:



Cut in a generous half of shortening, same as for crumbly crust. Cut in remaining shortening much more coarsely—so that particles are size of peas



Now sprinkle cold water, a tablespoonful at a time, over the flour-shortening mixture to dampen it in several places before you begin to blend it in



Use a table fork to mix quickly and lightly until the dough clings together in a ball and leaves the sides of the bowl clean. Do not overmix

PLAIN PASTRY

Most cooks call this the standard way to make piecrust. Easy steps are pictured below

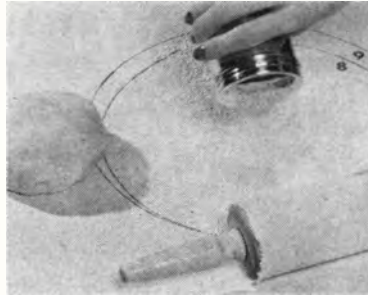
Makes 1 eight- or 9-inch pie shell.
Double amounts for a 2-crust pie

- 1 cup sifted flour
- ½ teaspoon salt
- ½ cup shortening (hydrogenated vegetable shortening, golden or white all-purpose shortening), lard, or equal parts shortening and butter or margarine
- About 2 tablespoons cold water

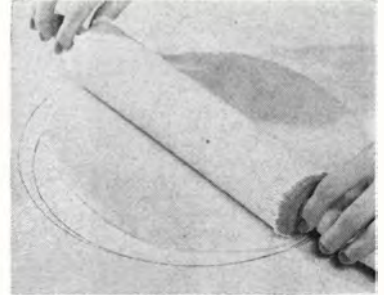
Five more piecrust recipes begin on page 126



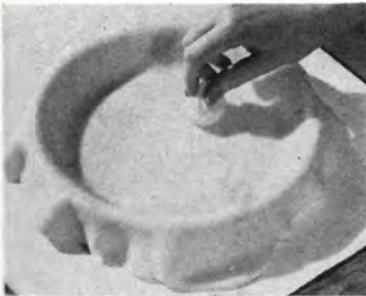
Now, to roll out...



1. Some cooks like a pastry cloth (ours has circle guides for 8- or 9-inch pies) and covered rolling pin. Dust cloth or board lightly with flour



2. Be light-handed rolling dough out to $\frac{1}{8}$ -inch thickness; keep the crust round by turning it and rolling pin toward you, then away; right, then left



3. Fit dough lightly into plate; pat down with small ball of dough to press out any air bubbles that may form in baking and push shell out of shape



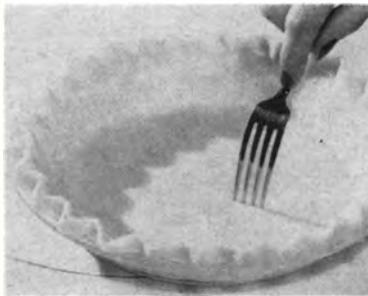
4. Trim pastry overhang $\frac{1}{2}$ inch from rim of plate with kitchen scissors. You need this to make fluted pie shell edge and for sealing a 2-crust pie



5. For 2-crust pie, let pastry hang; for fluted-edge shell, turn it back even with edge of plate, raise double fold, press against rim to make collar



6. To flute edge, press your right thumb and forefinger on outside of pastry against tip of left forefinger on inside of the pastry rim



7. Prick shell all over with fork to let air escape, keep pastry even while baking; fill and bake, or bake shell golden in 450° oven about 12 minutes



8. To seal filled 2-crust pie, trim top crust even with shell overhang; turn both under flush with plate rim; press down with fork or spoon handle



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NOW IN SPECIAL WHEAT HEARTS PACKAGES!

- * Gleaming Finish — never needs polishing
- * Resists tarnish, rust and stain
- * You can collect a complete set
- * Supply is limited — don't miss out



WHEAT HEARTS is a delicious, quick-cooking cereal that supplies valuable body-building protein, plus a good portion of daily minimum requirements of B vitamins, phosphorus and iron. It's nourishing for children and adults, and so digestible that many doctors recommend Wheat Hearts as baby's first cereal.



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Dog Candy



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Cats love 'em, too!

ZUD removes RUST & STAINS
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bottoms of COPPER POTS
TILE FLOORS • METALS
AUTO BUMPERS

Guaranteed by Good Housekeeping

Free Sample Give names of your dealers

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BAR-B-Q SMOKE
BAR-B-Q INDOORS, YEAR ROUND.
SEND FOR FREE SAMPLE

WRIGHT'S SMOKE CO. Dept. EFC
2435 McGee, Kansas City, Mo.

REAL BAR-B-Q FLAVOR TO ANY MEAT!

Perfect pastry

From page 125

MAGIC PASTRY

Mix and shape it right in the pie plate
Makes 1 eight- or 9-inch pie shell

- 1½ cups sifted flour
- 1½ teaspoons sugar
- 1 teaspoon salt
- ½ cup salad oil
- 2 tablespoons milk

1. Sift flour, sugar, and salt into pie plate you plan to use.
2. Whip salad oil and milk in measuring cup; pour all at once onto dry ingredients on plate.
3. Stir with a fork, turning plate round and round, until flour mixture is dampened and looks moist.
4. Pat dough evenly with fingertips around bottom and sides of plate to make a shell.
5. Bake as a shell in hot oven (425°) about 12 minutes; or fill and bake according to your recipe.

NEVER-FAIL PASTRY

Here's a recipe for the timid pastry cook, for this dough's hard to overmix

Makes 1 eight- or 9-inch pie shell.
Double amounts for a 2-crust pie

- ⅓ cup vegetable or all-purpose shortening
- ½ teaspoon salt
- 1 cup sifted flour
- 2 tablespoons cold water

1. Measure shortening into a medium-size bowl; add salt and half the flour; cream with a rubber scraper until mixture is smooth.
2. Stir in water and remaining flour; continue to cream until dough clings together and leaves sides of bowl clean.
3. Press into a smooth flat ball; roll out to ⅛-inch thickness on lightly floured pastry cloth or board.
4. Bake as a shell in very hot oven (450°) about 12 minutes; or fill and bake according to your recipe.

MAKE-AHEAD LARD PASTRY

Secret of this pastry's tenderness is in melting the lard first, then letting it congeal until it's just soft enough to take up flour quickly

Makes 1 eight- or 9-inch pie shell.
Double amounts for a 2-crust pie

- ⅓ cup lard
- 1 cup sifted flour
- ½ teaspoon salt
- 2 tablespoons ice water

1. Melt lard in medium-size saucepan; remove from heat; cool until it starts to congeal and looks cloudy.
2. Stir in flour and salt all at once; sprinkle ice water over; mix well

- with fork until dough leaves the sides of pan clean.
3. Form into a ball; wrap in waxed paper or aluminum foil; chill in refrigerator several hours or overnight. To make chilled dough easy to handle, let it stand at room temperature 1 hour before rolling out.
 4. Bake as a shell in very hot oven (450°) about 12 minutes; or fill and bake according to your recipe.

SALAD-OIL PASTRY

No fuss, no muss with this pastry, for you roll it out ever so thin between waxed paper

Makes 1 eight- or 9-inch pie shell.
Double amounts for a 2-crust pie

- 1 cup sifted flour
- ½ teaspoon salt
- ¼ cup salad oil
- 2 tablespoons cold milk

1. Sift flour and salt into bowl.
2. Measure salad oil and milk into measuring cup but do not stir; add all at once to dry ingredients.
3. Mix quickly with a fork; form into a ball with hands and flatten out for easy rolling.
4. Place round between 2 twelve-inch squares of waxed paper; dampen work surface to prevent slipping; roll out pastry lightly until circle just reaches edges of paper.

5. Peel off top sheet; place pastry, paper side up, over pie plate; peel off second sheet; fit crust into pie plate; trim; flute edge.
6. Bake as a shell in very hot oven (450°) about 12 minutes; or fill and bake according to your recipe.

HOT-WATER PASTRY

An old favorite of many good cooks. Boiling water is used to beat into creamy vegetable shortening

Makes 1 eight- or 9-inch pie shell.
Double amounts for a 2-crust pie

- 2 tablespoons boiling water
- 6 tablespoons vegetable shortening
- 1 cup sifted flour
- ½ teaspoon salt

1. Spoon boiling water over shortening in medium-size bowl; break up shortening with a fork or rubber scraper.
2. Tilt bowl; whip mixture with fork until thick like whipped cream.
3. Sift in flour and salt; stir quickly until dough just clings together and leaves sides of bowl clean.
4. Form into a ball; wrap in waxed paper or aluminum foil; chill in refrigerator several hours.
5. Bake as a shell in very hot oven (450°) about 12 minutes; or fill and bake according to your recipe. ##

NEW LOW-COST FAMILY PLAN OFFERED

SAN ANTONIO, Texas—For some time the people at Time Life Insurance Company have been searching for a low-cost Family Group Life Insurance Plan. Now that their studies have been successful, they have a low-cost family plan that will serve large, small, and growing families on a fair and economical basis for all.

Their studies indicated that a policy was needed which would pay at least \$1,000 death benefit in event of natural death. Their plan also provides double the amount for accidental death and three times as much for death due to travel accidents where the insured is a fare-paying passenger—including buses, taxi-cabs, trains and even commercial airlines.

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The Company has an attractive free illustrated folder which will be sent on request. When writing the Company, we suggest you include the ages of every member of your family so rate quotation may be given.

You may get this information by sending a postcard or letter to Family Plan, Dept. C10, Time Life Insurance Company, San Antonio 8, Texas. No agent will call. (Adv.)

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is kept alive in sparkling foil!



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This substance is now available in *suppository or ointment form* under the name *Preparation H.* Ask for it at all drug counters—money back guarantee. *Reg. U.S. Pat. Off.

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KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 35¢ and 60¢ at druggists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box.

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They're a help!

Here are items to give pleasure, ideas, and information on subjects of interest to homemakers. To order one or more, circle each selection on the coupon below. (Discounts to teachers and organizations for orders of 10 or more of any one item ordered at the same time and sent to the same address.)

302. RECORDING BY MARY MARTIN: "THE LITTLE LAME LAMB." On this Disneyland record, actress Mary Martin tells the engrossing and much-loved FAMILY CIRCLE Christmas story for children—about seven-year-old Tomio, his pet, and animal-loving St. Francis of Assisi. Included with the



record, and following the script, are the full-color illustrations as visualized by Walt Disney and staff for the story in our December, 1957, issue. Original background music is by Tutti Camarata of the Disney studios. The story, on two sides of a 7" extended-play 45-r.p.m. record, makes an ideal Christmas gift for children. \$2.

52. CHRISTMAS COOKY PATTERNS. Eight festive patterns, with directions for using. Shapes include a sock, snowman, angel, Santa, tree, bird, reindeer, star. Plus recipe and ways to frost and decorate cookies. 5¢.

106. MAP OF THE WORLD. Over-all size, 50"x33"; on Mercator's projection. \$1.

295. CHRISTMAS LIGHTING AND DECORATING, by Theodore Saros. A hard-cover 156-page book that gives hundreds of ideas, with full instructions, for indoor and outdoor holiday decorating. Effects you'll gain are shown in 88 photographs; diagrams and drawings simplify techniques. Includes chapters on gift wrapping, Christmas cards, and how to take holiday pictures. A \$2.50 value for \$1.

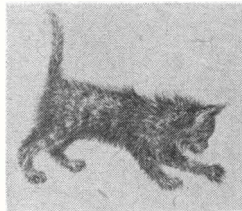
292. SNOWFLAKES STICK-ON KIT. A fascinating way of decorating smooth surfaces such as windows and mirrors. The kit contains 24 snowflake shapes, in various sizes and designs, and eight stars, all die-cut on a glossy, snow-white, pliable material that adheres to any smooth surface. No cutting or pasting. Just press stick-ons, either side up, to a surface. Remove and use again as often as you wish—this Christmas and next. Children can make additional shapes from leftover material in the kit. \$1.

293. CHRISTMAS-VARIETY STICK-ON KIT. A companion kit to No. 292, containing a colorful assortment of die-cut stick-ons in the plastic material described above: Four Christmas trees, 12 holly leaves, and 11 stars are green; two reindeer, two comets, 14 varisize stars, and 28 holly berries are red. Create gay holiday motifs on smooth surfaces in your home; and let children use their imagination in making more shapes from leftover material. \$1

346. THE MANY FACES OF MONEY, by Edith G. Neisser. A 32-page booklet, published by Mental Health Materials Center, New York, that reveals many aspects of feelings and money—money and loneliness, money in a growing family, developing useful attitudes toward money, installment payments, keeping up with neighbors. The meaning of money in good times and hard times and what money means to the elderly. 25¢.



342. "Vanity"



343. "Investigation"



344. "Slumber"

These three handsome "Prints To Captivate Cat Lovers" are reproduced from Oriental pen-and-ink and wash drawings, all done with a delicacy and warmth that capture the appeal of their feline subjects. Each print is 14"x17", in black and white, with just a touch of color at the eyes in "Vanity" and "Investigation." 50¢ each; or three—in any combination—for \$1.

Everywoman's Family Circle, Dept. XW, Box 1379,
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345. FARM-ANIMAL PRINTS FOR A CHILD'S ROOM. Six colorful and appealing studies of animals, by artist Leonard Weisgard, to delight children of all ages. Two of the subjects, as shown here, are a mother cat with



kittens, and a dog family. The other four prints are a pig with piglets; a cow, calf, and sheep; rabbits and bird; and a water-side scene with ducks and chickens. Each print, on quality paper, is 16"x13", ready to frame for a nursery, children's bedroom, or playroom. All six prints, \$1.

192. DECORATIONS FOR ALL YEAR ROUND. How to create the festive mood for Thanksgiving, Christmas (and other holidays), parties, birthdays, special occasions. The decorations are all made with simple inexpensive materials. 10c.

143. FAMILY CIRCLE'S HARVEST COOKBOOK. This special section of our October, 1954, issue gives 157 recipes for hearty inexpensive cool-weather-meal dishes. 10c.

291. KITCHEN PRAYER, by Klara Munkres. Our framed version of the much-loved prayer-poem, in three stanzas, that begins "Lord of all pots and pans, and things..." The verses are printed on a white floral-decorated background, covered with clear plastic for easy cleaning. The narrow gold-color frame is 6"x8", with hanging bracket. This framed version of an inspiring prayer will make an attractive addition to any kitchen. \$1.

255. CLOWN MAKE-UP KIT. Here's a short cut to clowning-at-home fun for children. Each kit contains enough harmless-ingredient grease paint for as many as six complete make-ups. Colors included are red, blue, black, and clown white, each in a handy container. Illustrated instructions suggest a variety of clown faces to copy. 50c per kit, or three for \$1.

274. ANIMAL MASKS FOR PARTY FUN. Six ready-to-assemble Paper Sculpture animal masks—a dog, cat, rabbit, fox, raccoon, and lamb—that can be the life of a party for youngsters. These masks are so convincingly three-dimensional that children are entranced by their realism—true-to-life colors of fur and markings and distinctive expressions. A hingelike device on each mask enables the wearer to tilt the face back when refreshments are served. Mask pieces are printed on durable paper, and each set includes assembling instructions. All six masks, \$1.

330. HISTORICAL MAPS OF THE HOLY LAND. A 16-page booklet, 7"x10", containing 18 full-color maps of the Holy Land at various periods in history—from "The Nations According to Genesis 10" to the present day. Included are "The Biblical World—2000 to 1600 B.C.," "Canaan as Divided Among the 12 Tribes," "The Assyrian Empire," and "Palestine in the Time of Christ"—to name only a few. Gives much information on historic events in each era, plus physical data such as elevations of land and perennial and seasonal rivers. 50c, or three for \$1.

155. THE MOST BEAUTIFUL TREE IN THE WORLD. FAMILY CIRCLE'S popular 1954 Christmas story for children that tells how two youngsters helped provide the huge tree in New York's Rockefeller Center. Illustrated in full color (a page is shown above) by artist Leonard Weisgard. 10c.



141. GARDENER'S GOLD. A full-color reproduction of a painting by contemporary American artist Clarence Carter that reflects the glory of autumn colors. Shown is the harvest of an autumn garden, displayed on a roadside stand. Subject size is 20"x33", printed on heavy paper. \$1.



333. "EXPLORATION OF SPACE" GUIDE. A big 29"x42" full-color chart that shows the areas of space that man is conquering and the missiles that make this possible. Prepared by specialists and checked for astronomical accuracy by the staff of New York's Hayden Planetarium, this guide includes the solar system, atmospheric charts, diagrams of the various man-made satellites, visualization of a settlement in a moon crater, and illustrations and explanations of a space suit, a tracking camera, an interplanetary ship's interior, a space taxi—plus much more. \$1.

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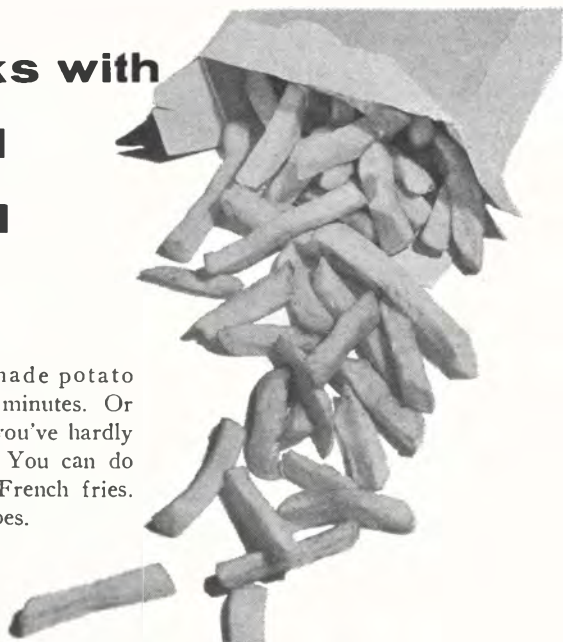
"I nearly itched to death for 7½ years. Then I discovered a new wonder skin creme. Now I'm happy," writes D. Howard of Los Angeles

Here's blessed relief from the itching tortures and misery of rash, eczema and skin irritations with an amazing new scientific formula called LANACANE. This soothing, stainless medicated creme kills harmful bacteria germs while it softens and dissolves infected skin tissue. Stops scratching and so speeds healing. Don't suffer! Get LANACANE today.

130

New tricks with FROZEN FRENCH FRIES

IMAGINE! Homemade potato salad ready in 15 minutes. Or savory fried potatoes you've hardly turned a hand to fix. You can do just that with frozen French fries. Do try these new recipes.



15-MINUTE POTATO SALAD — Empty 2 packages (9 ounces each) frozen French fried potatoes into a saucepan; pour boiling water over to cover; cover pan; let stand 3 minutes; drain well. Spread potatoes on paper towels to dry and cool. Combine in a large bowl 1 cup diced celery, ¼ cup chopped onion, ¼ cup pickle relish, ¼ cup mayonnaise or salad dressing, 1 chopped hard-cooked egg yolk, 2 teaspoons prepared mustard, and ½ teaspoon celery seed. Cut potato sticks in bite-size pieces into salad mixture; stir lightly; season with salt and pepper. Serve plain or with lettuce. Our picture shows a daisy topping of hard-cooked-egg-white petals and ripe-olive center. Makes 4 to 6 servings.



O'BRIEN POTATO STICKS—Saute 1 large onion, chopped, and 1 green pepper, chopped, in 1 tablespoon drippings, butter, or margarine in large frying pan just until they start to soften. Add 2 tablespoons more drippings and 2 packages (9 ounces each) frozen French fried potatoes; sprinkle with 2 teaspoons salt and ¼ teaspoon pepper. Saute slowly, turning often with a broad spatula or pancake turner, 10 to 15 minutes, or until sticks are lightly browned. (Or, if you prefer, chop potatoes as they defrost and heat.) Have ready 3 or 4 pimientos, chopped, to stir in just before serving. Our skillet is attractive enough to bring to table so potatoes can be eaten piping hot. Makes 6 servings. ##

Buyer's guide

From page 123

Electric Co., Bridgeport 2, Conn.; electric wall clock (Telechron) by General Electric Co., Ashland, Mass.; food center by NuTone, Inc., Cincinnati 27, O.; pots, pans, and kettle (Patriot Ware) by Rome Mfg. Co. Div., Revere Copper & Brass, Inc., Rome, N. Y.; dinnerware (Syracuse), Blue Mist pattern, by Onondaga Pottery Co., Syracuse 1, N. Y.; oven-freezer-server set (Pyrex) by Corning Glass Works, Corning, N. Y.; flatware, Danube pattern, by Scientific Silver Service Corp., 690 Broadway, New York 12, N. Y.; kitchen tools (Cuisineware) by Robeson Cutlery Co., Inc., Perry, N. Y.; spice set by Griffith Laboratories, Inc., 1415 W. 37th St., Chicago 9, Ill.

Page 66—Cabinets by Whitehall Cabinets, Inc., 21 Ryder Pl., East Rockaway, N. Y.; linoleum (Cushion-Eze), Spatter pattern, by Armstrong Cork Co., Inc., Lancaster, Pa.; wall covering (Wall-Tex) and matching curtain fabric by Columbus Coated Fabrics Corp., Columbus 16, O.; lighting by Globe Lighting Products, Inc., 1710 Flushing Ave., Brooklyn 17, N. Y.; griddle, coffee maker, blender, and portable mixer (Universal) by Landers, Frary & Clark, New Britain, Conn.; electric wall clock (Spice) by Westclox Div., General Time Corp., La Salle, Ill.; melamine dinnerware, Scandia pattern, by Boonton Molding Co., Boonton, N. J.; pan (Magnalite) by Wagner Mfg. Co., Sidney, O.; canisters (Beauty Ware) by Lincoln Metal Products Corp., 225 42nd St., Brooklyn 12, N. Y.; kitchen tools by Royal Brand Cutlery Co., New Bedford, Mass.; clam opener by Clam Ram, Newington 11, Conn.; step stool (Cosco) by Hamilton Mfg. Corp., Columbus, Ind.; stacking stools by Thonet Industries, Inc., 1 Park Ave., New York 16, N. Y.; bowls (Pyrex) by Corning Glass Works, Corning, N. Y.; kitchen towels by Kendall Mills, Walpole, Mass.; paper place mats (Roylies) by Royal Lace Paper Works, Inc., Brooklyn 1, N. Y.; paper cups and dispenser by Dixie Cup Div., American Can Co., Easton, Pa.

Page 67—Kitchen planned by Paul B. Decker, 228 Greenwood Blvd., Evanston, Ill.; cabinets by St. Charles Mfg. Co., St. Charles, Ill.; counter-top material (Textolite) by General Electric Co., Coshocton, O.; electric refrigerator and range by General Electric Co., Louisville 1, Ky.; sink by Elkay Mfg. Co., 1874 S. 54th Ave., Chicago 50, Ill.; vinyl-tile floor covering (Matico) by Mastic Tile Corp. of America, Newburgh, N. Y.; wall covering (Wall-Tex) by Columbus Coated Fabrics Corp., Columbus 16, O.; lighting by Lightolier, Inc., 11 E. 36th St., New York 16, N. Y.; dinette furniture by Howell Co. Div., Acme Steel Co., St. Charles, Ill.; pans (Futura) and electric ovenette by West Bend Aluminum Co., West Bend, Wis.; electric clock and door chimes by NuTone, Inc., Cincinnati 27, O.; fan and hood by Trade-Wind Motorfans, Inc., 7755 Paramount Blvd., Rivera, Cal.; canisters by Federal Tool Corp., Chicago 45, Ill.; measuring cup (Wondercup) by Milmour Products, Inc., 1530 N. Ashland, Chicago, Ill.; electric mixer by Hamilton Beach Co. Div., Scovill Mfg. Co., Racine, Wis.

PIES THEY'LL LOVE YOU FOR

Page 69—China (Fairwood) from H. E. Lauffer Co., Inc., 230 5th Ave., New York 1, N. Y.

HAMBURGER'S A GIRL'S BEST FRIEND

Page 70—(Top) Dinner plate, Suburbia pattern, by Edwin F. Knowles China Co., Newell, W. Va.; stainless-steel flatware (Sival), Inger pattern, from Fraser's, Inc., 236 5th Ave., New York 10, N. Y.; (bottom) stainless-steel flatware, Lady Juliana pattern, by Ekco Products Co., 1949 N. Cicero Ave., Chicago 39, Ill.; enamelware au gratins (Voss) from Schmid Bros., Inc., 280 Summer St., Boston 10, Mass. ##



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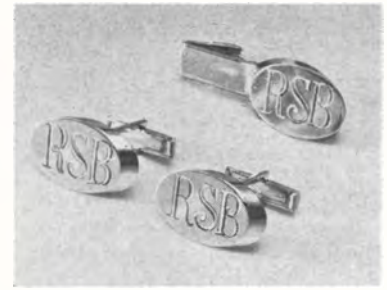
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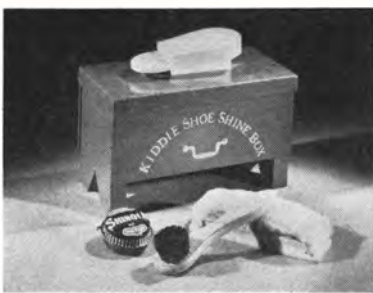
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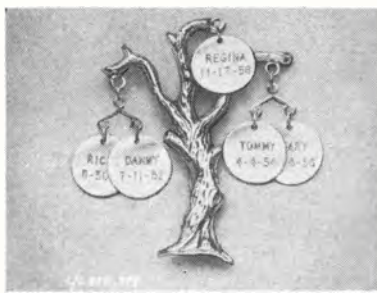
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EVERYWOMAN'S FAMILY CIRCLE



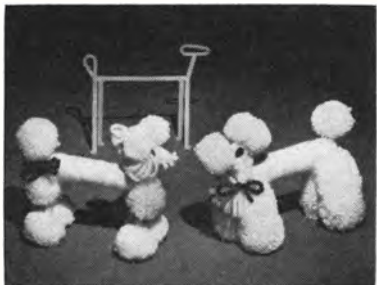
BRIGHT RED kiddie shoeshine box will encourage your youngster to keep his shoes sparkling. Enamel box is 9"x5½", comes complete with polish and polishers. Red with colorful decoration, yellow footrest. Good gift for girls or boys. \$2.50 plus 25¢ post. Foster House, Dept. FC, 430 S. Jefferson, Peoria, Ill.



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Sauces like magic with evaporated milk

Here's news in stir-and-serve dessert
sauces and ready-mix main-dish sauces—
all luscious and extra-creamy, yet thrifty

By JULIA LEE WRIGHT

Dessert sauces like magic

Start with a package of instant-pudding mix (any flavor): blend in light or dark corn syrup (or blended maple syrup for some puddings), flavoring, then 1 small can ($\frac{2}{3}$ cup) evaporated milk. Let stand 10 minutes to thicken and you have about 2 cups of the creamiest sauce imaginable to spoon over ice cream, pudding, cake. Keeps well, too, in the refrigerator. Try it! Here are four variations:

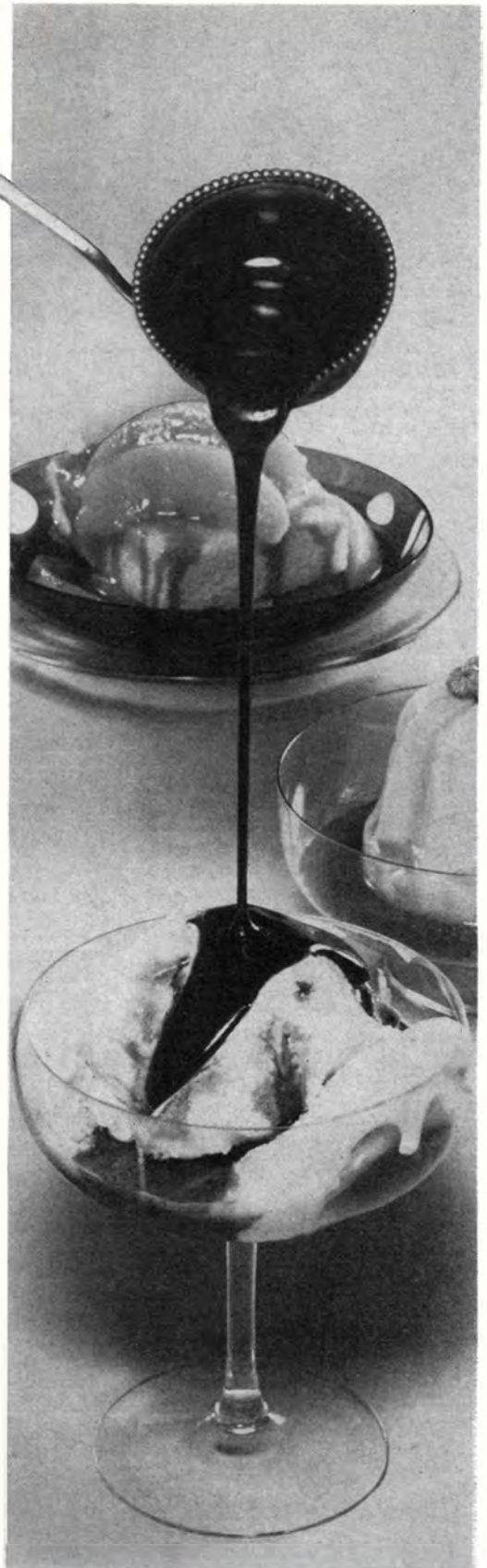
- **LEMON-COCONUT**—1 package lemon-flavor instant-pudding mix, $\frac{1}{2}$ cup light corn syrup, $\frac{1}{2}$ cup thawed frozen concentrate for lemonade, and 1 small can evaporated milk. Top sauce with a generous sprinkling of flaked coconut.
- **CHOCOLATE-CAFE**—1 package chocolate-flavor instant-pudding mix, 1 tablespoon instant coffee, $\frac{3}{4}$ cup blended maple syrup, 1 teaspoon vanilla, 1 small can evaporated milk.
- **MAPLE-PECAN**—1 package butterscotch-flavor instant-pudding mix, $\frac{3}{4}$ cup blended maple syrup, 1 teaspoon vanilla, 1 small can evaporated milk, 1 cup broken pecans.
- **STRAWBERRY-CREAM**—1 package strawberry-flavor instant-pudding mix, $\frac{3}{4}$ cup light corn syrup, 1 small can evaporated milk, 1 package (10 ounces) frozen sliced strawberries, thawed.

Main-dish sauces like magic

First, make this quick mix (enough for 6 cups of white sauce) to keep on hand in the refrigerator: Cream $\frac{1}{4}$ pound (1 stick) butter or margarine with $\frac{1}{2}$ cup sifted flour, 1 teaspoon salt, and $\frac{1}{8}$ teaspoon pepper until smooth. Pack into a container that's easy to dip into and measure from; cover; chill. For each cup of white sauce you want to make, measure 2 tablespoons mix into a small saucepan; add $\frac{1}{3}$ cup water and 1 small can ($\frac{2}{3}$ cup) evaporated milk; cook, *stirring constantly*, until sauce thickens and boils 1 minute. Now, it's ready to serve—creamy, double-rich—or to turn into these variations:

- **CHEESE-MUSTARD**—Melt $\frac{1}{4}$ pound sliced process American cheese, in sauce; season with $\frac{1}{4}$ teaspoon prepared mustard. Try this spooned over cauliflower.
- **PIMIENTO-EGG**—Stir in 2 chopped pimientos and 1 chopped hard-cooked egg. Delicious sauce for poached fish.
- **DILL**—Stir in 4 tablespoons finely chopped dill pickle and 2 tablespoons mayonnaise. Stir into freshly boiled potatoes.
- **CURRY-CHUTNEY**—Season with $\frac{1}{4}$ teaspoon curry powder, 1 tablespoon finely chopped chutney, and 2 teaspoons grated onion. Good with fish, hard-cooked eggs.

See how the **Chocolate-cafe Sauce** pours—smooth and rich—over ice cream. Peach shortcake (top) stars **Strawberry-cream Sauce**, molded dessert (middle) **Maple-pecan Sauce**



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